Ventura Media Partners 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

I, <u>Ventura Media Partners</u> hereby request station time as charges. See Invoice for actual schedule and charges.	; follows: See Order for proposed schedule and
Federal candidate	
State or local candidate	
Candidate name:	
Nikki Haley	
Authorized committee	
Nikki Haley for President	
Agency requesting time (and contact information):	N/A
Ventura Media Partners	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
President	
Date of election:	General Primary
Treasurer of candidate's authorized committee:	
Sara Diehr	
The undersigned represents that the payment for the bro	padcast time has been furnished by:
The candidate listed above	
The authorized committee of the legally qua	alified candidate listed above
Signature of sponsor representative:	Signature of station representative:
Julie ladanza Digitally signed by Julie ladanza Date: 2023.10.19 14:41:21 -07'00'	76.0
Name:	Name: Mike Austin
Date:	Date: 2/6/2024

VENTURA MEDIA PARTNERS

Ventura Media Partners 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR CANDIDATE ADVERTISING

Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/a	authorized committee:	Olly	
Name: Betsy Ankne	y, Campaign Manager		
Date: 08/14/23			
	BELOW TO BE COMP	LETED BY STATION ONLY	
Ad submitted to station:	Yes	No	Date received:
Federal candidate certification signed above:	Yes	No	N/A
Disposition:	Accepted	Accepted in	Rejected
Date and nature of follow	v-ups, if any:	part	
Contract #:	Station call letters:	Date received:	1.2
4328597	WCBD	1/24/2	024/ Perision 1 2/6/2024
Est. #:	Station location:		
4042 C	harleston, South (arolina 2/5,	12024-2/11/2024
Comments, if any:		,	

ORDER

Order / Rev:	4328597		Nous A
Alt Order #:	28349801	-	THE WARREN
Product Desc:	Haley for President	•	146116
Estimate:	4042	•	Charleston SC WCBD
Flight Dates:	02/05/24 - 02/11/24	Primary AE:	Katz Political
Original Date / Rev:	02/06/24 / 02/06/24	Sales Office:	K-POL
Order Type:	REG	Sales Region:	Nat
Name:	Ventura Media Partners		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	15260 Ventura Boulevard	Billing Cycle:	EOM/EOC
	Sherman Oaks, CA 91403	Agency Commission:	15%
Name:	POL/Nikki Haley/President/US/Rep	Order Brand:	
Demographic:	A55+	New Business End:	
Product Codes:	PL10	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Revenue Code 1: Revenue Code 2:	Alt Order #: 28349801 Product Desc: Haley for President Estimate: 4042 Flight Dates: 02/05/24 - 02/11/24 Original Date / Rev: 02/06/24 / 02/06/24 Order Type: REG Name: Ventura Media Partners Buying Contact: Billing Contact: 15260 Ventura Boulevard Sherman Oaks, CA 91403 Name: POL/Nikki Haley/President/US/Rep Demographic: A55+ Product Codes: PL10 Revenue Code 1: AGY Revenue Code 2: POL	Alt Order #: 28349801 Product Desc: Haley for President Estimate: 4042 Flight Dates: 02/05/24 - 02/11/24 Primary AE: Original Date / Rev: 02/06/24 / 02/06/24 Sales Office: Order Type: REG Sales Region: Name: Ventura Media Partners Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Agency Commission: Name: POL/Nikki Haley/President/US/Rep Order Brand: Demographic: A55+ New Business End: Product Codes: PL10 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/11/24	122	\$39,190.00	\$33,311.50

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	122	\$39,190.00	\$33,311.50	0.00
Totals	122	\$39,190,00	\$33,311,50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Charleston SC WCBD	30%	\$39,190.00
Market	100%	\$130,633.33

Competitive Share	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	70%	\$91,443.33
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WCBD	02/05/24	02/09/24	Local News @ 5a Local News @ 5a		5a-6a	MTWTF	:30	5	\$125.00P4	0.00 NM	5	\$625.00
NEWS :	2 Today		Lucai News @ 5a	l								
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 02/	05/24	02/11/24	MTWTF	5	\$125.00	0.00				į		
2 WCBD	02/05/24	02/09/24	Local News @ 6a Local News @ 6a		6a-7a	MTWTF	:30	8	\$250.00P4	0.00 NM	8	\$2,000.00

