

# Confirmation



Brewer Broadcasting  
 PO Box 1647  
 Richmond IN 47375

Contract # 22431  
 Date Entered 10/27/2020  
 Sales Person Amy Dillon  
 Billing Cycle Calendar  
 Conflict 1 Political  
 Product Candidate Ads  
 Estimate # General Election  
 Contract

DOUG BORGS DORF - SCHOOL BOARD  
 2486 BOSTON TOWNSHIP LINE ROAD  
 RICHMOND IN 47374

Station	Date Range	Time Range	Len	Schedule	Repeated	Comme	Rate	Qty	Total
1	WHON-AM	10/28/2020-11/02/2020	06:00:00-10:00:00	00:30	2,0,2,2,2,2,2	All Weeks	16.00	12	192.00
2	WHON-AM	11/03/2020-11/03/2020	06:00:00-10:00:00	00:30	0,1,0,0,0,0,0	All Weeks	16.00	1	16.00
3	WHON-AM	10/28/2020-11/03/2020	10:00:00-15:00:00	00:30	0,1,1,0,1,0,1	All Weeks	16.00	4	64.00
4	WHON-AM	10/28/2020-11/03/2020	15:00:00-19:00:00	00:30	1,0,0,1,0,1,0	All Weeks	15.00	3	45.00
5	WQLK-FM	10/28/2020-11/03/2020	06:00:00-10:00:00	00:30	1,1,1,1,2,2,1	All Weeks	27.00	9	243.00
6	WQLK-FM	10/28/2020-11/03/2020	10:00:00-15:00:00	00:30	0,0,1,0,1,1,1	All Weeks	27.00	4	108.00
7	WQLK-FM	10/28/2020-11/03/2020	15:00:00-19:00:00	00:30	1,0,0,1,0,1,0	All Weeks	25.00	3	75.00
Total									743.00

Projected Billing	Count	Gross	Net
	0	0.00	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Doug Borgsdorf, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Borgsdorf

Authorized committee:

Doug for Schools

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Richmond Community Schools School Board - At Large

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Jackie Grotkowski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Doug Borgsdorf

Name: Amy Dillon, General Manager

Date of Request to Purchase Ad Time: 10/27/2020

Date of Station Agreement to Sell Time: 10/27/2020

**CAMPAIGN CONTACT NAME:** Doug Borgsdorf  
**CANDIDATE:** Doug Borgsdorf  
**OFFICE OF:** RHS SCHOOL BOARD  
**CAMPAIGN ADDRESS:**  
**Phone:**  
**Treasurer:**

**Party:**

	Investment	# of ads	<i>Start Date</i>
KICKS 96 (96.1 FM)	\$426.00	16	
101.7 The Point/WHON	\$317.00	20	
95.3 The Legend	\$0.00	0	
	<hr/>		
	\$743.00	36	

Check payables to

**Brewer Broadcasting** \$743.00

30-second Ad Campaign

\$426 campaign investment

CAMPAIGN CONTACT NAME: Doug Borgsdorf Party: 0

CANDIDATE: Doug Borgsdorf Phone: 0

OFFICE OF: RHS SCHOOL BOARD

CAMPAIGN ADDRESS: 0

Treasurer: 0

<b>KICKS 96 (96.1 FM)</b>	M-Su 6A-10A	M-Su 10A-3P	M-Su 3P-7P	M-Su 7P-12M
Monday, October 26, 2020				
Tuesday, October 27, 2020				
Wednesday, October 28, 2020	1	1		
Thursday, October 29, 2020	1		1	
Friday, October 30, 2020	2	1		
Saturday, October 31, 2020	2	1	1	
Sunday, November 1, 2020	1	1		
Monday, November 2, 2020	1		1	
<b>Tuesday, November 3, 2020</b>	1			
Total # of ads	9	4	3	0
:30-second Net Rate	\$27.00	\$27.00	\$25.00	\$13.00
<b>\$426.00</b>	\$243.00	\$108.00	\$75.00	\$0.00

AMY DILLON, General Manager, 2626 Tingler Road, Richmond, IN 47374 ph. 765-962-1595

30-second Ad Campaign

\$317 campaign investment

CAMPAIGN CONTACT NAME: Doug Borgsdorf Party: 0

CANDIDATE: Doug Borgsdorf Phone: 0

OFFICE OF: RHS SCHOOL BOARD

CAMPAIGN ADDRESS: 0

Treasurer: 0

<b>101.7 The Point/WHON</b>	M-Su 6A-10A	M-Su 10A-3P	M-Su 3P-7P	M-Su 7P-12M
Tuesday, October 27, 2020				
Wednesday, October 28, 2020	2	1		
Thursday, October 29, 2020	2		1	
Friday, October 30, 2020	2	1		
Saturday, October 31, 2020	2		1	
Sunday, November 1, 2020	2	1		
Monday, November 2, 2020	2		1	
<b>Tuesday, November 3, 2020</b>	1	1		
Total # of ads	13	4	3	0
:30-second Net Rate	\$16.00	\$16.00	\$15.00	\$3.00
<b>\$317.00</b>	\$208.00	\$64.00	\$45.00	\$0.00

AMY DILLON, General Manager, 2626 Tingler Road, Richmond, IN 47374 ph. 765-962-1595