

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182941

<b>Traffic Order #</b> 570570		<b>Created On</b> 5/10/2024 4:23:10 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 4182941		<b>Created By</b> Sudharshan, Sri Balaji	<b>Gross \$</b> 14300.00
<b>Order Descrp</b> OC - POL - CANDIDATE - GA FOR ABORTION-JOHN BARROW - 5/14-5/20		<b>Updated On</b> 5/13/2024 7:39:09 AM	<b>Net \$</b> 12155.00
<b>Client</b> GA FOR ABORTION-JOHN BARROW		<b>Updated By</b> eClerx BOT	<b>Units</b> 37
<b>Start Date</b> 5/14/2024		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 5/20/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Hood, Rebecca		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> CANAL PARTNERS MEDIA - REGIONAL 15.00%		<b>Address 1</b> 900 CIR 75 PKWY	
<b>RepFirm</b>	0%	<b>Address 2</b> STE 1650	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> ATLANTA, GA	
<b>Total Zones</b> 1		<b>Zip</b> 30339	
<b>Zones</b> Atlanta GA Interconnect		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 770-427-0735	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
Separation: 20PopulationBuyType: CPP,		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b> 1897	
		<b>Estimate</b> 11731	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Separation: 20PopulationBuyType: CPP,			
Atlanta- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
3267			

**SUMMARY FOR SYSCODE 3267**

<b>Traffic Order #</b>	570570	<b>Created On</b>	5/10/2024 4:23:10 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4182941	<b>Created By</b>	Sudharshan, Sri Balaji	<b>Syscode Gross \$</b>	14300.00
<b>Order Descrp</b>	OC - POL - CANDIDATE - GA FOR ABORTION-JOHN BARROW - 5/14-5/20	<b>Updated On</b>	5/13/2024 7:34:11 AM	<b>Syscode Net \$</b>	12155.00
<b>Client</b>	GA FOR ABORTION-JOHN BARROW	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	37
<b>Start Date</b>	5/14/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/20/2024	<b>Zones</b>	Atlanta GA Interconnect	<b>Avg Unit Rate</b>	386.49
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$260.00	\$1,820.00	30
2	2		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/20/2024	05/20/2024	M 5a-9a	X							2	\$260.00	\$520.00	30
3	3		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$385.00	\$1,540.00	30
4	4		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/20/2024	05/20/2024	M 4p-7p	X							2	\$385.00	\$770.00	30
5	5		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$700.00	\$2,800.00	30
6	6		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/20/2024	05/20/2024	M 7p-12m	X							1	\$700.00	\$700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Retail Political Bundle	74   74	CNN	3267	CNN	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$260.00	\$1,560.00	30
8	8		Retail Political Bundle	74   74	CNN	3267	CNN	05/20/2024	05/20/2024	M 5a-9a	X							2	\$260.00	\$520.00	30
9	9		Retail Political Bundle	74   74	CNN	3267	CNN	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$215.00	\$430.00	30
10	10		Retail Political Bundle	74   74	CNN	3267	CNN	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$385.00	\$1,155.00	30
11	11		Retail Political Bundle	74   74	CNN	3267	CNN	05/20/2024	05/20/2024	M 4p-7p	X							1	\$385.00	\$385.00	30
12	12		Retail Political Bundle	74   74	CNN	3267	CNN	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$700.00	\$1,400.00	30
13	13		Retail Political Bundle	74   74	CNN	3267	CNN	05/20/2024	05/20/2024	M 7p-12m	X							1	\$700.00	\$700.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4182941					
Traffic Order #	570570	# of Weeks	2	Active	Yes
Order #	4182941	Created On	5/10/2024 4:23:10 PM	Order Status	Contract Confirmed
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<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	