

# ORDER



**Orders**  
**Order / Rev:** 1742026  
**Alt Order #:** WOC12648613  
**Product Desc:** Ohio Supreme Court  
**Estimate:** 1192  
**Flight Dates:** 10/06/20 - 11/02/20  
**Original Date / Rev:** 08/31/20 / 08/31/20  
**Order Type:** NORMAL

**WXIX**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** CVG-N  
**Sales Region:** National

**Agency Name:** Matchstick Media  
**Buying Contact:**  
**Billing Contact:**  
 88 E Broad St Suite 1560  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Judi French for Ohio Supreme Court  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Judicial  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:** 182508  
**Agency External ID:** 155458  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	40	\$8,779.25	\$7,462.36
10/26/20	11/02/20	47	\$10,271.50	\$8,730.77

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	40	\$8,779.25	\$7,462.36	0.00
November 2020	47	\$10,271.50	\$8,730.77	0.00
<b>Totals</b>	<b>87</b>	<b>\$19,050.75</b>	<b>\$16,193.14</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/06/20	11/02/20	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11-1---	:30	3	\$150.00	P-04	0.00	NM	6	\$900.00
(Program: FOX19NOW AT 6AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 6:00a-7:00a IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	11-1---		3				\$150.00		0.00			
Week:		10/13/20	10/19/20	-----		0				\$0.00		0.00			
Week:		10/20/20	10/26/20	-----		0				\$0.00		0.00			
Week:		10/27/20	11/02/20	11--1--		3				\$150.00		0.00			
N 2	WXIX	10/06/20	10/29/20	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	--1----	:15	1	\$97.50	P-04	0.00	NM	4	\$390.00
(Program: FOX19NOW AT 6AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 6:00a-7:00a IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	--1----		1				\$97.50		0.00			
Week:		10/13/20	10/19/20	-----		0				\$0.00		0.00			
Week:		10/20/20	10/26/20	1-----		1				\$97.50		0.00			
Week:		10/27/20	11/02/20	--11---		2				\$97.50		0.00			
N 3	WXIX	10/06/20	11/02/20	M-F 7a News M-F 7a News	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	11-1---	:30	3	\$150.00	P-04	0.00	NM	7	\$1,050.00
(Program: FOX19 NOW AT 7AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW B Mo-Fr 7:00a-9:00a IN Nov/2019LP ON WXIX.															

Order / Rev: 1742026  
 Alt Order #: WOC12648613  
 Flight Dates: 10/06/20 - 11/02/20

