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VENTURA MEDIA PARTNERS

Ventura Media Partners  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

I, Ventura Media Partners hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

☒

Federal candidate

☐

State or local candidate

**Candidate name:**

Nikki Haley

**Authorized committee**

Nikki Haley for President

**Agency requesting time (and contact information):**

Ventura Media Partners

☐

N/A

**Candidate's political party:**

Republican

**Office sought (no acronyms or abbreviations):**

President

**Date of election:**

☐

General

☒

Primary

**Treasurer of candidate's authorized committee:**

Sara Diehr

The undersigned represents that the payment for the broadcast time has been furnished by:

☐

The candidate listed above

☒

The authorized committee of the legally qualified candidate listed above

**Signature of sponsor representative:**

Julie Iadanza

Digitally signed by Julie Iadanza  
Date: 2023.10.19 14:41:21 -07'00'

**Name:**

**Date:**

**Signature of station representative:**



**Name:**

Mike Austin

**Date:**

2/7/2024

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15260 Ventura Boulevard, Suite 1240  
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**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

**Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/authorized committee: 

Name: Betsy Ankney, Campaign Manager

Date: 08/14/23

**BELOW TO BE COMPLETED BY STATION ONLY**

Ad submitted to station:

☒

Yes

☐

No

Date received: 2/6/2024

Federal candidate  
certification signed  
above:

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted in  
part

☐

Rejected

Date and nature of follow-ups, if any:

Contract #:

4345029

Station call letters:

WCRBD

Date received:

2/6/2024

Est. #:

4058

Station location:

Charleston, South Carolina

Flight dates:

2/19/2024-2/24/2024

Comments, if any:

## ORDER



## Orders

Order / Rev: 4345029

Alt Order #: 28354484

Product Desc: Haley for President

Estimate: 4058

Flight Dates: 02/19/24 - 02/25/24

Original Date / Rev: 02/07/24 / 02/07/24

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Charleston SC WCBD

Katz Los Angeles

K-LA

Nat

## Agency

Name: Ventura Media Partners

Buying Contact:

Billing Contact:

15260 Ventura Boulevard

Sherman Oaks, CA 91403

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM

15%

## Advertiser

Name: POL/Nikki Haley/President/US/Rep

Demographic: A55+

Product Codes: PL10

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 01/29/24   | 02/25/24 | 130     | \$40,850.00  | \$34,722.50 |

## Totals

| Month         | # Spots | Gross Amount | Net Amount  | Rating |
|---------------|---------|--------------|-------------|--------|
| February 2024 | 130     | \$40,850.00  | \$34,722.50 | 0.00   |
| Totals        | 130     | \$40,850.00  | \$34,722.50 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Los Angeles  |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

| Order Share        | Share | Total        |
|--------------------|-------|--------------|
| Charleston SC WCBD | 38%   | \$40,850.00  |
| Market             | 100%  | \$107,500.00 |

## Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| ABLN              | 0%    | \$0.00      |
| CABLE             | 0%    | \$0.00      |
| ECBD              | 0%    | \$0.00      |
| UNKWN             | 62%   | \$66,650.00 |
| WCIV              | 0%    | \$0.00      |
| WCSC              | 0%    | \$0.00      |
| WITV              | 0%    | \$0.00      |
| WMMP              | 0%    | \$0.00      |
| WTAT              | 0%    | \$0.00      |

| Ln                   | Ch   | Start             | End             | Inventory Code                         | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount     |
|----------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| N 1                  | WCBD | 02/19/24          | 02/23/24        | Local News @ 430a<br>Local News @ 430a | CM    | 430a-5a        | MTWTF--           | :30 | 5           | \$80.00  | P4            | 0.00 | NM   | 5     | \$400.00   |
| NEWS 2 Today at 4:30 |      |                   |                 |  |       |                |                   |     |             |          |               |      |      |       |            |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
| Week:                |      | 02/19/24          | 02/25/24        | MTWTF--                                |       |                | 5                 |     | \$80.00     |          | 0.00          |      |      |       |            |
| N 2                  | WCBD | 02/19/24          | 02/23/24        | Local News @ 5a<br>Local News @ 5a     | CM    | 5a-6a          | MTWTF--           | :30 | 8           | \$125.00 | P4            | 0.00 | NM   | 8     | \$1,000.00 |

|               |   |
|---------------|---|
| Advertiser:   | <u>POL/Nikki Haley/President/US/Rep</u> |
| Product Desc: | <u>Haley for President</u>              |
| Estimate:     | 4058                                    |