Print Date: 02/06/24 11:50:43

Page 2 of 5 Order / Rev: 4328597 Advertiser: POL/Nikki Haley/President/US/Rep

Alt Order #: 28349801 Product Desc: Haley for President Charleston SC WCBD

Flight Dates: 02/05/24 - 02/11/24 Estimate: 4042

Ln Ch NEWS 2	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date 02/11/24	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00							
		24 02/09/24	Today Show M-F Today Show M-F	СМ	7a-9a	MTW	TF	:30	10	\$400.00P4	0.00 NM	10	\$4,000.00
Today Sł <u>Start</u> Week: 02/0	t Date	End Date 02/11/24	Weekdays MTWTF	Spots/Week		Rating 0.00							
4 WCBD	02/05/2	4 02/09/24	Today Show II Today Show II	CM	9a-10a		TF	:30	5	\$300.00P4	0.00 NM	5	\$1,500.00
Today Th <u>Start</u> Week: 02/0	t Date	ir-NBC End Date 02/11/24	Weekdays MTWTF	Spots/Week		Rating 0.00							
5 WCBD			Today Show III Today Show III	СМ	10a-11a		TF	:30	5	\$300.00P4	0.00 N M	5	\$1,500.00
-		& Jenna-N	BC										
Week: 02/0		End Date 02/11/24	Weekdays MTWTF	Spots/Week 5	\$300.00	Rating 0.00							
6 WCBD WCBD M			Local News @ 11 Local News @ 11		11a-12p	MTW ⁻	ΓF	:30	5	\$125.00P4	0.00 NM	5	\$625.00
	Date	End Date 02/11/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$125.00	Rating 0.00							
7 WCBD		4 02/09/24	M-F 1230p-1p M-F 1230p-1p	СМ	M-F 1230p-1	р МТWТ	ΓF	:30	5	\$100.00P4	0.00 NM	5	\$500.00
LIVING L <u>Start</u>	OCAL Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/0		02/11/24	MTWTF	5	\$100.00	0.00							
8 WCBD (M-F 3p-4p M-F 3p-4p	СМ	3р-4р	МТWТ	F	:30	5	\$150.00P4	0.00 NM	5	\$750.00
NBC New	vs Daily. Date		10/= = ll										
Week: 02/0		End Date 02/11/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00							
9 WCBD (4 02/09/24	M-F Local News @ M-F Local News @		M-F 4p-5p	MTWT	F	:30	5	\$125.00P4	0.00 NM	5	\$625.00
NEWS 2		=											
Week: 02/05		End Date 02/11/24	MTWTF	Spots/Week 5	<u>Rate</u> \$125.00	Rating 0.00							
10 WCBD (4 02/09/24	M-F Local News @ M-F Local News @) 5p CM)) 5p	5р-6р	MTWT	F	:30	8	\$250.00P4	0.00 NM	8	\$2,000.00
<u>Start</u> Week: 02/05	5/24	End Date 02/11/24	Weekdays MTWTF	Spots/Week 8	<u>Rate</u> \$250.00	Rating 0.00							
11 WCBD (4 02/09/24	M-F Local News @ M-F Local News @		6p-630p	МТЖТ	F	:30	5	\$400.00P4	0.00 NM	5	\$2,000.00
NEWS 2 a	<u>Date</u>	End Date		Spots/Week	Rate	Rating							
12 WCBD 0		02/11/24	MTWTF NBC Nightly News		\$400.00 629p-7p	0.00 MTWT	F	:30	3	\$600.00P4	0.00 NM	3	\$1,800.00
NBC Nigh	itly New	rs	NBC Nightly News	WKDY									
Start Week: 02/05	5/24	End Date 02/11/24	MTWTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00							
13 WCBD 0			M-F 7p-730p M-F 7p-730p	СМ	7p-730p	MTWT	F	:30	5	\$1,000.00P4	0.00 NM	5	\$5,000.00
Wheel of I													
Start Week: 02/05	5/24	End Date 02/11/24	MTWTF		<u>Rate</u> \$1,000.00	Rating 0.00							
14 WCBD 0)2/05/24	02/09/24	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	MTWT	F	:30	5	\$1,000.00P4	0.00 NM	5	\$5,000.00
Jeopardy											88 ***		

Print Date: 02/06/24 11:50:43 Page 3 of 5

Order / Rev:

4328597

Advertiser:

POL/Nikki Haley/President/US/Rep

Alt Order #: Flight Dates:

28349801

02/05/24 - 02/11/24

Product Desc:

Estimate:

