

INVOICE

**Remit Address:**

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

Waterfront Strategies Inc.
Attention: Accounts Payable
3050 K Street, NW
Washington, DC 20007

Advertiser	Women Vote	Invoice #	P116070082
Product	WOMEN VOTE	Invoice Date	07/31/16
Estimate Number	5031	Invoice Month	July 2016
		Invoice Period	06/27/16 - 07/22/16
Property	WPVI	Order #	141773
Account Executive	Anne Clifford	Alt Order #	WOC10432028
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	07/16/16 - 07/22/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	144
Special Handling		Product 1/2	150
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News M-F	5a-6a		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			W	07/20/16	:30	5:51 AM	WPATV1607H	\$850.00		1
2	WPVI	Action News at 6am	6a-7a		07/18/16 to 07/24/16	3x	MTWTF--				
	WPVI			M	07/18/16	:30	6:58 AM	WPATV1607H	\$2,200.00		2
	WPVI			Tu	07/19/16	:30	6:59 AM	WPATV1607H	\$2,200.00		1
	WPVI			F	07/22/16	:30	6:43 AM	WPATV1607H	\$2,200.00		3
3	WPVI	Good Morning America	7a-9a		07/18/16 to 07/24/16	4x	MTWTF--				
	WPVI			M	07/18/16	:30	8:29 AM	WPATV1607H	\$2,200.00		2
	WPVI			Tu	07/19/16	:30	8:40 AM	WPATV1607H	\$2,200.00		1
	WPVI			W	07/20/16	:30	8:30 AM	WPATV1607H	\$2,200.00		3
	WPVI			F	07/22/16	:30	8:55 AM	WPATV1607H	\$2,200.00		4
4	WPVI	Good Morning America Su	8a-9a		07/11/16 to 07/17/16	1x	-----S				
	WPVI			Su	07/17/16	:30	8:58 AM	WPATV1607H	\$2,000.00		1
5	WPVI	Su Inside Story 1130a	1130a-12p		07/11/16 to 07/17/16	1x	-----S				
	WPVI			Su	07/17/16	:30	11:47 AM	WPATV1607H	\$600.00		1
6	WPVI	10a-11a M-F	10a-11a		07/18/16 to 07/24/16	2x	MTWTF--				
	WPVI			M	07/18/16	:30	10:27 AM	WPATV1607H	\$900.00		2
	WPVI			W	07/20/16	:30	10:32 AM	WPATV1607H	\$900.00		1
7	WPVI	11a-12p M-F	11a-12p		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			M	07/18/16	:30	11:35 AM	WPATV1607H	\$2,000.00		1
8	WPVI	9a-10a M-F	9a-10a		07/18/16 to 07/24/16	2x	MTWTF--				
	WPVI			Tu	07/19/16	:30	9:55 AM	WPATV1607H	\$1,000.00		2
	WPVI			W	07/20/16	:30	9:48 AM	WPATV1607H	\$1,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WPVI	2p-3p M-F	2p-3p		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			M	07/18/16	:30	2:55 PM	WPATV1607H	\$500.00		1
10	WPVI	Access M-F	7p-730p		07/18/16 to 07/24/16	2x	MTWTF--				
	WPVI			M	07/18/16	:30	7:24 PM	WPATV1607H	\$3,500.00		1
	WPVI			W	07/20/16	:30	7:06 PM	WPATV1607H	\$3,500.00		2
11	WPVI	Access M-F	730p-8p		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			Th	07/21/16	:30	7:38 PM	WPATV1607H	\$3,500.00		1
12	WPVI	Mon Bachelorette	8:00 PM-10:00 PM		07/18/16 to 07/24/16	1x	M-----				
	WPVI			M	07/18/16	:30	8:49 PM	WPATV1607H	\$12,000.00		1
13	WPVI	Action News	11p-1135p		07/18/16 to 07/24/16	2x	MTWTF--				
	WPVI			M	07/18/16	:30	11:31 PM	WPATV1607H	\$4,000.00		2
	WPVI			Th	07/21/16	:30	12:11 AM	WPATV1607H	\$4,000.00		1
14	WPVI	Jimmy Kimmel Live	1135p-1237xm		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			Tu	07/19/16	:30	11:59 PM	WPATV1607H	\$1,200.00		1
15	WPVI	3-4p M-F	3p-4p		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			Tu	07/19/16	:30	2:59 PM	WPATV1607H	\$2,000.00		1
16	WPVI	Action News at 430am	430a-5a		07/18/16 to 07/24/16	1x	MTWTF--				
	WPVI			M	07/18/16	:30	4:49 AM	WPATV1607H	\$400.00		1

Aired Spots**25**

Gross Total **\$59,250.00**

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Agency Commission **\$8,887.50**

Net Amount Due **\$50,362.50**

Due and payable NET 30 Days from Invoice Date