Advertiser: Judi French for Ohio Supreme Court  
 Product Desc: Ohio Supreme Court  
 Estimate: 1192  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXIX	10/06/20	10/29/20	M-F 7a News M-F 7a News	CM	7:00 AM-9:00 AM	-- 1- 1--	:15	2	\$97.50	P-04	0.00	NM	4	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	11- 1---		3				\$150.00		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	1-----		1				\$150.00		0.00			
		Week: 10/27/20	11/02/20	1- 1- 1--		3				\$150.00		0.00			
		(Program: FOX19 NOW AT 7AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW B Mo-Fr 7:00a-9:00a IN Nov/2019LP ON WXIX.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-- 1- 1--		2				\$97.50		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	-----		0				\$0.00		0.00			
		Week: 10/27/20	11/02/20	- 1- 1---		2				\$97.50		0.00			
N 5	WXIX	10/06/20	10/31/20	Sa 8a News Sa 8a News	CM	8:00 AM-10:00 AM	----- 1-	:30	1	\$95.00	CHO	0.00	NM	2	\$190.00
		(Program: FOX19NOW AT 8AM SAT)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Sat 8:00a-10:00a IN Nov/2019LP ON WXIX.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	----- 1-		1				\$95.00		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	-----		0				\$0.00		0.00			
		Week: 10/27/20	11/02/20	----- 1-		1				\$95.00		0.00			
N 6	WXIX	10/27/20	11/01/20	Su 8a News Su 8a News	CM	8:00 AM-10:00 AM	----- 1	:30	1	\$50.00	CHO	0.00	NM	1	\$50.00
		(Program: FOX19NOW AT 8AM SUN)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Sun 8:00a-10:00a IN Nov/2019LP ON WXIX.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----- 1		1				\$50.00		0.00			
N 7	WXIX	10/06/20	10/11/20	Su 8a News Su 8a News	CM	8:00 AM-10:00 AM	----- 1	:15	1	\$32.50	CHO	0.00	NM	1	\$32.50
		(Program: FOX19NOW AT 8AM SUN)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Sun 8:00a-10:00a IN Nov/2019LP ON WXIX.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----- 1		1				\$32.50		0.00			
N 8	WXIX	10/06/20	11/01/20	FOX News Sunday FOX News Sunday	CM	10:00 AM-11:00 AM	----- 1	:30	1	\$125.00	P-04	0.00	NM	2	\$250.00
		(Program: FOX NEWS SUNDAY)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX NWS SUNDAY Sun 10:00a-11:00a IN Nov/2019LP ON WXIX.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	----- 1		1				\$125.00		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	-----		0				\$0.00		0.00			
		Week: 10/27/20	11/02/20	----- 1		1				\$125.00		0.00			
N 9	WXIX	10/06/20	11/02/20	M-F 5p News M-F 5p News	CM	5:00 PM-6:00 PM	11- 1- 1--	:30	3	\$130.00	P-04	0.00	NM	6	\$780.00
		(Program: FOX19NOW AT 5PM)NSI-Q4 (sell) - ESTIMATE BASED ON THE JAN 2020 HH/DEMO PERFORMANCE OF FOX19NOW AT 5PM APPLIED TO THE NOV 2019 TIME PERIOD HUT/PUT LEVELS.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	11- 1---		3				\$130.00		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	-----		0				\$0.00		0.00			
		Week: 10/27/20	11/02/20	11- 1---		3				\$130.00		0.00			
N 10	WXIX	10/06/20	10/30/20	M-F 5p News M-F 5p News	CM	5:00 PM-6:00 PM	-- 1- 1--	:15	2	\$84.50	P-04	0.00	NM	5	\$422.50
		(Program: FOX19NOW AT 5PM)NSI-Q4 (sell) - ESTIMATE BASED ON THE JAN 2020 HH/DEMO PERFORMANCE OF FOX19NOW AT 5PM APPLIED TO THE NOV 2019 TIME PERIOD HUT/PUT LEVELS.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	-- 1- 1--		2				\$84.50		0.00			
		Week: 10/13/20	10/19/20	-----		0				\$0.00		0.00			
		Week: 10/20/20	10/26/20	1-----		1				\$84.50		0.00			
		Week: 10/27/20	11/02/20	-- 1- 1--		2				\$84.50		0.00			
N 11	WXIX	10/06/20	11/02/20	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$130.00	P-04	0.00	NM	11	\$1,430.00
		(Program: FOX19NOW AT 6PM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW M-F 6:00 PM-6:30 PM													

Order / Rev: 1742026  
 Alt Order #: WOC12648613  
 Flight Dates: 10/06/20 - 11/02/20

