

**EEO Public File Report**  
**Station: WNCN-TV Raleigh, North Carolina**  
**Period Covered by Report: August 1, 2012 to July 31, 2013**

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Senior Producer	5/31/2011	8/27/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website
2	Embed Reporter	12/9/2011	9/3/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	TV Jobs
3	Anchor, Weekday Evening	12/12/2011	9/10/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website
4	Senior Producer	6/21/2012	9/10/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (602 Communications)	3	1	MG Website
5	Controller	5/2/2012	10/1/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website
5	Director	6/26/2012	10/29/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	Monster.com
6	Accountant	9/24/2012	12/3/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Robert Half Temporary Agency)	3	1	MG Website
7	Executive Producer	9/28/2012	12/28/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website
8	Multimedia Content Coordinator	11/29/2012	12/31/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
9	Account Executive	11/27/2012	1/7/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Careerbuilder.com)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
10	Embed Reporter	1/31/2013	3/25/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website

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11	Senior Maintenance Engineer	4/27/2012	4/29/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Broadcasting and Cable; SBE; Hiring our Heroes Job Fair)	25	1	MG Website
12	Digital Account Executive	1/7/2013	5/6/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached); Recruitment Sources Contacted for Specific Vacancies (Careerbuilder.com)	8	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
13	Host	3/5/2013	5/13/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for
14	Reporter/Anchor	3/13/2013	5/20/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website
15	Sales Assistant	4/30/2013	5/28/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	MG Website
16	Embed Reporter	2/4/2013	7/1/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website

<b>EEO Public File Report</b> <b>Recruitment Sources Contacted for Each Full-Time Vacancy</b> <b>Station: WNCN-TV - Raleigh, NC</b> <b>Period Covered by Report: 8/1/2012 through 7/31/2013</b>				
No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	<b>Central Carolina Community College</b> 1105 Kelly Drive, Sanford, NC 27330	Holly Mohan 919-718-7396 <a href="mailto:hmohan@CCCC.edu">hmohan@CCCC.edu</a>		N
2	<b>STG International</b> 99 Canal Center Plaza, Suite 500, Alexandria, VA 22314	Joselyn Gamble  JGamble1016@msn.com		N
3	<b>DFW Network of Hispanic Communicators</b> P.O. Box 222313, Dallas, TX 75222-2313	Cary Pina 817-390-7807 <a href="mailto:dfwhispanic@hotmail.com">dfwhispanic@hotmail.com</a>		N
4	<b>Eastern New Mexico University</b> ENMU Station 34, Portales, NM 88130	Ty Walker 505-562-2211 <a href="mailto:ty.walker@enmu.edu">ty.walker@enmu.edu</a>		N
5	<b>TV Bureau Adv. In NY</b> 3 East 54th Street, 10th Floor, New York, NY 10022	Arleen <a href="mailto:arleen@tvb.org">arleen@tvb.org</a> 212-891-2224		N
6	<b>Talent Dynamics</b> 8828 Simmons, Suite 510, Dallas, TX 72547	<a href="http://www.talentedynamics.com">www.talentedynamics.com</a>		N
7	<b>Media Recruiter</b> 167 Oakdale Road, Johnson City, NY 13790	<a href="http://www.mediaarecruiter.com">www.mediaarecruiter.com</a>		N
8	<b>Rice University</b> 6100 Main, Houston, TX 77005-1827	<a href="http://www.rice.edu">www.rice.edu</a>		N
9	<b>Media Line</b> Box 51909, Pacific Grove, CA 93950	Mark Shilstone 800-237-8073 <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>		N
10	<b>National Association of Hispanic Journalists</b> 1000 National Press Bldg, 529 14th Street NW, Washington, DC 20045	Leticia Salazar 202-662-7483 <a href="http://www.nahj.org">www.nahj.org</a>		N
11	<b>North Carolina Broadcasters Association</b> P.O. Box 627, Raleigh, NC 27602	Gail Summerville 919-821-7300 <a href="mailto:associationinfo@bellsouth.net">associationinfo@bellsouth.net</a>		N
12	<b>North Carolina Employment Security Commission</b> 3351 Carl Sandburg Court, Raleigh, NC 27610	Walter Stead 919-212-3849 x237 <a href="mailto:walter.stead@ncmail.net">walter.stead@ncmail.net</a>		N
13	<b>University Career Services - UNC-CH</b> CB5140 Hanes Hall, Chapel Hill, NC 27599	Marcia Harris 919-962-6507 <a href="mailto:mharris@email.unc.edu">mharris@email.unc.edu</a>		N
14	<b>University Career Center - NC State</b> 2100 Pullen Hall, Campus Box 7303, Raleigh, NC 27695	Woody Catoe 919-515-2369 <a href="mailto:woody-catoe@ncsu.edu">woody-catoe@ncsu.edu</a>		N
15	<b>University of North Carolina at Pembroke</b> P.O. Box 1510, Pembroke, NC 28372	Brenda Jacobs 910-521-6270 <a href="mailto:brendac.jacobs@uncp.edu">brendac.jacobs@uncp.edu</a>		N
16	<b>Wake Technical Community College</b> 9101 Fayetteville Road, Raleigh, NC 27603-5696	Jeannette Moss 919-662-3376 <a href="mailto:jmoss@waketech.edu">jmoss@waketech.edu</a>		N
17	<b>TV Jobs</b> Post Office Box 4116, Oceanside, CA 92052	<a href="http://tvjobs.com">tvjobs.com</a>	2	N
18	<b>College Foundation of NC Resources Center</b> Post Office Box 2617, Greensboro, NC 27402	<a href="http://cfnc.net">cfnc.net</a>		
19	<b>WNCN Website</b> ; 1205 Front Street, Raleigh, NC 27609 <b>MG Website</b> ; 111 North 4th Street, Richmond, VA 23219	<a href="http://www.wncn.com">www.wncn.com</a> <a href="http://www.mediageneral.com">www.mediageneral.com</a>	62	N
20	<b>Industry Referral/Agents</b>			N
21	<b>MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)</b>		29	N

