


COMMERCIAL LIMIT CERTIFICATION

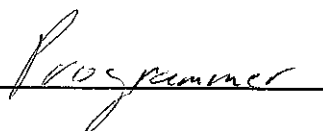
I, Lucky Lisenbe, in my capacity as Program Director of television station WMDN D1 & D2, Channel 24.1 & 24.2, Meridian, MS herby certify that for the period from 10/01/2010 to 12/31/2010:

- 1) I am familiar with the commercial limits imposed by Section 73.760(a) of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) I am familiar with the requirement in Section 73.760(b) of the FCC's rules that display of websites addresses during such children's programming is permitted only if: a) the website offers a substantial amount of *bona fide* program-related or noncommercial content; b) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; c) the website's home page or other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and d) the page of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (e.g., has no links labeled "store" and no links to another page with commercial material).
- 3) I am also aware that Rule 73.760[c] prohibits the display of website addresses in such children's programming during both the program and commercial material when the site uses characters from the program to sell products or services.
- 4) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above;
- 5) Attached as Exhibit 2 is a complete list of all instances in which the commercial time limits were exceeded for, or noncompliant websites were displayed in, the programs listed in Exhibit 1 during the period listed above.

Certified by me this 07 day of January, 2011



Signature



Title

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Exhibit 1

**List of Children's Programming Aired
During Certification Period**

Station: WMDN D1 & D2

Certification Period Dates 10/01/2010 to 12/31/2010

List of Children's Programs:

Attached

A handwritten signature in black ink, consisting of stylized initials, is written above a horizontal line.

Certifying Person's Initials

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	10/2/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	10/9/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	10/16/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/24/10		10A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/6/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/20/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/27/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/4/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/12/10		10A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/18/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/25/10		11A	30:00	BUSTOWN MYSTERIES - I	26702	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: BUSTOWN MYSTERIES - I						12	2	\$0.00	\$0.00	\$0.00	\$0.00	10

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	10/2/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/9/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	10/16/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/24/10		10:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	11/6/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/20/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	11/27/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	12/5/10		10:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/12/10		10:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/18/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/25/10		11:30A	30:00	BUSTOWN MYSTERIES - II	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: BUSTOWN MYSTERIES - II						12	4	\$0.00	\$0.00	\$0.00	\$0.00	8

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	10/27/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/9/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	10/16/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/23/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/6/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/13/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	11/20/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/27/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/4/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/11/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/18/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	12/25/10	9A	30:00		DOODLEBOPS ROCKIN' ROAD SHOW I	27160	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: DOODLEBOPS ROCKIN' ROAD SHOW I						13	3	\$0.00	\$0.00	\$0.00	\$0.00	10

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann. Count
Program Title: DOODLEBOPS ROCKIN' ROAD SHOW II												
WMDN	10/2/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/16/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/23/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/6/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/13/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/20/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/27/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/4/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/11/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/25/10		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II	27436	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: DOODLEBOPS ROCKIN' ROAD SHOW II						11	0	\$0.00	\$0.00	\$0.00	\$0.00	11

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	10/2/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/9/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/16/10		10A	30:00	SABRINA'S SECRET LIFE	27435	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	10/23/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/6/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/13/10		10A	30:00	SABRINA'S SECRET LIFE	27435	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	11/20/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/27/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/4/10		10A	30:00	SABRINA'S SECRET LIFE	27435	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	12/11/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/18/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/25/10		10A	30:00	SABRINA'S SECRET LIFE	27435	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: SABRINA'S SECRET LIFE						13	3	\$0.00	\$0.00	\$0.00	\$0.00	10

Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
Program Title: SABRINA: THE ANIMATED SERIES												
WMDN	10/2/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/9/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/16/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/23/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	10/30/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/6/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/13/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	11/20/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/1/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	12/18/10		10:30A	30:00	SABRINA: THE ANIMATED SERIES	24205	0	\$0.00	\$0.00	\$0.00	\$0.00	1
Totals for: SABRINA: THE ANIMATED SERIES						10	0	\$0.00	\$0.00	\$0.00	\$0.00	10

Exhibit 2

**List of All Instances in which Commercial
Time Limits were Exceeded**

Station: WMDN D1 & D2

Certification Period Dates 10/01/2010 to 12/31/2010

<u>Time</u>	<u>Name</u>	<u>Allowable</u>	<u>Actual</u>	<u>Explanation</u>
<u>Date</u>	<u>Of</u>	<u>Commercial</u>	<u>Commercial</u>	<u>or</u>
	<u>Program</u>	<u>Load</u>	<u>Load</u>	<u>Comments</u>

N/A



Certifying Person's Initials

Children's Television Commercial Limits Report - Fourth Quarter 2010

Re: CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

Dear General Manager: December 30, 2010

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Fourth Quarter of 2010. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, if any, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Fourth Quarter, 2010 Children's Television Programming Report on FCC Form 398 was emailed to you earlier today.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri
Director, Communications & Operations
CBS Affiliate Relations

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2010 – December 31, 2010

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

DOODLEBOPS ROCKIN' ROAD SHOW – I
DOODLEBOPS ROCKIN' ROAD SHOW – II
SABRINA'S SECRET LIFE
SABRINA: THE ANIMATED SERIES
BUSYTOWN MYSTERIES – I
BUSYTOWN MYSTERIES – II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2010 through December 31, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: December 29, 2010