

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 503 Old Hwy 63 N KOQL-FM Columbia, MO 65201	Date: 10/19/2018
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I, Screen Strategies Media,

being/on behalf of: Claire McCaskill,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,819.45

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/2018

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Paul H. H. H.

Printed Name

13 m

Title

Sales Order

Advertiser **Claire McCaskill Screen Strategies #4757**Agency **Screen Strategies Media**Bill To **Screen Strategies Media****11150 Fairfax Blvd****Suite 505****Fairfax, VA 22030**

Account

Executive **National Katz - 44**Contract # **32275191**Estimate # **4840**

Description

Status # **420249**Special
InstructionsContact **Damaris Paris**New / Revision **New**Start Date **10/20/18**End Date **10/26/18**Month Type **Broadcast**Billing Cycle **End of Flight**Agency Comm. **15.000**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Political: National Agency Candidate "Use"**
- 42200Local Income Type **Political**Competitive Code **Political** Adv#22214 Agcy#278646Order Entered **10/19/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	Claire McCaskill Screen Strategies	60	10/20/18	6:00AM										149.28
	Claire McCaskill Screen Strategies	49.76	10/20/18	10:00AM	N							3		3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455763	All Weeks											REVISED
2	Claire McCaskill Screen Strategies	60	10/20/18	10:00AM										149.28
	Claire McCaskill Screen Strategies	49.76	10/20/18	3:00PM	N							3		3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455764	All Weeks											REVISED
3	Claire McCaskill Screen Strategies	60	10/21/18	6:00AM										63.48
	Claire McCaskill Screen Strategies	21.16	10/21/18	10:00AM	N								3	3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455765	All Weeks											REVISED
4	Claire McCaskill Screen Strategies	60	10/21/18	10:00AM										63.48
	Claire McCaskill Screen Strategies	21.16	10/21/18	3:00PM	N								3	3 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455766	All Weeks											REVISED
5	Claire McCaskill Screen Strategies	60	10/20/18	3:00PM										126.96
	Claire McCaskill Screen Strategies	21.16	10/21/18	7:00PM	N							3	3	6 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455767	All Weeks											REVISED
6	Claire McCaskill Screen Strategies	60	10/22/18	6:00AM										529.35
	Claire McCaskill Screen Strategies	35.29	10/26/18	10:00AM	N		3	3	3	3	3			15 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455768	All Weeks											REVISED
7	Claire McCaskill Screen Strategies	60	10/22/18	10:00AM										529.35
	Claire McCaskill Screen Strategies	35.29	10/26/18	3:00PM	N		3	3	3	3	3			15 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455769	All Weeks											REVISED
8		60	10/22/18	3:00PM										529.35

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	# Wk	M	T	W	T	F	S	S	Total
	Claire McCaskill Screen Strategies	35.29	10/26/18	7:00PM	N		3	3	3	3	3			15 Spots
	Political: National Agency Candidate "Use" - 42200 / Political	3455770	All Weeks											REVISED

Oct 18 = 2140.53 / 1819.47	Nov 18 = 0.00 / 0.00	Dec 18 = 0.00 / 0.00	Jan 19 = 0.00 / 0.00	Feb 19 = 0.00 / 0.00	Mar 19 = 0.00 / 0.00
Apr 19 = 0.00 / 0.00	May 19 = 0.00 / 0.00	Jun 19 = 0.00 / 0.00	Jul 19 = 0.00 / 0.00	Aug 19 = 0.00 / 0.00	Sep 19 = 0.00 / 0.00

Gross: 2140.53 Net: 1819.47 Total Due: 1819.47 63 Spots

Client Acceptance: _____

Date: _____

Account Executive:

Sales / Market Manager:

Business Manager:

Traffic Manager:

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Oct 19, 18
 CONT# 32275191 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO KOQL-FM (Columbia, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY SCREEN STRATEGIES MEDIA
 ADDR 11150 FAIRFAX BLVD SUITE 505
 FAIRFAX, VA 22030

DDS CONT# 0
 C/P/E: CMcC / MO / 4840

SALESPERSON FAX#

PH #

BYR DAMARIS PARIS
 ADV CLAIRE MCCASKILL FOR US SENATE
 PDT McCaskill for Senate
 FLT Oct 20, 18 - Oct 26, 18