**Charleston SC WCBD**

| Ln                          | Ch   | Start             | End             | Inventory Code                             | Break | Start/End Time    | Days    | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount     |
|-----------------------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|----------|---------------|------|------|-------|------------|
| NEWS 2 Today                |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$125.00    |          | 0.00          |      |      |       |            |
| N 3                         | WCBD | 02/19/24          | 02/23/24        | Local News @ 6a<br>Local News @ 6a         | CM    | 6a-7a             | MTWTF-- | :30 | 8           | \$250.00 | P4            | 0.00 | NM   | 8     | \$2,000.00 |
| NEWS 2 Today                |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$250.00    |          | 0.00          |      |      |       |            |
| N 4                         | WCBD | 02/19/24          | 02/23/24        | Today Show M-F<br>Today Show M-F           | CM    | 7a-9a             | MTWTF-- | :30 | 10          | \$400.00 | P4            | 0.00 | NM   | 10    | \$4,000.00 |
| Today Show-NBC              |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 10                |         |     | \$400.00    |          | 0.00          |      |      |       |            |
| N 5                         | WCBD | 02/19/24          | 02/23/24        | Today Show II<br>Today Show II             | CM    | 9a-10a            | MTWTF-- | :30 | 8           | \$300.00 | P4            | 0.00 | NM   | 8     | \$2,400.00 |
| Today Third Hour-NBC        |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$300.00    |          | 0.00          |      |      |       |            |
| N 6                         | WCBD | 02/19/24          | 02/23/24        | Today Show III<br>Today Show III           | CM    | 10a-11a           | MTWTF-- | :30 | 8           | \$300.00 | P4            | 0.00 | NM   | 8     | \$2,400.00 |
| Today with Hoda & Jenna-NBC |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$300.00    |          | 0.00          |      |      |       |            |
| N 7                         | WCBD | 02/19/24          | 02/23/24        | Local News @ 11a<br>Local News @ 11a       | CM    | 11a-12p           | MTWTF-- | :30 | 5           | \$125.00 | P4            | 0.00 | NM   | 5     | \$625.00   |
| WCBD Midday News            |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 5                 |         |     | \$125.00    |          | 0.00          |      |      |       |            |
| N 8                         | WCBD | 02/19/24          | 02/23/24        | M-F 1230p-1p<br>M-F 1230p-1p               | CM    | M-F 1230p-1p      | MTWTF-- | :30 | 5           | \$100.00 | P4            | 0.00 | NM   | 5     | \$500.00   |
| LIVING LOCAL                |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 5                 |         |     | \$100.00    |          | 0.00          |      |      |       |            |
| N 9                         | WCBD | 02/19/24          | 02/23/24        | M-F 1p-2p<br>M-F 1p-2p                     | CM    | 1p-2p             | MTWTF-- | :30 | 5           | \$100.00 | P4            | 0.00 | NM   | 5     | \$500.00   |
| The Drew Barrymore Show     |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 5                 |         |     | \$100.00    |          | 0.00          |      |      |       |            |
| N 10                        | WCBD | 02/19/24          | 02/23/24        | M-F 2p-3p<br>M-F 2p-3p                     | CM    | 2p-3p             | MTWTF-- | :30 | 5           | \$100.00 | P4            | 0.00 | NM   | 5     | \$500.00   |
| Access Daily                |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 5                 |         |     | \$100.00    |          | 0.00          |      |      |       |            |
| N 11                        | WCBD | 02/19/24          | 02/23/24        | M-F 3p-4p<br>M-F 3p-4p                     | CM    | 3p-4p             | MTWTF-- | :30 | 5           | \$150.00 | P4            | 0.00 | NM   | 5     | \$750.00   |
| NBC News Daily-NBC          |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 5                 |         |     | \$150.00    |          | 0.00          |      |      |       |            |
| N 12                        | WCBD | 02/19/24          | 02/23/24        | M-F Local News @ 4p<br>M-F Local News @ 4p | CM    | M-F 4p-5p         | MTWTF-- | :30 | 8           | \$125.00 | P4            | 0.00 | NM   | 8     | \$1,000.00 |
| NEWS 2 at 4PM               |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$125.00    |          | 0.00          |      |      |       |            |
| N 13                        | WCBD | 02/19/24          | 02/23/24        | M-F Local News @ 5p<br>M-F Local News @ 5p | CM    | 5p-6p             | MTWTF-- | :30 | 8           | \$250.00 | P4            | 0.00 | NM   | 8     | \$2,000.00 |
| NEWS 2 at 5PM               |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |            |
|                             |      | Week: 02/19/24    | 02/25/24        | MTWTF--                                    |       | 8                 |         |     | \$250.00    |          | 0.00          |      |      |       |            |
| N 14                        | WCBD | 02/19/24          | 02/23/24        | M-F Local News @ 6p<br>M-F Local News @ 6p | CM    | 6p-630p           | MTWTF-- | :30 | 5           | \$400.00 | P4            | 0.00 | NM   | 5     | \$2,000.00 |
| NEWS 2 at 6PM               |      |                   |                 |  |       |                   |         |     |             |          |               |      |      |       |            |

