

# TRIBUNE

## AGREEMENT FORM FOR ISSUE ADVERTISEMENTS

STATION and LOCATION: WPHL-TV Philadelphia DATE: 2/27/15  
I, NTSA, being/on behalf of the following Sponsor:

request to purchase advertising time on the Station. Broadcast time will be used by the Sponsor named above. Payment for the above-described broadcast time has been furnished by the Sponsor, and the Station is authorized to announce the time as paid for by the Sponsor. The Sponsor making the request to purchase time is a: ☐ corporation, ☐ committee, ☒ association, ☐ other unincorporated group. Please list its chief executive officers/executive committee members/board of directors:

Wendell Steinhauer - President  
Marie Blisstein - Vice President  
Sean Spiller - Secretary/Treasurer

Please provide the name, address and phone number of a contact person for the Sponsor:

Steve Wallmas 609-599-4561  
180 West State St.  
Trenton, NJ 08607

The Sponsor's advertising ☒ does ☐ does not communicate a message relating to any political matter of national importance, including a legally qualified candidate, an election to federal office or a national legislative issue of public importance. Please describe the issue, candidate or election addressed in the Sponsor's advertising: \_\_\_\_\_

The Station ☒ accepts ☐ rejects the request to purchase advertising time described above. The Sponsor acknowledges that the Station's acceptance is expressly subject to the Station's review and approval of the advertising, compliance with traffic deadlines, timely payment, and other terms contained in the Station's Television Contract. The Sponsor agrees to indemnify and hold harmless the Station, its employees and affiliated companies for any loss, damage or liability, including attorney's fees, arising out of the broadcast of its advertising.

For advertising relating to any political matter of national importance, please see attached Television Contracts and invoices, including the rates charged for time, the dates and times of broadcasts, and the class(es) of time purchased. This document, and associated contracts and invoices, if applicable, will be placed in the Station's Public Inspection File as soon as possible.

I certify that the foregoing information is true and correct.

Date

Authorized Signature for Sponsor