

# ORDER



**Orders**  
**Order / Rev:** 1811887  
**Alt Order #:** WOC12747855  
**Product Desc:** Ohio Supreme Court  
**Estimate:** 1589  
**Flight Dates:** 10/20/20 - 11/02/20  
**Original Date / Rev:** 10/22/20 / 10/22/20  
**Order Type:** NORMAL

**WXIX**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** CVG-N  
**Sales Region:** National

**Agency Name:** Matchstick Media  
**Buying Contact:**  
**Billing Contact:**  
 88 E Broad St Suite 1560  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Judi French for Ohio Supreme Court  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Judicial  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-02

**New Business Thru:**  
**Advertiser External ID:** 182508  
**Agency External ID:** 155458  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	29	\$14,655.00	\$12,456.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	29	\$14,655.00	\$12,456.75	0.00
<b>Totals</b>	<b>29</b>	<b>\$14,655.00</b>	<b>\$12,456.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/20/20	11/02/20	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	1-----	:30	1	\$225.00	P-02	0.00	NM	5	\$1,125.00
(Program: FOX19NOW AT 6AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 6:00a-7:00a IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	1-----		1				\$225.00		0.00			
		Week: 10/27/20	11/02/20	1-111--		4				\$225.00		0.00			
N 2	WXIX	10/20/20	11/02/20	M-F 7a News M-F 7a News	CM	7:00 AM-9:00 AM	1-----	:30	1	\$225.00	P-02	0.00	NM	6	\$1,350.00
(Program: FOX19 NOW AT 7AM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW B Mo-Fr 7:00a-9:00a IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	1-----		1				\$225.00		0.00			
		Week: 10/27/20	11/02/20	11111--		5				\$225.00		0.00			
N 3	WXIX	10/20/20	11/02/20	M-F 630p News News @ 630p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$280.00	P-01	0.00	NM	6	\$1,680.00
(Program: FOX19NOW AT 630PM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 6:30p-7:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	1-----		1				\$280.00		0.00			
		Week: 10/27/20	11/02/20	11111--		5				\$280.00		0.00			
N 4	WXIX	10/20/20	11/02/20	M-F 7-730p M-F 7-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$1,200.00	P-01	0.00	NM	6	\$7,200.00

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 Estimate: 1589  
**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WHEEL OF FORTUNE)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WHEEL-FORTNE Mo-Fr 7:00p-7:30p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	1-----					1	\$1,200.00		0.00			
		Week: 10/27/20	11/02/20	11111--					5	\$1,200.00		0.00			
N 5	WXIX	10/20/20	11/02/20	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	P11-----	:30	1	\$550.00	P-02	0.00	NM	6	\$3,300.00
(Program: FOX19NOW AT 10PM)NSI-Q4 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX19 NOW Mo-Fr 10:00p-11:00p IN Nov/2019LP ON WXIX.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	1-----					1	\$550.00		0.00			
		Week: 10/27/20	11/02/20	11111--					5	\$550.00		0.00			
													Totals	29	\$14,655.00