

EP HEADLINE# 7101864  
\*\* ORIGINAL REV#0 \*\*\*

ORDER WORKSHEET

HARRIS REPORT FROM REP

APR9/14 10.15  
\*\*\* WTTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AARP  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 13 SALESMAN # \_\_\_\_\_  
BUYER NAME KELLY POLCE  
SALES PRSN PH- JIM QUINN

ORDER # \_\_\_\_\_ CONTRACT # 7101864 CLASS: NATL. LOCAL REGIONAL  
PRDCT AWARENESS 2Q14 EST#2648 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES APR17/14 MAY14/14 WK-4  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE APR9/14 10.15

EP: NEW ISSUE ORDER - AARP AWARENESS  
EST. 2648  
RUNS THURS 4/17 - WEDS 5/14

TOTAL: \$2500

PLEASE CONFIRM  
THANK YOU, ALEC

N CM #GREA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 5  
AGENCY PRODUCT CODE = 189

AGENCY EST# = 2648

1			600P-630P	30		\$350.00	5/1	5/7	2		TH-F,M-W	2
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PROGRAM : BIG BANG THEORY  
ORD COM1: R-  
CON COM1: BIG BANG THEORY

2			600P-630P	30		\$450.00	4/17	4/23	2		TH-F,M-W	2
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PROGRAM : BIG BANG THEORY  
ORD COM1: R+  
CON COM1: BIG BANG THEORY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3			630P-700P	30		\$450.00	5/8	5/14	2		TH-F,M-W	2
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PROGRAM : BIG BANG THEORY  
CON COM1: BIG BANG THEORY

PR/14 \$900.00 MAY/14 \$1,600.00

CONTRACT TOTAL \$2,500.00  
TOTAL SPOTS 6

MARKET TOTALS \$125,000 WTTV 2% WISH 27% WRTV 18% WTHR 33% WXIN 18% WNDY 2% CABL 0%

VC- NSI  
EMOS- RA50+\*