Order / Rev: 4345029  
 Alt Order #: 28354484  
 Flight Dates: 02/19/24 - 02/25/24

Advertiser: POL/Nikki Haley/President/US/Rep  
 Product Desc: Haley for President  
 Estimate: 4058

Charleston SC WCBD

| Ln             | Ch   | Start             | End             | Inventory Code                   | Break | Start/End Time | Days              | Len        | Spots       | Rate       | Pri | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|----------------------------------|-------|----------------|-------------------|------------|-------------|------------|-----|---------------|------|-------|------------|
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 5              |                   | \$400.00   |             |            |     | 0.00          |      |       |            |
| N 15           | WCBD | 02/19/24          | 02/23/24        | NBC Nightly News WKD             | CM    | 629p-7p        | MTWTF--           | :30        | 3           | \$600.00   | P4  | 0.00          | NM   | 3     | \$1,800.00 |
|                |      |                   |                 | NBC Nightly News WKDY            |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | NBC Nightly News                 |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 3              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 16           | WCBD | 02/19/24          | 02/23/24        | M-F 7p-730p                      | CM    | 7p-730p        | MTWTF--           | :30        | 5           | \$1,000.00 | P4  | 0.00          | NM   | 5     | \$5,000.00 |
|                |      |                   |                 | M-F 7p-730p                      |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Wheel of Fortune                 |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 5              |                   | \$1,000.00 |             |            |     | 0.00          |      |       |            |
| N 17           | WCBD | 02/19/24          | 02/23/24        | M-F 730p-8p                      | CM    | 730p-8p        | MTWTF--           | :30        | 5           | \$1,000.00 | P4  | 0.00          | NM   | 5     | \$5,000.00 |
|                |      |                   |                 | M-F 730p-8p                      |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Jeopardy                         |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 5              |                   | \$1,000.00 |             |            |     | 0.00          |      |       |            |
| N 18           | WCBD | 02/21/24          | 02/21/24        | Wed Prime Hour 1                 | CM    | 8p-9p          | --W----           | :30        | 2           | \$600.00   | P4  | 0.00          | NM   | 2     | \$1,200.00 |
|                |      |                   |                 | Chicago Med                      |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Chicago Med-NBC                  |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | --W----         |                                  |       | 2              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 19           | WCBD | 02/21/24          | 02/21/24        | Wed Prime Hour 2                 | CM    | 9p-10p         | --W----           | :30        | 2           | \$600.00   | P4  | 0.00          | NM   | 2     | \$1,200.00 |
|                |      |                   |                 | Chicago Fire                     |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Chicago Fire-NBC                 |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | --W----         |                                  |       | 2              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 20           | WCBD | 02/21/24          | 02/21/24        | Wed Prime Hour 3                 | CM    | 10p-11p        | --W----           | :30        | 1           | \$600.00   | P4  | 0.00          | NM   | 1     | \$600.00   |
|                |      |                   |                 | Chicago PD                       |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Chicago PD-NBC                   |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | --W----         |                                  |       | 1              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 21           | WCBD | 02/22/24          | 02/22/24        | Thur Prime Hour 1                | CM    | 8p-9p          | ---T---           | :30        | 2           | \$600.00   | P4  | 0.00          | NM   | 2     | \$1,200.00 |
|                |      |                   |                 | Law and Order                    |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Law & Order-NBC                  |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | ---T---         |                                  |       | 2              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 22           | WCBD | 02/22/24          | 02/22/24        | Thur Prime Hour 2                | CM    | 9p-10p         | ---T---           | :30        | 2           | \$600.00   | P4  | 0.00          | NM   | 2     | \$1,200.00 |
