

WUXP Nashville
631 Mainstream Dr
Nashville, TN 37228

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 3902093

Schedule Dates 07/09/19-07/15/19
Advertiser John Cooper for Nashville Mayor-D (131293)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Week 8 7/9-7/15 (1221835)
Salesperson Williams, Allen (1974)
Sales Office WZTV/WUXP/WNAB
Buyer Name Jones, Rachael
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 07/08/19
Last Modified 07/11/19
Entered By Allen Williams
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7.50
Net Total \$42.50
Sales Tax

Nashville (WUXP)

By Broadcast Month	Spots	Rate
Jul. 2019	5	\$50.00
Grand Total:	5	\$50.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	07/10/19-07/15/19	4	:30	4P- News-FOX17 News at 4p on WZTV	1				1				3	\$10.00	\$30.00	Nashville (WUXP)		7/8/19
2.0	Normal Line / SPOT	07/11/19-07/11/19	4	:30	3P- 4P (CST)						1			1	\$10.00	\$10.00	Nashville (WUXP)		7/9/19
3.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	3P- 4P (CST)				1					1	\$10.00	\$10.00	Nashville (WUXP)		7/9/19
3.0.1	Closed Preempt	07/09/19															Nashville (WUXP)	Pre-empt/Exception - no log change form for this spot	
4.0	M/G For 3.0.1 / SPOT	07/12/19-07/12/19	4	:30	3P- 4P (CST)						1			1	\$10.00	\$10.00	Nashville (WUXP)		7/11/19

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WUXP-TV
Date:	7/8/2019

I, Screen Strategies Media
being/on behalf of: John Cooper

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the General

election to be held on: 8/1/2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$42.50

I represent that the payment for the above described broadcast time has been furnished by:

John Cooper for Nashville

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mary Falls

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

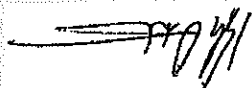
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

7/8/2019

Signature



To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Buy Detail Report

Revision #:

Date: 7/8/2019

Client: John Cooper for Nashville

Media: TV

Product: Primary

Market: Nashville-Nashville

Separation between spots: 30

Estimate: 5208

Vendor:

WUXP-TV

Send Billing To: Screen Strategies Media

11150 Fairfax Blvd

Suite 505

Fairfax, VA 22030

Phone: 703-272-7300

Description: John Cooper for Nashville 7/9-15/2019 TV

631 Mainstream Drive

Flight Start Date: 7/9/2019 05:00 AM

Flight End Date: 7/15/2019 12:00 AM

Survey: Nov17 DMA Nielsen Live+3

Buyer: Rachael Jones

Phone: 615-259-5617

Fax: 615-259-3962

Affiliation:

Independent

Daypart Program	Daypart Code	STN Gross	Days	Tue 7/9	Wed 7/10	Thu 7/11	Fri 7/12	Sat 7/13	Sun 7/14	Mon 7/15	Total Spots
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WUXP-TV											
MTuWThF 3:00p-4:00p	DT	\$10.00	30	1		1					2
Dateline											
MTuWThF 4:00p-4:30p	EN	\$10.00	30		1		1			1	3
WZTV 4p News											
Total Spots:				1	1	1	1			1	5
Total Cost:		\$50.00									5

Signature: