



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26010752		Changes as of: 5/10/2018 at 12:17 PM		Version: Original Order	
CPE: AKPD MESSAGE & MEDIA		Flight: 5/11/18 - 5/13/18		Station: KHSL	
Agency: 6013 SIMPSON NORTH HOLLYWOOD, CA 91606		Advertiser: 12494		Market: Chico	
Product: Citizen Support for Newsom		Office: CHICAGO		Total Spots: 10	
Agency Order #: 91606		Service: Nielsen		Total CPP: \$0.00	
Buyer: VIV SILVERMAN		Primary Demo: Adults 35+		Total GRP:	
Salesperson: SAM BROWNE		Assistant: DOMINIC PADULA		Traffic #: 46936	
312 755-3844		312 755-3852			

Separation:

Comments: New issue order for Citizen Support for Newsom to run 5/11-5/13. Please confirm. Ty, Dominic for Sam

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/11	5/11 - 5/11	Total Spots	Total \$	CPP*	GRP*
1	F 7a-9a		CBS This Morning	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
2	F 12n-12:30p		NHSL 12 News	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
3	F 4p-5p		Dr.Phil	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
4	F 6p-6:30p		Action news Now at 6p	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
5	F 6:30p-7p		CBS Evening News	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
6	F 11p-11:35p		KHSL 12 News	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
7	F 11:35p-12:37a		Late Show	\$50.00	0.0	30	1		1	\$50.00	\$0.00	0.0
8	F 9p-10p		Hawaii 5-0	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
9	Su 7p-8p		60 Minutes	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
10	Su 10p-11p		Madam Secretary	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
TOTALS:									10	\$3,000.00	\$0.00	0.0



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CPE: Flight: 5/11/18 - 5/13/18 Station: KHSL
Agency: AKPD MESSAGE & MEDIA Advertiser: 12494 Market: Chico

6013 SIMPSON Product: Citizen Support for Office: CHICAGO
NORTH Newsom
HOLLYWOOD, CA Agency Order #: Service: Nielsen
91606

Buyer: VIV SILVERMAN Primary Demo: Adults 35+
Salesperson: SAM BROWNE Assistant: DOMINIC PADULA
312 755-3844 312-755-3852

Separation:

Con Type: POLITICAL/VOTE
Total \$: \$3,000.00

Total Spots: 10
Total CPP: \$0.00
Total GRP: 46936
Traffic #: 46936

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/10/18 12:17 PM	DOMINIC PADULA	New issue order for Citizen Support for Newsom to run 5/11-5/13. Please confirm. Ty, Dominic for Sam

Competitive Information	
Market Budget: \$3,000	
KHSL Share: 100%	
Comment: Competitive Unknown	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	10	\$3,000.00	N/A
Total	100%	10	\$3,000.00	N/A
				0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	10	\$3,000.00
Total	10	\$3,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	5/10/18 12:24 PM				\$0
New	5/10/18 12:17 PM	DOMINIC PADULA	New	10	\$3,000.00 \$3,000.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	5/4/18

I, Victoria Engelmayer/AKPD Message and Media
do hereby request station time concerning the following issue:

Citizens Supporting Newsom for Governor 2018
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's					

This broadcast time will be used by: Citizens Supporting Newsom for Governor 2018

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes
☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):
Citizens Supporting Newsom for Governor 2018, 20 Galli Drive STE A, Novato, CA
94949-5731

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):
Treasurer & Principal Officer: Peter Ragone
Assitant Treasurer & Accountant: Nancy L Warren 415.884.5500
FEIN: 81-5153217
FPPC# 1394881

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 5/8/18 Signature [Signature] Contact Phone Number 818.641.3978

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature [Signature] Printed Name Peter O'Brien Title VP