Haley for President

4042

Charleston SC WCBD

Ln Ch Sta	2 3 7 4 15 A 16 16 16 16 16 16 16 16 16 16 16 16 16	Inventory Code	of the same of the same of the same of	Start/End	Time Days	_Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Dat</u> Week: 02/05/24			Spots/Week		Rating			and the state of the second	The No. of the State of the Sta		
15 WCBD 02/0				\$1,000.00 8p-9p	0.00						
		Chicago Med	i Civi	op-ap	W	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Chicago Med											
<u>Start Dat</u> Week: 02/05/24	<u>End Date</u> 02/11/24	<u>Weekdays</u> W	Spots/Week		Rating						
16 WCBD 02/0		••	2 CM	\$600.00	0.00						
10 11 022 0270	7724 0270772	Chicago Fire	2 CIVI	9p-10p	W	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Chicago Fire-		ū									
Start Date			Spots/Week	<u>Rate</u>	Rating						
Week: 02/05/24 17 WCBD 02/03	02/11/24	W 4 Wed Prime Hour	1	\$600.00	0.00						
11 11000 02/0	7724 02/07/2	Chicago PD	3 CM	10p-11p	W	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Chicago PD-N	IBC	-									
Start Date			Spots/Week	Rate	Rating						
Week: 02/05/24 18 WCBD 02/08	02/11/24	W	1	\$600.00	0.00						
10 00000 02/00	3124 02/00/24	Thur Prime Hour Law and Order	1 CM	8p-9p	T	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Law & Order-N	NBC										
Start Date			Spots/Week	Rate	Rating						
Week: 02/05/24 19 WCBD 02/08	02/11/24	T	1	\$600.00	0.00						
19 VVCBD 02/08	02/08/24	Thur Prime Hour 2		9p-10p	T	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Law & Order: \$	SVU-NBC	Law and Order 5	VU								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	T	1	\$600.00	0.00						
20 WCBD 02/08	/24 02/08/24			10p-11p	T	:30	1	\$600.00P4	0.00 NM	1	\$600.00
Law & Order: (Organized Cri	Law and Order Or me-NBC	rganized C								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	T	1	\$600.00	0.00						
21 WCBD 02/05	/24 02/09/24		CM	11p-1135p	MTWTF	:30	5	\$250.00P4	0.00 NM	5	\$1,250.00
NEWS 2 at 111	PM	Late News M-F									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	MTWTF	5	\$250.00	0.00						
22 WCBD 02/10	/24 02/10/24	Today Show Sa	СМ	7a-9a	S-	:30	2	\$300.00P4	0.00 NM	2	\$600.00
Saturday Today	v Show	Today Show Sa							- 1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	S-	2	\$300.00	0.00						
23 WCBD 02/10/	24 02/10/24			7p-730p	S-	:30	1	\$250.00P4	0.00 NM	1	\$250.00
NEWS 2 at 7Pf	И	Sat Local News @	? 7p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	S-	1	\$250.00	0.00						
24 WCBD 02/10/	24 02/10/24	, ,	СМ	730p-8p	S-	:30	1	\$250.00P4	0.00 NM	1	\$250.00
Jeopardy		Sat 730p-8p									
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating				- 1		
Week: 02/05/24	02/11/24	S-	1	\$250.00	0.00				- 1		
N 25 WCBD 02/05/	24 02/09/24	Local News @ 430		130a-5a	WTF	:30	3	\$80.00P4	0.00 NM	3	\$240.00
NEWS 2 Today		Local News @ 430	a								
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 02/05/24	02/11/24	WTF	3	\$80.00	0.00						
N 26 WCBD 02/07/2	24 02/11/24	M-F 1p-2p	CM 1	p-2p	WTF	:30	3	\$100.00P4	0.00 NM	3	\$300.00
Start Data	End D-4-	M-F 1p-2p		1:00 PM-1:30	PM)						
Start Date Week: 02/05/24	End Date 02/11/24	<u>Weekdays</u> <u>S</u> wTF	Spots/Week 3	<u>Rate</u> \$100.00	Rating						
			<u> </u>	φ100.00	0.00						

Print Date: 02/06/24 11:50:43

Charleston SC WCBD

Order / Rev:

4328597

Advertiser:

POL/Nikki Haley/President/US/Rep

Alt Order #:

28349801

Product Desc:

Haley for President

Flight Dates:

02/05/24 - 02/11/24

Estimate:

