



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 2809598

Schedule Dates

03/13/17-03/16/17

Advertiser

Alliance for Healthcare Security (114187)

Agency

Canal Partners Media (15500)

Product

POLITICAL ISSUE (ns) (1187)

Brand

791/917/4807 (910029)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Je,Scattergood,

Phone/Fax

/

CPE

791/917/4807

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

AHS
Separation: 30

BRADLEY PHILLIPS

Date Entered

03/09/17

Last Modified

03/09/17

Entered By

Griffin Foley

CO-OP

No

Headline

ECR25457150

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$8.25

Net Total

\$46.75

Sales Tax

Charleston WV (WVAH)

By Broadcast Month

Mar. 2017

Grand Total:

Spots

3

3

Rate

\$55.00

\$55.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/14/17-03/14/17	1	:30	7A- 8A (EST)			1						1	\$20.00	\$20.00	Charleston WV (WVAH)	Eyewitness News @ 7A	3/9/17
2.0	Normal Line / News (1)	03/16/17-03/16/17	1	:30	7A- 8A (EST)				1					1	\$20.00	\$20.00	Charleston WV (WVAH)	Eyewitness News @ 7A	3/9/17
3.0	Normal Line / News (2)	03/13/17-03/13/17	1	:30	6A- 7A (EST)		1							1	\$15.00	\$15.00	Charleston WV (WVAH)	Eyewitness News Morning Simulcast	3/9/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Nest 55th St
York, NY 10019

Contract # 25457150	Changes as of: 3/9/2017 at 2:40 PM	Version: Current State Version 1
CPE: 791/917/4807	Flight: 3/13/17 - 3/19/17	Total \$: \$55.00
Agency: Canal Partners Media	Advertiser: Alliance for Healthcare Security	Total Spots: 3
25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	Product: AHS	Office: WASHINGTON
	Agency Order #: 5937916	Primary Demo: Adults 35+
	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342
		Total GRP: 9.4
		Traffic #: 2809598
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/13 - 3/19							Total Spots	Total \$	CPP	G
							3/13	3/14	3/15	3/16	3/17	3/18	3/19				
1	M-F 7a-8a		Eyewitness News @ 7A	\$20.00	3.3	30	0	1	0	1	0	0	0	2	\$40.00	\$6.06	
2	M-F 6a-7a		Eyewtnss Nws Morning Simulcast	\$15.00	2.8	30	1	0	0	0	0	0	0	1	\$15.00	\$5.36	
TOTALS:							1	1	0	1	0	0	0	3	\$55.00	\$5.85	



Nest 55th St
York, NY 10019

Contract # 25457150		Changes as of: 3/9/2017 at 2:40 PM		Version: Current State Version 1	
CPE: 791/917/4807		Flight: 3/13/17 - 3/19/17		Station: WVAH	
Agency: Canal Partners Media		Advertiser: Alliance for Healthcare Security		Market: Charleston, WV	
25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064		Product: AHS		Office: WASHINGTON	
		Agency Order #: 5937916		Primary Demo: Adults 35+	
		Buyer: Scattergood, Jeff		Con Type: POLITICAL/VOTE	
		Salesperson: BRADLEY PHILLIPS		Assistant: BRADLEY PHILLIPS	
		202-955-5342		202-955-5342	
				Total \$: \$55.00	
				Total Spots: 3	
				Total CPP: \$5.85	
				Total GRP: 9.4	
				Traffic #: 2809598	
				Separation:	

Time		Added by	Comment
1/17 2:40 PM	System		Notice Received.
1/17 12:27 PM	ERIN SCHUMACHER		Separation: 30

Competitive Information	
Market Budget:	\$5,500
WVAH Share:	1%
Comment:	
WCBS:	29%
WOWK:	9%
WSAZ:	61%

Daypart Summary						Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Doll
	100%	3	\$55.00	\$5.85	9.4	2017-Mar	3	\$55.
Total	100%	3	\$55.00	\$5.85	9.4	Total	3	\$55.

Transaction History						
	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
	3/9/17 2:17 PM					\$0
	3/9/17 12:27 PM	ERIN SCHUMACHER	Confirmed	3		\$55.00

DISCRIMINATION
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVAH - TV Charleston, WV	Date: 01/17/2017
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I, Jeff Scattergood

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 01/19/2017

Date of Last Broadcast: 01/25/2017

Total Charges: \$*****85.00 NET

This broadcast time will be used by: Alliance for Healthcare Security



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Healthcare Security
80 8th Avenue NY NY 10011
(212) 627-8100

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Alex Rabb

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

01/17/2017

Date

Jeff Scattergood

Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dara D. Naylor

Signature

Dara D. Naylor

Printed Name

JSA Manager

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 01/19/2017

Date of Last Broadcast: 01/25/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

