

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

April - June 2020

TREATMENT OF COMMUNITY ISSUES

Page 1

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	04/01//20 to 06/30/20	25 min.	Weekdays 6:30 p.m.
2.	Family Issues	MONEY WISE WEEKEND FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included: <ul style="list-style-type: none"> Surgeon Gen. Dr. J Adams shares update on Coronavirus. Congressman D Lipinski and AG K Payton promote standing for protecting pre-born. Dr. G Jantz offers hope and help for dealing with anxiety and depression. M Singletary gives guidance in managing money during crisis. J Gallaher describes challenges and joy of adopting from Foster Care. Senator Tim Scott & Pastor A Pittman offer insights in response to Racial Tension. Lisa Sexton & Tyler discuss overcoming obstacles of Cerebral Palsy. Dr Chapman and Dr Ward share tips for Building a Healthy Family. 	04/01//20 to 06/30/20 04/02/20 04/13/20 04/21/20 05/15/20 05/29/20 06/04/20 06/16-17/20 06/23-24/20	25 min.	Saturday 3:30 a.m. Weekdays & 5:00 p.m.
3.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	04/01//20 to 06/30/20	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	FAMILY LIFE TODAY A weekday program with Dennis Rainey providing practical answers drawn from the Bible to issues faced by couples and families today.	04/01//20 to 06/30/20	25 min	Weekdays 10:00 a.m.
5.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none"> Bill Vanderbloemen answers questions about the stimulus package impact on churches. Kara Powell helps us learn effective ways to calm young people struggling with anxiety. Chris Brooks gives advice for job hunt and for entrepreneurs. Tiffany Mensah tells her journey from domestic violence to healing and wholeness. Chris Brooks takes your calls and leads in discussion on Christian response to racial unrest! Police Chief Charles Craft talks about the underlying causes of the tension and how to redeem this era in history 	04/01//20 to 06/30/20 04/02/20 04/07/20 05/22/20 05/29/20 06/02/20 06/4/20	54 min.	Weekdays 11:00 a.m.

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

April - June 2020

TREATMENT OF COMMUNITY ISSUES

Page 2

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
6.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including: <ul style="list-style-type: none">• Dr. J.P. Moreland offers a holistic approach for mental illness.• Dr. Gregory Jantz shares how to deal with and manage stress.• Discussion of news: healthcare, physician-assisted suicide, and the epidemic.• Joni Tada advocates for the disabled community and rejects 'right to die' movement• Rosie Makinney shares how wives and their husbands can face the darkness of Pornography and emerge victorious.• Dr Daniel Amen offers a multi-pronged strategy for cognitive health – including physical and mental.	04/01//20 to 06/30/20	54 min.	Weekdays 3:00 p.m.
7.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	04/01//20 to 06/30/20	5 min.	Hourly 0:55
8.	Weather	WEATHER Local forecast for the Day and an extended forecast.	04/01//20 to 06/30/20	1 min.	Various 0:30
9.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	04/01//20 to 06/30/20	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat. Saturdays 9:00 p.m.
10.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	04/01//20 to 06/30/20	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	LOCAL CHURCHES Promotions of 11 area churches' services	04/01//20 to 06/30/20	30 sec. each	783 X ROS
12.	Military	UT ARMY NAT'L GUARD & UBA PEP – Promotes the National Guard.	04/01-03/20 04/04-12/20 04/18-24/20 05/09-15/20 05/16-22/29 05/23-29/20 05/30-06/5/20 06/20-26/20 06/27-30/20	30 seconds 30 seconds 60 seconds 30 seconds 60 seconds 30 seconds 60 seconds 60 seconds 30 seconds	9 X ROS 20 X ROS 18 X ROS 18 X ROS 17 X ROS 18 X ROS 18 X ROS 20 X ROS 9 X ROS
13.	Covid 19 Concern	UTAH GOVERNMENT PSA – Warns of false information. NRB, PSA – Encourages safe practices. CDC & AD COUNCIL PSA – Teaching children safe practices.	04/01-03/20 04/18-24/20 04/25-05/1/20	30 seconds 30 seconds 30 seconds	8 X ROS 19 X ROS 18 X ROS

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

April - June 2020

TREATMENT OF COMMUNITY ISSUES

Page 3

#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
14.	Health Concern	AMERICAN RED CROSS PSA'S – Urging blood donations.	04/01-03/20 05/16-22/20 05/30-06/5/20	30 seconds	8 X ROS 18 X ROS 18 X ROS
15.	Government	INTERNAL REVENUE SERVICE PSA – Tax tip for taxpayers.	04/04-12/20	30 seconds	19 X ROS
16.	Public Safety	UT ATTORNEY GENERAL OF. & UBA PEP'S – Informs on safety and fraud during pandemic.	04/13-17/20 04/25-05/1/20 05/02-08/20 05/09-14/20	30 seconds 30 seconds 30 seconds	16 X ROS 18 X ROS 17 X ROS 14 X ROS
17.	Community Building	UT FOOD INDUSTRY ASSOC. & UBA PEP – Informs on shopping during pandemic.	04/13-17/20	60 seconds	12 X ROS
18.	Government	US CENSUS PSA'S – Promotes participation in census count.	04/13-17/20 05/9-15/20 06/13-19/20	60 seconds 60 seconds 60 seconds	13 X ROS 18 X ROS 20 X ROS
19.	Public Safety	KEY RADIO PSA – Warns of high water spring run off.	05/02-08/20	30 seconds	17 X ROS
20.	Utility Safety	BLUE STAKES OF UTAH PSA – Action to take before digging, call 811.	05/02-08/20 05/23-29/20 06/27-30/20	60 seconds	17 X ROS 17 X ROS 13 X ROS
21.	Public Safety	UTAH SAFETY COUNCIL PSA – Online courses & help available.	05/02-08/20 05/30-06/5/20	30 seconds	17 X ROS 17 X ROS
22.	Health Concern	RADIOLOGICAL SOC. OF N AMERICA PSA'S – Offers information on radiology for strokes and men's health.	05/09-15/20 06/20-26/20	30 seconds 30 seconds	19 X ROS 17 X ROS
23.	Environmental	TAKE ME FISHING PSA – Fishing licenses helps conservation.	05/16-22/20	30 seconds	18 X ROS
24.	Health Concern	AMERICAN HEART ASSOCIATION PSA – Finding resources for mental health.	06/06-12/20	30 seconds	17 X ROS
25.	Environmental	US FOREST SER, STATE FORESTERS & AD COUNCIL PSA – Wildfire prevention from chains.	06/20-26/20	60 seconds	20 X ROS