

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>JQ99.3 of The Edge</u>	Date: <u>7/23/18</u>
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I, Jim Lilly

being/on behalf of: Jim Lilly

a legally qualified candidate of the Republican

political party for the office of: 89th District State Representative

in the 89th District

election to be held on: Aug 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

[Redacted]

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

[Redacted]

Date

[Redacted]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kelly Bonna
Signature

Kelly Bonna
Printed Name

Ad Consultant
Title

Sales Order

Stations: **WJQK-FM, WPNW-AM** Buyer: _____
 Contract Name: **Jim Lilly 2018** Tax Schedule: _____ (None)
 Contract#: _____ 2034000627 Agency Commission %: **0**
 Start Date: **8/06/18** End Date: **8/07/18** Billing Cycle: **Calendar**
 Revenue Type: **POLITICAL** Type: **Cash** Salesperson: **2527kbon** Comm %: **0**
 Advertiser: **JIM LILLY** Makegood Policy: **WITHIN CONTRACT DATES**
 Address: **PO BOX 147**
 City: **MACATAWA** State: **MI** Zip: **49434**
 Phone: **(616) 730-2010**
 Product Name: **Jim Lilly 2018**
 Competitive Code: **POLITICAL SPOTS**

WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	8/06/18	8/06/18		6:00 AM	10:00 AM	30	4									4	D	27.00	4	108.00	0
2	8/07/18	8/07/18		6:00 AM	10:00 AM	30		4								4	D	27.00	4	108.00	0
3	8/06/18	8/06/18		3:00 PM	7:00 PM	30	2									2	D	27.00	2	54.00	0

TOTAL GROSS \$270.00, NET \$270.00

WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	8/06/18	8/06/18		6:00 AM	10:00 AM	30	4									4	D	10.00	4	40.00	0
2	8/07/18	8/07/18		6:00 AM	10:00 AM	30		4								4	D	10.00	4	40.00	0
3	8/06/18	8/06/18		3:00 PM	7:00 PM	30	2									2	D	10.00	2	20.00	0

TOTAL GROSS \$100.00, NET \$100.00

Billing Projections: By Month

	Aug 18
CA	370.00
ST	370.00

Print Spot Prices

THANK YOU...GOD BLESS!

TOTAL SPOTS	20
GROSS TOTAL \$	370.00
ADJUSTED SPOTS	20
ADJUSTED TOTAL \$	370.00

APPROVE DECLINE

- | | | |
|-------------------------------------|--------------------------|----------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 2527cmil, 07/24/18 @8:05AM |
| <input type="checkbox"/> | <input type="checkbox"/> | Traffic Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | General Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | Local Sales Manager |