420249

* REP ORDER COMMENT *

** 10/19/2018 1:27:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
FLIGHT 1									
ADD	1.1S.	6A - 10A	60	10/20/2018 - 10/20/2018	1D	3	\$49.76	3
ADD	1.2S.	10A - 3P	60	10/20/2018 - 10/20/2018	1D	3	\$49.76	3
ADD	1.3S.	3P - 7P	60	10/20/2018 - 10/20/2018	1D	3	\$21.16	3
** FLIGHT TOTALS **							9	\$362.04	
FLIGHT 2									
ADD	2.1S	6A - 10A	60	10/21/2018 - 10/21/2018	1D	3	\$21.16	3
ADD	2.2S	10A - 3P	60	10/21/2018 - 10/21/2018	1D	3	\$21.16	3
ADD	2.3S	3P - 7P	60	10/21/2018 - 10/21/2018	1D	3	\$21.16	3
** FLIGHT TOTALS **							9	\$190.44	
FLIGHT 3									
ADD	3.1	M.....	6A - 10A	60	10/22/2018 - 10/22/2018	1D	3	\$35.29	3
ADD	3.2	M.....	10A - 3P	60	10/22/2018 - 10/22/2018	1D	3	\$35.29	3
ADD	3.3	M.....	3P - 7P	60	10/22/2018 - 10/22/2018	1D	3	\$35.29	3
** FLIGHT TOTALS **							9	\$317.61	
FLIGHT 4									
ADD	4.1	.T.....	6A - 10A	60	10/23/2018 - 10/23/2018	1D	3	\$35.29	3
ADD	4.2	.T.....	10A - 3P	60	10/23/2018 - 10/23/2018	1D	3	\$35.29	3
ADD	4.3	.T.....	3P - 7P	60	10/23/2018 - 10/23/2018	1D	3	\$35.29	3
** FLIGHT TOTALS **							9	\$317.61	

Oct 19, 18
 CONT# 32275191 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: CMcC / MO / 4840

FLIGHT 5									
ADD	5.1	..W....	6A - 10A	60	10/24/2018 - 10/24/2018	1D	3	\$35.29	3
ADD	5.2	..W....	10A - 3P	60	10/24/2018 - 10/24/2018	1D	3	\$35.29	3
ADD	5.3	..W....	3P - 7P	60	10/24/2018 - 10/24/2018	1D	3	\$35.29	3
** FLIGHT TOTALS **							9	\$317.61	
FLIGHT 6									
ADD	6.1	...T...	6A - 10A	60	10/25/2018 - 10/25/2018	1D	3	\$35.29	3
ADD	6.2	...T...	10A - 3P	60	10/25/2018 - 10/25/2018	1D	3	\$35.29	3
ADD	6.3	...T...	3P - 7P	60	10/25/2018 - 10/25/2018	1D	3	\$35.29	3
** FLIGHT TOTALS **							9	\$317.61	
FLIGHT 7									
ADD	7.1F..	6A - 10A	60	10/26/2018 - 10/26/2018	1D	3	\$35.29	3
ADD	7.2F..	10A - 3P	60	10/26/2018 - 10/26/2018	1D	3	\$35.29	3
ADD	7.3F..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	3	\$35.29	3
** FLIGHT TOTALS **							9	\$317.61	

Oct 18									
SPOTS	63								
CASH	2140.53								
TRADE	0.00								
NSL	0.00								
TOTAL	2140.53								
								TOTAL	
SPOTS								63	
CASH								2,140.53	
TRADE								0.00	
NSL								0.00	
TOTAL								2,140.53	

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Cumulus-Columbia MO Account Transaction Results

503 OLD HIGHWAY 63 N
COLUMBIA, MO 65201
Phone # 573-449-4141

Status: **approved**
Transaction ID: **033-0092458115**
AVS: **Y**

Transaction Details

Date: **10-22-2018 08:38 PDT**
Transaction Type: **sale**
Amount: **\$1819.45**
Card Type: **Mastercard**
Account Number: **xxxxxxxx-7266**
Name: **Screen Strategies Media**
Address: **11150 Fairfax Blvd**
City, State, Zip: **Fairfax, VA 22030**
Authcode:

Customer Signature **X** _____