

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

January – March 2020

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Rob West and Steve Moore.	01/01/20 to 03/31/20	25 min.	Weekdays 6:30 p.m.
2.	Family Issues	MONEY WISE WEEKEND FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included: <ul style="list-style-type: none">• D Pegues empower listeners in understanding finances and making wise choices.• Pastor D Ireland shares how to connect cross-culturally.• Joni Eareckson shares message on protecting life.• Vice Pres. Pence shares on family values, religious freedoms and sanctity of life.• Al and Lisa Robertson share hope and healing for post Abortion women.• Dr. Francis Collins shares facts about COVID-19 and understanding of the crisis.	01/01/20 to 03/31/20 01/06/20 01/20 & 21/20 02/10 & 11/20 02/21/20 03/11-12/20 03/19/20	25 min.	Saturday 4:00 a.m. Weekdays & 5:00 p.m.
3.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	01/01/20 to 03/31/20	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	FAMILY LIFE TODAY A weekday program with Dennis Rainey providing practical answers drawn from the Bible to issues faced by couples and families today.	01/01/20 to 03/31/20	25 min	Weekdays 10:00 a.m.

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5.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none">• David Eaton shares Smartphone Strategy and how to avoid conflicts with teens over phones.• Dr. Michael Honey explores Dr. King's commitment to the poor & working class - and call for "nonviolent resistance."• Chris Brooks introduces Black Christians in observance of Black History month.• Steven Arterburn shares ways to understand those struggling with depression.• Nancy Writebol shares the implications of confronting an epidemic with faith.• Steve Arterburn addresses the struggles of ADD and of medication.• Rebecca Bender courageously shares the traumatic world of sex trafficking.• Rob West helps us know how to have financial peace in uncertain times.	01/01/20 to 03/31/20 01/08/20 01/20/20 02/04/20 02/18/20 02/26/20 03/03/20 03/06/20 03/18/20	54 min.	Weekdays 11:00 a.m.
6.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including: <ul style="list-style-type: none">• Joe Dallas shares when Homosexuality hits home and offers answers to questions.• Chris Mitchell imparts information about the tensions in Iran and Iraq as it relates to Israel.• Craig Parshall analysis on the President's State of the Union address.• Dr. David Stevens brings update on the coronavirus and what to know to be safe.• Esau McCaulley talks about understanding the black church in America.• Dan B. Allender offers healing for broken-hearted victim of abuse.• Dr. David Stevens answers questions on COVID-19	01/01/20 to 03/31/20 01/06/20 01/07/20 02/05/20 02/11/20 02/27/20 03/16/20 03/17/20	54 min.	Weekdays 3:00 p.m.

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7.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	01/01/20 to 03/31/20	5 min. 1 min.	Hourly 0:55 Various 0:30
8.	Weather	WEATHER Local forecast for the Day and an extended forecast.	01/01/20 to 03/31/20	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.
9.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	01/01/20 to 03/31/20	25 min.	Saturdays 9:00 p.m.
10.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	01/01/20 to 03/31/20	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	LOCAL CHURCHES Promotions of 11 area churches' services	01/01/20 to 03/31/20	30 sec. each	954 X ROS
12.	Community Activities	KEY CALENDAR A combination of community events.	01/01/20 to 03/13/20	60 seconds	27 X ROS Weekly
13.	Health Concern	NAT'L FOUND. – INFECTIOUS DISEASES PSA – Promotes flu vaccination.	01/01-03/20 01.26-31/20	30 seconds	11 X ROS 24 X ROS
14.	Human Resource	NATIONAL COUNCIL ON AGING PSA – Offers benefits check up for older adults.	0/01- 03/20 and 02/01-7/20	60 seconds	5 X ROS 13 X ROS
15.	Human Resource	HHH, ADOPT US KIDS, AD COUNCIL PSA – Encourages adoption of teens.	01/04-20//20 03/07-13/20	30 seconds	24 X ROS 23 X ROS
16.	Government	US CENSUS BUREAU PSA – Recruits workers. PSA – Answers question regarding census.	01/11-17/20 03/07-13/20	30 seconds 60 seconds	23 X ROS 13 X ROS
17.	Health Concern	AMERICAN RED CROSS PSA – Blood donors could win prize. PSA – Critical need for blood donations. PSA – Urges health persons to donate blood.	01/11-17/20 01/25-31/20 03/21-27/20 03/28-31/20	30 seconds 30 seconds 30 seconds 30 seconds	24 X ROS 24 X ROS 17 X ROS 9 X ROS
18.	Economic	UTAH HOME ENERGY ASSISTANCE PSA – Informs of utility assistance for qualified.	01/18-24/20 02/08-14/20 03/21-27/20	60 seconds	14 X ROS 13 X ROS 18 X ROS
19.	Public Safety	UTAH NATIONAL GUARD & UBA PSA's – Recruits and promotes Guard.	01/18-24/20 02/15-21/20 02/22-28/20 03/14-20/20 03/28-31/20	30 seconds 30 seconds 60 seconds 60 seconds 30 seconds	23 X ROS 24 X ROS 14 X ROS 12 X ROS 8 X ROS
20.	Health Concern	RADIOLOGICAL SOC. OF N AMERICA PSA'S –Radiology regarding Heart and Colon Cancer.	02/01-7/20 02/22-28/20 03/14-20/20	30 seconds 30 seconds	23 X ROS 23 X ROS 16 X ROS

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21.	Government	INTERNAL REVENUE SERVICE PSA'S – Various tax tips.	02/01-07/20	30 seconds	24 X ROS
			02/08-14/20		24 X ROS
			02/15-21/20		23 X ROS
			02/22-28/20		23 X ROS
			02/29-03/6/20		24 X ROS
			03/07-13/20		23 X ROS
			03/14-20/20		16 X ROS
22.	Public Safety	CORONAVIRUS.UTAH.GOV PSA – Warning of misinformation.	03/21-27/20	30 seconds	17 X ROS
			03/14-20/20		16 X ROS
			03/28-31/20		4 X ROS