4042

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N27 WCBD 02/07/24 02/11/24 M-F 2p-3p CM 2p-3p --WTF--:30 \$100.00P4 0.00 NM \$300.00 M-F 2p-3p Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 02/05/24 02/11/24 -WTF--\$100.00 N28 WCBD 02/07/24 02/11/24 Tonight Show CM 1135p-1237a ~-WTF--:30 3 \$125.00P4 0.00 NM 3 \$375.00 Tonight Show Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 02/05/24 02/11/24 -WTF--\$125.00 N29 WCBD 02/10/24 02/10/24 Sat Local News @ 9a CM 8a-10a ----S-:30 2 \$250.00P4 0.00 NM \$500.00 2 Sat Local News @ 9a (8:30 AM-9:30 AM) Saturday Today Show Start Date Weekdays End Date Spots/Week Rate Rating Week: 02/05/24 02/11/24 ----S-\$250.00 0.00 N30 WCBD 02/10/24 02/10/24 Sat Local News @ 6p CM 6p-630p ----S-:30 \$250.00P4 0.00 NM \$250.00 Sat Local News @ 6p NEWS 2 at 7PM Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 02/05/24 02/11/24 --S-\$250.00 0.00 N31 WCBD 02/10/24 02/10/24 NBC Nightly News Sa CM 630p-7p ----S-:30 \$250.00P4 0.00 NM \$250.00 NBC Nightly News Sa Jeopardy Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/05/24 02/11/24 ----S-\$250.00 0.00 N32 WCBD 02/10/24 02/10/24 LN Sa CM 11p-1135p ----S-:30 \$200.00P4 0.00 NM \$200.00 LN Sa Jeopardy Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating ----s-Week: 02/05/24 02/11/24 \$200.00 0.00 N 33 WCBD 02/07/24 02/11/24 SNL CM 1130p-103a ----S-:30 \$250.00P4 0.00 NM \$500.00 SNL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 02/05/24 02/11/24 ----5-\$250.00 0.00 N34 WCBD 02/11/24 02/11/24 ----s Sun Local News @ 7a CM 7a-8a :30 \$200.00P4 0.00 NM \$400.00 Sun Local News @ 7a Saturday Today Show Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/05/24 02/11/24 ----S \$200.00 0.00 N35 WCBD 02/11/24 02/11/24 Today Show Su CM 8a-9a ----s :30 \$450.00P4 0.00 NM \$450.00 Today Show Su 8a Saturday Today Show Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/05/24 02/11/24 ---S \$450.00 0.00 N 36 WCBD 02/11/24 02/11/24 Sun Local News @ 9a CM 9a-10a ----S :30 0.00 NM 2 \$250.00P4 2 \$500.00 Sun Local News @ 9a Saturday Today Show Start Date Weekdays End Date Spots/Week Rate Rating Week: 02/05/24 02/11/24 \$250.00 0.00N37 WCBD 02/11/24 02/11/24 Meet the Press СМ 10a-11a ----5 :30 \$350.00P4 0.00 NM \$350.00 Meet the Press Saturday Today Show Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 02/11/24 Week: 02/05/24 ---S \$350.00 N 38 WCBD 02/11/24 02/11/24 Sun Local News @ 6p ----S CM 6p-630p \$250.00P4 :30 0.00 NM \$250.00 Sun Local News @ 6p NEWS 2 at 7PM End Date Start Date Weekdays Spots/Week Rating Rate Week: 02/05/24 02/11/24 ----S \$250.00 0.00 N 39 WCBD 02/11/24 02/11/24 NBC Nightly News Su CM 630p-7p ----S :30 \$250.00P4 0.00 NM 1 \$250.00 NBC Nightly News Su Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 02/06/24 11:50:43 Page 5 of 5

 Order / Rev:
 4328597
 Advertiser:
 POL/Nikki Haley/President/US/Rep

 Alt Order #:
 28349801
 Product Desc:
 Haley for President
 Charleston SC WCBD

 Flight Dates:
 02/05/24 - 02/11/24
 Estimate:
 4042

Ln Ch Start En	nd Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End</u> Week: 02/05/24 02/1	Date Weekdays	Spots/Week	Rate	Rating	to the publication and		etuvita esti eugiseud _e i		<u>alabaran a</u>	SOME WILLIAM SOME
		I	\$250.00	0.00						
N 40 WCBD 02/11/24 02/	11/24 LN Su	CM	11p-1135p	S	:30	1	\$200.00P4	0.00 NM	1	\$200.00
	LN Su					•	4200.001	0.00 14111		Ψ200.00
Jeopardy										
Start Date End	<u>Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating				í		
Week: 02/05/24 02/11	1/24S	1	\$200.00	0.00						
The state of the state of the state of			The second second	er filosofie de la companya de la c	and the second second		74 x 15 25 16 1 1 10 15	Sec. 1881 11 11 11	l • • • • • • • • • • • • • • • • • • •	and districtive growing in the
								Totals	122	\$39,190.00