

COMMERCIAL LIMIT CERTIFICATION

I, Gene Williams, in my capacity as Program Director [position] of television station WMDN [call letters], Channel 24, Meridian [city], MS [state], hereby certify that for the period from 7-1-06 to 9-30-06

1) I am familiar with the commercial limits imposed by Section 73.760(a) of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming¹ during the week, and no more than 10 ½ minutes per hour on weekends);

2) I am familiar with the requirement in Section 73.760(b) of the FCC's rules that display of websites addresses during such children's programming is permitted only if: a) the website offers a substantial amount of *bona fide* program-related or other noncommercial content; b) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; c) the website's home page or other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and d) the page of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (e.g., has no links labeled "store" and no links to another page with commercial material).

3) I am also aware that Rule 73.760(c) prohibits the display of website addresses in such children's programming during both the program and commercial material when the site uses characters from the program to sell products or services.

4) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above;

5) Attached as Exhibit 2 is a complete list of all instances in which the commercial time limits were exceeded for, or noncompliant websites were displayed in, the programs listed in Exhibit 1 during the period listed above.

Certified by me this 10th day of Oct., 2006.

Gene Williams
Signature

Program Director
Title

¹ "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Exhibit 1

List of Children's Programming Aired
During Certification Period

Station: WMDN

Certification Period Dates: 7-1 to 9-30, 2006

List of Children's Programs:²

- 1) Lazytown
- 2) So, Diego, So
- 3) The Backyardigans
- 4) Dora the Explorer
- 5) Little Bill
- 6) Blue Clues
- 7) Eyewitness Kids News
- 8) The New Adventures of Madeline
- 9) Sabrina: The Animated Series
- 10) Drollz
- 11) Horse Land
- 12) Cake
- 13) Dance Revolution

R.W.

Certifying person's initials

² "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Exhibit No. 2

List of All Instances in which Commercial
Time Limits Were Exceeded

Station: WMDN

Certification Period Dates: 7-1 to 9-30, 2006

<u>Time & Date</u>	<u>Name of Program</u>	<u>Allowable Commercial Load</u>	<u>Actual Commercial Load</u>	<u>Explanation or Comments</u>
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N/A

R.W.
Certifying person's initials

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2006 - September 30, 2006

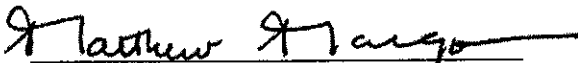
During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LAZYTOWN
DORA THE EXPLORER
LITTLE BILL
BLUE'S CLUES
THE BACKYARDIGANS
GO, DIEGO, GO
THE NEW ADVENTURES OF MADELINE
SABRINA: THE ANIMATED SERIES
TROLLZ
HORSELAND
CAKE
DANCE REVOLUTION

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2006 through September 30, 2006, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.


Matthew Margo
Senior Vice President, Program Practices