No.	Recruitment Sources Contacted for Specific Vacancies	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	<b>Career Builder</b> ; 200 N LaSalle Street, Suite 1100, Chicago, IL 60601 (for: Digital Account Executive; Account Executive)	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>		N
2	<b>602 Communications</b> ; 1011 Lyndhurst Falls Lane Knightdale, NC 27545 US (for Senior Writer/Producer)	<a href="http://www.602communications.com">www.602communications.com</a>		N
3	<b>Broadcasting and Cable Magazine</b> ; 28 East 28th Street, 12th floor, New York, NY 10016 (for Senior Maintenance Engineer)	<a href="http://www.broadcastingcable.com">www.broadcastingcable.com</a>	1	N
4	<b>Society of Broadcast Engineers</b> ; 9102 North Meridian Street, Suite 150 Indianapolis, IN 46260 (for Senior Maintenance Engineer)	<a href="http://www.sbe.org">www.sbe.org</a>	3	N
5	<b>Hiring Our Heroes Job Fair</b> ; Crown Center 1960 Coliseum Drive Fayetteville, NC 28306. (for Senior Maintenance Engineer)		2	N
6	<b>Monster.com</b> ; 622 Third Avenue, 39th Floor New York, NY 10017 (Director; Business Manager)	<a href="http://www.monster.com">www.monster.com</a>	2	N
7	<b>Accountemps</b> , 4140 ParkLake Ave, Raleigh, NC 27612 (for Accountant)	<a href="http://www.accountemps.com">www.accountemps.com</a>	1	N

**EEO Public File Report**  
**Supplemental Recruitment Initiatives**  
**Station: WNCN, Raleigh, NC**  
**Period Covered by Report: August 1, 2012 through July 31, 2013**

No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	University of Southern Mississippi Career Fair	2/27/2013	Expose eligible students to careers in the industry	Station representatives inform upcoming graduates of job opportunities with Media General, and explain types of skills needed to pursue broadcast career	Kathryn Townsend, WHLT Brand Manger and Sarah Jane Ingram, WJTV Regional Digital Sales Manager
2	University of Southern Mississippi Career & Internship Day for Mass Communication & Journalism students)	3/6/2013	Expose eligible students to careers in the industry	Station representatives inform upcoming graduates of job opportunities with Media General, and explain types of skills needed to pursue broadcast career	Kathryn Townsend, WHLT Brand Manger and Malary Pullen, Digital Journalist.
3	Hiring Our Heroes Job Fair	3/28/2013	Hiring Our Heroes, a program of the U.S. Chamber of Commerce Foundation, was launched in March 2011 as a nationwide initiative to help veterans, transitioning servicemembers, and military spouses find meaningful employment.	Station representatives inform job seekers of opportunities at WNCN and explain types of skills needed to pursue or continue careers in broadcasting	Carey Adams, Operations Manager and T'Kia Wilkins, HR Generalist
4	Hiring Our Heroes Job Fair	4/9/2013	Hiring Our Heroes, a program of the U.S. Chamber of Commerce Foundation, was launched in March 2011 as a nationwide initiative to help veterans, transitioning servicemembers, and military spouses find meaningful employment.	Station representatives inform job seekers of opportunities with Media General and explain types of skills needed to pursue or continue careers in broadcasting	Joshua Combs, Promotion Manager, Matt Larson, Community Partnership Manager, Leslee Lacey, Traffic Anchor and Wes Zweibel, HR Generalist
5	North Carolina State University Visit	4/11/2013	Expose eligible students to careers in the industry	Station representatives inform upcoming graduates of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career	Robby Thomas, Marketing Director
6	Holly Springs High School Visit	5/21/2013	Expose HS graduates to careers in the broadcast industry	Station representatives inform upcoming graduates of job opportunities at WNCN, and explain types of skill sneeded to pursue broadcast career	Wesley Hohenstein, Chief Meterologist
7	Internship Program	on-going	Expose eligible college students to the broadcasting environment	Host interns from area colleges & universities as part of course credit who are majoring in various subjects and expose them to all areas of a TV Station	Kimberly Green, Exec. Producer, Dane Huffman, Exec. Web Producer; Carey Adams, Operations Manager, T'Kia Wilkins, HR Generalist