

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4184642

<b>Traffic Order #</b> 570692		<b>Created On</b> 5/15/2024 11:28:43 AM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 4184642		<b>Created By</b> Lyga, Steven	<b>Gross \$</b> 11410.00
<b>Order Descrp</b> POL_Candidate_John Barrow 5/16-5/17/24		<b>Updated On</b> 5/16/2024 11:38:14 AM	<b>Net \$</b> 9698.50
<b>Client</b> FRIENDS OF JOHN BARROW - ATL		<b>Updated By</b> eClerx BOT	<b>Units</b> 42
<b>Start Date</b> 5/13/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 5/26/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Hood, Rebecca		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> CANAL PARTNERS MEDIA - REGIONAL 15.00%		<b>Address 1</b> 900 CIR 75 PKWY	
<b>RepFirm</b> 0%		<b>Address 2</b> STE 1650	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> ATLANTA, GA	
<b>Total Zones</b> 1		<b>Zip</b> 30339	
<b>Zones</b> Atlanta GA Interconnect		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 770-427-0735	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
Separation: 20PopulationBuyType: CPP,		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> Broadcast	
		<b>EDI INFORMATION</b>	
		<b>Product</b> 1891	
		<b>Estimate</b> 11752	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		Separation: 20PopulationBuyType: CPP,	
		Atlanta- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		<b>SYSCODE LIST</b>	
		3267	

**SUMMARY FOR SYSCODE 3267**

<b>Traffic Order #</b>	570692	<b>Created On</b>	5/15/2024 11:28:43 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4184642	<b>Created By</b>	Lyga, Steven	<b>Syscode Gross \$</b>	11410.00
<b>Order Descrp</b>	POL_Candidate_John Barrow 5/16-5/17/24	<b>Updated On</b>	5/16/2024 11:34:58 AM	<b>Syscode Net \$</b>	9698.50
<b>Client</b>	FRIENDS OF JOHN BARROW - ATL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	42
<b>Start Date</b>	5/13/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/26/2024	<b>Zones</b>	Atlanta GA Interconnect	<b>Avg Unit Rate</b>	271.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/16/2024	05/16/2024	Th 9a-4p				X				4	\$215.00	\$860.00	30
2	2		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/17/2024	05/17/2024	F 9a-4p					X			4	\$215.00	\$860.00	30
3	3		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/16/2024	05/16/2024	Th 4p-7p				X				2	\$385.00	\$770.00	30
4	4		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/17/2024	05/17/2024	F 4p-7p					X			2	\$385.00	\$770.00	30
5	5		Retail Political Bundle	74   74	CNN	3267	CNN	05/16/2024	05/16/2024	Th 9a-4p				X				4	\$215.00	\$860.00	30
6	6		Retail Political Bundle	74   74	CNN	3267	CNN	05/17/2024	05/17/2024	F 9a-4p					X			4	\$215.00	\$860.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Retail Political Bundle	74   74	CNN	3267	CNN	05/16/2024	05/16/2024	Th 4p-7p				X				2	\$385.00	\$770.00	30
8	8		Retail Political Bundle	74   74	CNN	3267	CNN	05/17/2024	05/17/2024	F 4p-7p					X			2	\$385.00	\$770.00	30
9	9		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/20/2024	05/20/2024	M 9a-4p	X							6	\$215.00	\$1,290.00	30
10	10		Retail Political Bundle	74   74	MSNBC	3267	MSNBC	05/20/2024	05/20/2024	M 4p-7p	X							3	\$385.00	\$1,155.00	30
11	11		Retail Political Bundle	74   74	CNN	3267	CNN	05/20/2024	05/20/2024	M 9a-4p	X							6	\$215.00	\$1,290.00	30
12	12		Retail Political Bundle	74   74	CNN	3267	CNN	05/20/2024	05/20/2024	M 4p-7p	X							3	\$385.00	\$1,155.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4184642					
Traffic Order #	570692	# of Weeks	2	Active	Yes
Order #	4184642	Created On	5/15/2024 11:28:43 AM	Order Status	Revision Confirmed
Order Descrp	POL_Candidate_John Barrow 5/16-5/17/24	Created By	Lyga, Steven	Gross \$	11410.00
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Start Date	5/13/2024	Updated By	eClerx BOT	Units	42
End Date	5/26/2024	Source	OneCONNECT	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	