|                |      |                   |                 | Law and Order SVU                |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Law & Order: SVU-NBC             |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | ---T---         |                                  |       | 2              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 23           | WCBD | 02/22/24          | 02/22/24        | Thur Prime Hour 3                | CM    | 10p-11p        | ---T---           | :30        | 1           | \$600.00   | P4  | 0.00          | NM   | 1     | \$600.00   |
|                |      |                   |                 | Law and Order Organized C        |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Law & Order: Organized Crime-NBC |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | ---T---         |                                  |       | 1              |                   | \$600.00   |             |            |     | 0.00          |      |       |            |
| N 24           | WCBD | 02/19/24          | 02/23/24        | LN M-F                           | CM    | 11p-1135p      | MTWTF--           | :30        | 5           | \$250.00   | P4  | 0.00          | NM   | 5     | \$1,250.00 |
|                |      |                   |                 | Late News M-F                    |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | NEWS 2 at 11PM                   |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 5              |                   | \$250.00   |             |            |     | 0.00          |      |       |            |
| N 25           | WCBD | 02/19/24          | 02/23/24        | Tonight Show                     | CM    | 1135p-1237a    | MTWTF--           | :30        | 5           | \$125.00   | P4  | 0.00          | NM   | 5     | \$625.00   |
|                |      |                   |                 | Tonight Show                     |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Tonight Show-NBC                 |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |
| Week: 02/19/24 |      | 02/25/24          | MTWTF--         |                                  |       | 5              |                   | \$125.00   |             |            |     | 0.00          |      |       |            |
| N 26           | WCBD | 02/24/24          | 02/24/24        | Today Show Sa                    | CM    | 7a-9a          | -----S-           | :30        | 2           | \$300.00   | P4  | 0.00          | NM   | 2     | \$600.00   |
|                |      |                   |                 | Today Show Sa                    |       |                |                   |            |             |            |     |               |      |       |            |
|                |      |                   |                 | Saturday Today Show              |       |                |                   |            |             |            |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                | <u>Spots/Week</u> |            | <u>Rate</u> |            |     | <u>Rating</u> |      |       |            |

Order / Rev: 4345029  
 Alt Order #: 28354484  
 Flight Dates: 02/19/24 - 02/25/24

Advertiser: POL/Nikki Haley/President/US/Rep  
 Product Desc: Haley for President  
 Estimate: 4058

Charleston SC WCBD

| Ln                   | Ch   | Start             | End             | Inventory Code      | Break             | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|----------------------|------|-------------------|-----------------|---------------------|-------------------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: 02/19/24       |      | 02/19/24          | 02/25/24        | -----S-             |                   |                | 2                 |     |       | \$300.00    |     | 0.00          |        |       |             |
| N 27                 | WCBD | 02/24/24          | 02/24/24        | Sat Local News @ 9a | CM                | 8a-10a         | -----S-           | :30 | 2     | \$250.00    | P4  | 0.00          | NM     | 2     | \$500.00    |
|                      |      |                   |                 | Sat Local News @ 9a | (8:30 AM-9:30 AM) |                |                   |     |       |             |     |               |        |       |             |
| NEWS 2 Today Weekend |      |                   |                 |                     |                   |                |                   |     |       |             |     |               |        |       |             |
|                      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                   |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week: 02/19/24       |      | 02/19/24          | 02/25/24        | -----S-             |                   |                | 2                 |     |       | \$250.00    |     | 0.00          |        |       |             |
|                      |      |                   |                 |                     |                   |                |                   |     |       |             |     |               | Totals | 130   | \$40,850.00 |