Advertiser: Judi French for Ohio Supreme Court  
 Product Desc: Ohio Supreme Court  
 Estimate: 1192  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: FOX19 NOW AT 6PM)NSI-Q4 (sell) - ESTIMATE BASED ON THE JAN 2020 HH/DEMO PERFORMANCE OF FOX19NOW AT 6PM APPLIED TO THE NOV 2019 TIME PERIOD HUT/PUT LEVELS.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	11111--		5			\$130.00			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	1-----		1			\$130.00			0.00			
		Week: 10/27/20	11/02/20	11111--		5			\$130.00			0.00			
N12	WXIX	10/06/20	11/02/20	M-F 7-730p Wheel of Fortune	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	111-1--	:30	4	\$385.00	P-04	0.00	NM	8	\$3,080.00
(Program: WHEEL OF FORTUNE)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WHEEL-FORTNE Mo-Fr 7:00p-7:30p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	111-1--		4			\$385.00			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	1-----		1			\$385.00			0.00			
		Week: 10/27/20	11/02/20	1-11--		3			\$385.00			0.00			
N13	WXIX	10/06/20	10/30/20	M-F 7-730p Wheel of Fortune	CM	7:00 PM-7:30 PM	---1---	:15	1	\$250.25	P-04	0.00	NM	3	\$750.75
(Program: WHEEL OF FORTUNE)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WHEEL-FORTNE Mo-Fr 7:00p-7:30p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	---1---		1			\$250.25			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	1-----		0			\$0.00			0.00			
		Week: 10/27/20	11/02/20	-1-1--		2			\$250.25			0.00			
N14	WXIX	10/06/20	11/02/20	M-F 730-8p Jeopardy	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	11-11--	:30	4	\$450.00	P-04	0.00	NM	10	\$4,500.00
(Program: JEOPARDY!)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JEOPARDY Mo-Fr 7:30p-8:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	11-11--		4			\$450.00			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	1-----		1			\$450.00			0.00			
		Week: 10/27/20	11/02/20	11111--		5			\$450.00			0.00			
N15	WXIX	10/06/20	10/09/20	M-F 730-8p Jeopardy	CM	7:30 PM-8:00 PM	--1-1--	:15	2	\$292.50	P-04	0.00	NM	2	\$585.00
(Program: JEOPARDY!)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF JEOPARDY Mo-Fr 7:30p-8:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/05/20	10/11/20	--1-1--		2			\$292.50			0.00			
N16	WXIX	10/06/20	11/02/20	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-11:00 PM	1-1-1--	:30	3	\$350.00	P-04	0.00	NM	7	\$2,450.00
(Program: FOX19NOW AT 10PM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 10:00p-11:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	1-1-1--		3			\$350.00			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	1-----		1			\$350.00			0.00			
		Week: 10/27/20	11/02/20	1-1-1--		3			\$350.00			0.00			
N17	WXIX	10/06/20	10/29/20	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-11:00 PM	1-1-1--	:15	2	\$227.50	P-04	0.00	NM	4	\$910.00
(Program: FOX19NOW AT 10PM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 10:00p-11:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	-1-1---		2			\$227.50			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			
		Week: 10/20/20	10/26/20	-----		0			\$0.00			0.00			
		Week: 10/27/20	11/02/20	-1-1---		2			\$227.50			0.00			
N18	WXIX	10/06/20	10/31/20	Sa 10p Late News 10p News Saturday	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----1-	:30	1	\$125.00	CHO	0.00	NM	2	\$250.00
(Program: FOX19NOW AT 10PM SAT)NSI-Q4 (sell) - ESTIMATE BASED ON NOVEMBER 2019 ACTUALS.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/20	10/12/20	-----1-		1			\$125.00			0.00			
		Week: 10/13/20	10/19/20	-----		0			\$0.00			0.00			

Order / Rev: 1742026  
 Alt Order #: WOC12648613  
 Flight Dates: 10/06/20 - 11/02/20

Advertiser: Judi French for Ohio Supreme Court  
 Product Desc: Ohio Supreme Court  
 Estimate: 1192  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	-----		0				\$0.00		0.00			
Week:		10/27/20	11/02/20	-----1-		1				\$125.00		0.00			
N 19	WXIX	10/06/20	11/01/20	Su 10p Late News 10p News Sunday	CM	10:00 PM-11:00 PM	-----1	:30	1	\$320.00	CHO	0.00	NM	2	\$640.00
(Program: FOX19NOW AT 10PM SUN)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Sun 10:00p-11:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	-----1		1				\$320.00		0.00			
Week:		10/13/20	10/19/20	-----		0				\$0.00		0.00			
Week:		10/20/20	10/26/20	-----		0				\$0.00		0.00			
Week:		10/27/20	11/02/20	-----1		1				\$320.00		0.00			
Totals													87	\$19,050.75	