

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**307 South 1600 West  
PROVO UT 84601-3932

October – December 2020

**TREATMENT OF COMMUNITY ISSUES**

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	10/01/20 to 12/31/20	25 min.	Weekdays 6:30 p.m.
2.	Family Issues	MONEY WISE WEEKEND FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included: <ul style="list-style-type: none"> <li>• VP M Pence discusses issues such as families, Supreme Court nomination, violence and Covid-19.</li> <li>• L Vernick offers hope and help to women feeling trapped in destructive relationships.</li> <li>• H Avis shares about adopting special need children and encourages seeing the worth of every person.</li> <li>• D &amp; K Samuel describe healing of past abuse and emotional stagnation in their relationship.</li> <li>• J McKee &amp; Alyssa offer tips on getting your teen to put down their devices.</li> <li>• C Tobias shares practical advice for parenting strong-willed children.</li> <li>• Dr G Smalley &amp; B Paul combat lies that can destroy marriage.</li> <li>• Dr. D Hinthorn &amp; Dr S James discuss COVID-19 vaccines and address practical concerns.</li> <li>• K Lipp gives practical tips on de-cluttering your home.</li> </ul>	10/01/20 to 12/31/20	25 min.	Saturday 3:30 a.m. Weekdays 6:00 a.m. & 5:00 p.m.
3.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	10/01/20 to 12/31/20	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	FAMILY LIFE TODAY A weekday program with Dennis Rainey providing practical answers drawn from the Bible to issues faced by couples and families today.	10/01/20 to 12/31/20	25 min	Weekdays 10:00 p.m.
5.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none"> <li>• Chris explores how to help teens experience spiritual, mental and emotional health.</li> <li>• Dr G Jantz shares practical, whole-person recommendation for restoring mental health.</li> <li>• Various guests lead in prayer for the nation.</li> <li>• J Muffett helps us encourage teens to navigate life during unprecedented times.</li> <li>• K Koch and D &amp; A Wilson help us deepen family ties through the unique holiday season.</li> <li>• Marine C Robichaux offers hope to military vets and families.</li> <li>• Dr. J Denison helps with response to ongoing election conflict and pro-life questions.</li> <li>• P Schwenk shared his cancer diagnosis and his story of tragedy to strength and hope.</li> </ul>	10/01/20 to 12/31/20	54 min.	Weekdays 11:00 a.m.

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6.	National Concern	<b>IN THE MARKET</b> A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including: <ul style="list-style-type: none"><li>• Dr. A Bradley shares conversation on capitalism.</li><li>• Dr P Kengor takes us on a careful look at Karl Marx.</li><li>• W Mullen revealed how to decode methods of abuse and how to stop the cycle.</li><li>• From D Wayles we learned about surviving domestic violence.</li><li>• C Parshall offered election analysis in key races.</li><li>• M Moore explained that church conversation about racial equality is essential.</li><li>• Dr P Lillbach shared the true story of Thanksgiving and need to love celebrating religious liberty.</li><li>• N Searcy led us to economic health and freedom, offering a systematic 5-step plan.</li><li>• D Jemigan shared first-hand how to respond to those struggling with same-sex attraction.</li></ul>	10/01/20 to 12/31/20	54 min.	Weekdays 3:00 p.m.
7.	National Concern	<b>SRN NEWS</b> An up-to-date newscast of national and international interest.	10/01/20 to 12/31/20	5 min.  1 min.	Hourly 0:55  Various 0:30
8.	Weather	<b>WEATHER</b> Local forecast for the Day and an extended forecast.	10/01/20 to 12/31/20	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.
9.	Children	<b>RADIO THEATRE - FOTF</b> From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	10/01/20 to 12/31/20	25 min.	Saturdays 9:00 p.m.
10.	Children	<b>ADVENTURES IN ODYSSEY</b> Program of dramatized Life building adventures.	10/01/20 to 12/31/20	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	<b>LOCAL CHURCHES</b> Promotions of 11 area churches' services	10/01/20 to 12/31/20	30 sec. each	794 X ROS
12.	Community Activities	<b>KEY CALENDAR</b> A combination of community events.	10/01/20 to 12/31/20	60 seconds	283 X ROS
13.	Public Safety	<b>BRADY AND AD COUNCIL</b> PSA – Promotes storing guns safely.	10/01-02/20 and 11/28-12/4/20	60 seconds	2 X ROS 11 X ROS
14.	Human Resources	<b>NAT'L COUNCIL ON AGING</b> PSA – Informs of benefits for older adults.	10/01-02/20 and 12/05-11/20	30 seconds	4 X ROS 10 X ROS

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15.	Military	UT ARMY NAT'L GUARD AND UBA PEP SPOTS – Promoting Army National Guard	10/03-09/20 also 10/24-30/20 12/19-25/20 also 11/07-13/20 also 11/21-27/20 and 12/26-31/20	30 seconds  60 seconds  30 seconds  60 seconds	16 X ROS  11 X ROS 11 X ROS  17 X ROS  10 X ROS
16.	Education	AD COUNCIL PSA – Encourages middle school girls to pursue STEM.	10/10-16/20	60 seconds	11 X ROS
17.	Government	NATIONAL ASSOC. OF BROADCASTERS PSA – Urges listeners to exercise right to vote.	10/10-16/20	30 seconds	17 X ROS
18.	Military	US AIR FORCE RESERVE & UBA PEP SPOT – For meeting recruitment needs.	10/10-16/20 11/14-20/20 and 12/12-18/20	30 seconds	17 X ROS 17 X ROS  17 X ROS
19.	Health Concern	MEDICARE.GOV PSA – Announces Medicare open enrollment.	10/24-30/20 and 11/14-20/20	30 seconds	17 X ROS  17 X ROS
20.	Health Concern	AMERICAN LUNG ASSOCIATION PSA – Provides resources regarding lung health.	10/31-11/6/20	30 seconds	17 X ROS
21.	Public Safety	US DEPT. OF HOMELAND SECURITY PSA – To increase homeland security.	10/31-11/6/20	30 seconds	17 X ROS
22.	Health Concern	AMA, CDC, & AD COUNCIL PSA – Promotes getting the flu shot.	10/31-11/6/20 and 12/12-18/20 also 11/28-12/4/20	60 seconds  10 X ROS  30 seconds	11 X ROS  10 X ROS  18 X ROS
23.	Human Resource	U.S. DEPT. OF VETERANS AFFAIRS PSA – Offers hope and a better future for vets.	11/07-13/20	60 seconds	11 X ROS
24.	Health Concern	AMERICAN RED CROSS PSA – Urges the healthy to give blood.	11/07-13/20 11/21-27/20 also 12/12-18/20 and 12/26-31/20	30 seconds  60 seconds	17 X ROS 16 X ROS  11 X ROS  10 X ROS
25.	Economic	SOCIAL SECURITY ADMINISTRATION PSA – Encourages on-line of services	11/21-27/20 and 12/26-31/20	60 seconds  30 seconds	10 X ROS  15 X ROS
26.	Economic	CENTERS FOR MEDICARE & MEDICAID PSA – Announces help for children insurance coverage.	11/28-12/4/20 and 12/26-31/20	30 seconds	18 X ROS  14 X ROS
27.	Human Resource	DENTAL LIFELINE NETWORK PSA – Recruits dental volunteers.	12/5-11/20	30 seconds	16 X ROS