

ORDER



Kansas City

Orders
Order / Rev: 843058
Alt Order #: 08869024
Product Desc: AM WIND ACTN FND
Estimate: 1000
Flight Dates: 11/27/17 - 12/03/17
Original Date / Rev: 11/27/17 / 11/27/17
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency
Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Rd, Suite A300
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Wind Action Fund
Demographic: A35+
Product Codes: Political-Issues
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/27/17	12/02/17	13	\$5,160.00	\$4,386.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2017	13	\$5,160.00	\$4,386.00	0.00
Totals	13	\$5,160.00	\$4,386.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Kansas City	34%	\$5,160.00
Market	100%	\$15,176.47

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	2%	\$303.53
KMBC	11%	\$1,669.41
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	17%	\$2,580.00
KSMO	0%	\$0.00
WDAF	36%	\$5,463.53

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	11/27/17	12/01/17	KCTV News @ 6-7am More in the Morning	CM	6-7am	- TWTF - -	:30	1	\$180.00	IMP	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/27/17	12/03/17	- TWTF - -			1		\$180.00		0.00				
N 2	KCTV	11/27/17	12/01/17	CBS This Morning CBS This Morning	CM	7-9am	- TWTF - -	:30	2	\$140.00	IMP	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/27/17	12/03/17	- TWTF - -			2		\$140.00		0.00				

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Advertiser: American Wind Action Fund
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Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KCTV	11/27/17	12/01/17	CBS This Morning CBS This Morning	CM	7-9am	- TWTF- -	:30	2	\$140.00	IMP	0.00	NM	2	\$280.00
N 3	KCTV	11/27/17	12/01/17	KCTV5 News 4pm News @ 4pm	CM	4-5pm	- TWTF- -	:30	2	\$300.00	IMP	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	- TWTF- -		2				\$300.00		0.00			
N 4	KCTV	11/27/17	12/01/17	KCTV5 News 5pm News @ 5pm	CM	5-530pm	- TWTF- -	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	- TWTF- -		2				\$500.00		0.00			
N 5	KCTV	11/27/17	12/01/17	KCTV5 News 6pm News @ 6pm	CM	6-630pm	- TWTF- -	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	- TWTF- -		2				\$500.00		0.00			
N 6	KCTV	11/27/17	12/01/17	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	- TWTF- -	:30	2	\$550.00	IMP	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	- TWTF- -		2				\$550.00		0.00			
N 7	KCTV	12/02/17	12/02/17	NCAA SEC Championship 2:30 PM-6:30 PM	CM	Sat 3-7p	- - - - - 2-	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/27/17	12/03/17	- - - - - 2-		2				\$500.00		0.00			
													Totals	13	\$5,160.00