

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WSJQK - Zeeland, MI</u>	Date: <u>7-24-18</u>
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I, Luke A Meerman,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: 88th State House Seat

in the Primary for Ave

election to be held on: August 7

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 sec</u>	<u>See attached</u>	<u>M+T</u>	<u>—</u>		<u>1</u>

Attach proposed schedule with charges (if available): Attached

Sales Order

Station: **WJQK-FM** Buyer: _____
 Contract Name: **LUKE MEERMAN POL PRIM 18-01** Tax Schedule: _____ (None)
 Contract#: _____ 9649 Agency Commission %: **0**
 Start Date: **8/06/18** End Date: **8/07/18** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL** Type: **Cash** Salesperson: **2527dcar** Comm %: **0**
 Advertiser: **Luke Meerman-Political** Makegood Policy: **WITHIN CONTRACT DATES**
 Address: **Attn: Luke Meerman**
PO Box 44
 City: **Lamont** State: **MI** Zip: **49430**
 Product Name: **PRIMARY 2018 JQ**
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	8/01/18	8/04/18		6:00 AM	7:00 PM	30			5	5	5			15	D	27.00	0	0.00	
	=== CANCELED ===																		
2	8/04/18	8/04/18		6:00 AM	9:00 AM	30							4	4	D	19.00	0	0.00	
	=== CANCELED ===																		
3	8/04/18	8/04/18		9:00 AM	3:00 PM	30							4	4	D	20.00	0	0.00	
	=== CANCELED ===																		
4	8/06/18	8/07/18		6:00 AM	10:00 AM	30	3	3						6	D	30.00	6	180.00	2
5	8/06/18	8/07/18		3:00 PM	7:00 PM	30	3	3						6	D	30.00	6	180.00	2
6	8/06/18	8/07/18		10:00 AM	3:00 PM	30			4					4	D	30.00	4	120.00	2

Billing Projections: By Month

Aug 18
 CA 480.00
 ST 480.00

Print Spot Prices

Notes to Traffic: **PAYMENT WILL HAPPEN WHEN HE COMES IN TO RECORD NEXT WEEK.**

DECIDED TO CUT HIS BUDGET BY QUITE A BIT!

7/20 - I believe this is the final order. :)

Additional Notes: **THANK YOU FOR YOUR INVESTMENT!**

TOTAL SPOTS **16**
 GROSS TOTAL \$ **480.00**
 ADJUSTED SPOTS **16**
 ADJUSTED TOTAL \$ **480.00**

APPROVE DECLINE

2527cmil, 07/20/18 @11:09AM
 Traffic Manager
 General Manager
 Local Sales Manager

I represent that the payment for the above described broadcast time has been furnished by:

Citizens to Elect Luke Meerman for State House

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tracy Muller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/24/18
Date

Luke A M
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Debra Carpenter
Signature

Debra Carpenter
Printed Name

Sales
Title