

## Programming

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**From:** cbsaffiliaterelations@eyeoncbs.com  
**Sent:** Monday, July 01, 2013 4:32 PM  
**To:** rwilliams@wmdn.net  
**Subject:** CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT - Second Quarter 2013



### CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

Dear General Manager: July 2, 2013

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Second Quarter of 2013. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, if any, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Second Quarter, 2013 Children's Television Programming Report on FCC Form 398 was emailed to you on July 1, 2013.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri  
Director, Communications & Operations  
CBS Affiliate Relations

[Click to Download CERTIFICATION OF COMPLIANCE 2Q2013.doc](#)

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This email address does not accept incoming messages so please do not reply to it. If you have any questions, contact your CBS Affiliate Relations Representative.

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2013 through June 30, 2013

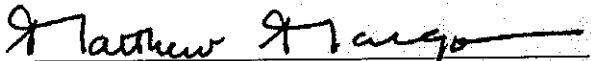
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I  
Doodlebops II  
Busytown Mysteries I  
Busytown Mysteries II  
Liberty's Kids I  
Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period April 1, 2013 through June 30, 2013, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: July 1, 2013

FCC CHILDREN'S PROGRAMMING REPORT FORM 398

THE SECOND QUARTER, 2013 FORM 398 CHILDREN'S PROGRAMMING REPORT IS NOW AVAILABLE. IN ADDITION, ATTACHED IS A LETTER PROVIDING GUIDANCE ON HOW TO FILL OUT FORM 398 AND SPECIFIC PROGRAMMING INFORMATION FOR SECOND QUARTER, 2013.

THIS IS A REMINDER THAT CBS AFFILIATE RELATIONS HAS A WEBSITE THAT CONTAINS THE QUARTERLY FCC FORM 398 CHILDREN'S PROGRAMMING REPORTS, WITH THE INFORMATION CBS PROVIDES FOR QUALIFYING NETWORK PROGRAMS ALREADY FILLED IN. THIS ELIMINATES THE NEED FOR EACH STATION TO TYPE THE NETWORK INFORMATION ON ITS OWN FORM 398; INSTEAD, YOU CAN GO TO THE WEBSITE AND EITHER DOWNLOAD THE FILE TO YOUR HARD DRIVE TO BE FILLED IN LATER, OR STAY ON-LINE, FILL IN THE REQUIRED LOCALLY-SUPPLIED INFORMATION, AND TRANSMIT THE FORM 398 TO THE FCC FROM OUR WEBSITE.

THE WEBSITE IS LOCATED AT THE FOLLOWING ADDRESS:

[HTTP://WWW.FORM398.CAR.CBS.COM/](http://www.form398.car.cbs.com/)

THE USER NAME AND PASSWORD ARE AS FOLLOWS:

USER NAME: form398 (lower case)  
PASSWORD: car398 (lower case)

PLEASE NOTE THAT IN ORDER TO ENTER THE NUMBER OF PREEMPTIONS FOR EACH PROGRAM IN RESPONSE TO QUESTION #5, YOU MUST FIRST HIGHLIGHT ("DOUBLE CLICK") THE BOX (THE BOX WILL TURN BLUE), THEN ENTER THE NUMBER OF PREEMPTIONS. DO NOT LEAVE THE BOX BLANK. IF THE NUMBER OF PREEMPTIONS IS ZERO, YOU MUST ENTER THE NUMBER ZERO IN THE BOX.

THE FORM 398 THAT YOU FIND ON OUR WEBSITE IS IN THE SAME FORMAT AND PROGRAMMING LANGUAGE AS YOU WOULD FIND ON THE FCC'S WEBSITE (WWW.FCC.GOV), BUT WITH INFORMATION FOR QUALIFYING NETWORK PROGRAMS ALREADY FILLED IN. OUR SITE IS AN ACTIVE WEB PAGE THAT WHEN SUBMITTED WILL GO DIRECTLY TO THE FCC. ALL INSTRUCTIONS FOR UPDATING LOCAL DATA, SAVING, PRINTING AND FILING THE FORM ARE IDENTICAL TO THE INSTRUCTIONS ON THE FCC'S WEBSITE. YOUR STATION WILL STILL NEED TO PROVIDE THE SAME LOCAL INFORMATION AS YOU HAVE IN THE PAST. IT REMAINS EACH STATION'S RESPONSIBILITY TO PROVIDE THE REQUIRED LOCAL INFORMATION FOR EACH NETWORK PROGRAM, INCLUDING DAYS/TIMES SCHEDULED, TOTAL TIMES AIRED, NUMBER OF PREEMPTIONS, ETC. YOU ALSO MUST CONTINUE TO ENTER ALL INFORMATION FOR QUALIFYING NON-NETWORK PROGRAMMING BROADCAST DURING THE QUARTER, SUCH AS SYNDICATED OR LOCALLY-PRODUCED CHILDREN'S PROGRAMS.

IF YOU HAVE ANY QUESTIONS ABOUT THE WEBSITE, PLEASE CONTACT YOUR AFFILIATE RELATIONS GROUP DIRECTOR.

BEST REGARDS,

DIANE KURI  
DIRECTOR, COMMUNICATIONS & OPERATIONS  
CBS AFFILIATE RELATIONS

**Exhibit 1**

**List of Children's Programming Aired  
During Certification Period**

Station: WMDN D1 & D2

Certification Period Dates 04/01/2013 to 06/30/2013

List of Children's Programs:

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Attached



Certifying Person's Initials

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"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 16 years and under.

# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	4/6/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/13/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/20/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/27/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/4/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/11/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/18/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/25/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/1/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/8/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/15/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/22/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/29/13		9A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW I E/I	27160	1	\$0.00	\$0.00	\$0.00	\$0.00	0
<b>Totals for: DOODLEBOPS ROCKIN' ROAD SHOW I E/I</b>						13	13	\$0.00	\$0.00	\$0.00	\$0.00	0

# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
Program Title: DOODLEBOPS ROCKIN' ROAD SHOW II E/I												
WMDN	4/6/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/13/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/20/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/27/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/4/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/11/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/18/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/25/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/1/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/8/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/15/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/22/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/29/13		9:30A	30:00	DOODLEBOPS ROCKIN' ROAD SHOW II E/I	27436	1	\$0.00	\$0.00	\$0.00	\$0.00	0
<b>Totals for: DOODLEBOPS ROCKIN' ROAD SHOW II E/I</b>						<b>13</b>	<b>13</b>	<b>\$0.00</b>		<b>\$0.00</b>		<b>0</b>

# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	4/6/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/13/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/20/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/27/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/4/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/11/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/18/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/25/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/1/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/8/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/15/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/22/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/29/13		10A	30:00	BUSTOWN MYSTERIES I E/I	26705	1	\$0.00	\$0.00	\$0.00	\$0.00	0
<b>Totals for: BUSTOWN MYSTERIES I E/I</b>						13	13	\$0.00	\$0.00	\$0.00	\$0.00	0



# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
Program Title: BUSYTOWN MYSTERIES II E/I												
WMDN	4/6/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	4/13/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	4/20/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	4/27/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	5/4/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	5/11/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	5/18/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	5/25/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	6/1/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	6/8/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	6/15/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	6/22/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
WMDN	6/29/13		10:30A	30:00	BUSYTOWN MYSTERIES II E/I	26704	0	\$0.00	\$0.00	\$0.00	\$0.00	1
<b>Totals for: BUSYTOWN MYSTERIES II E/I</b>						13	0	\$0.00		\$0.00		13

# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR w/o \$0	LUR	Ann Count
WMDN	4/6/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/13/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/20/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/27/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/4/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/11/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/18/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/25/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/1/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/8/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/15/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/22/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/29/13		11A	30:00	LIBERTY KIDS I E/I	29078	1	\$0.00	\$0.00	\$0.00	\$0.00	0
<b>Totals for: LIBERTY KIDS I E/I</b>						13	13	\$0.00	\$0.00	\$0.00	\$0.00	0

# Report: Programming - As-Run

Station	Date	Episode	Start	Length	Program Title	P#	Spots	Revenue	AUR	AUR.w/o.\$0	LUR	Ann Count
WMDN	4/6/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/13/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/20/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	4/27/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/4/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/11/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/18/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	5/25/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/1/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/8/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/15/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/22/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
WMDN	6/29/13		11:30A	30:00	LIBERTY KIDS II E/I	29079	1	\$0.00	\$0.00	\$0.00	\$0.00	0
<b>Totals for: LIBERTY KIDS II E/I</b>						<b>13</b>	<b>13</b>	<b>\$0.00</b>				<b>0</b>

**Exhibit 2**

**List of All Instances in which Commercial  
Time Limits were Exceeded**

Station: WMDN D1 & D2

Certification Period Dates 04/01/2013 to 06/30/2013

Time Date	Name Of Program	Allowable Commercial Load	Actual Commercial Load	Explanation or Comments
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N/A




\_\_\_\_\_  
Certifying Person's Initials

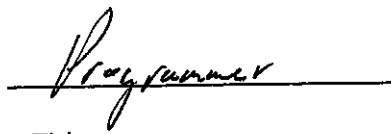
## COMMERCIAL LIMIT CERTIFICATION

I, Lucky Lisenbe, in my capacity as Program Director of television station WMDN D1 & D2, Channel 24.1 & 24.2, Meridian, MS herby certify that for the period from 04/01/2013 to 06/30/2013:

- 1) I am familiar with the commercial limits imposed by Section 73.760(a) of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week, and no more than 10 ½ minutes per hour on weekends):
- 2) I am familiar with the requirement in Section 73.760(b) of the FCC's rules that display of websites addresses during such children's programming is permitted only if: a) the website offers a substantial amount of *bona fide* program-related or noncommercial content; b) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; c) the website's home page or other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and d) the page of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (e.g., has no links labeled "store" and no links to another page with commercial material).
- 3) I am also aware that Rule 73.760[c] prohibits the display of website addresses in such children's programming during both the program and commercial material when the site uses characters from the program to sell products or services.
- 4) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above;
- 5) Attached as Exhibit 2 is a complete list of all instances in which the commercial time limits were exceeded for, or noncompliant websites were displayed in, the programs listed in Exhibit 1 during the period listed above.

Certified by me this 05 day of July, 2013

  
Signature

  
Title

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"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 16 years and under.