

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 2.9.18
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I, Pera Media Strategies

do hereby request station time concerning the following issue:

Michigan First Energy Law
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Citizen's for Energizing Michigan's Economy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizen's for Energizing Michigan's Economy  
2145 Commons Parkway  
Okemos, MI 48864

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Doster, 517-483-2296

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/9/18                      *Gen Mica*                      517-483-2296  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
*[Signature]*                      Chad Millard                      GSM  
Signature                                      Printed Name                                      Title






THE TACHER COMPANY  
2300 130 AVENUE NE, SUITE A104  
BELLEVUE, WA. 98005

# SPOT CONFIRMATION

CODE POL	ADVERTISER POLITICAL	DATE JUL20/18	ORDER NUMBER 244309	MOD # CF	PAGE 1
	PRODUCT EST 1721 CEME ISSUE	STATION WJQK-FM	MARKET GRAND RAPIDS, MI		
GMIG	SALESPERSON GEORGIA MIGLIURI 425-885-3755	AGENCY CODE PERA	NSI		
DA	OFFICE DALLAS OFFICE				

SCHEDULE DATES	WEEKS
JUL24/18-JUL30/18	1

**PERA/HULSEN MEDIA  
MEDIA BUYER -  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745**

MOD CODE	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
		*****PLEASE SIGN AND EMAIL/FAX TO THE APPROPRIATE TACHER OFFICE*****									
		EMAIL:	SEATTLE: GABRIEL@TACHER.COM					PORTLAND: MELISSA@TACHER.COM			
		FAX:	425-885-3604					503-682-9432			
			SIGN: 								
		INVOICES MUST BE SENT ELECTRONICALLY THROUGH TACHER EI # EMT12015									
		OR THROUGH MARKETRON # 200933									
		PLEASE ADDRESS THE AGENCY IN INVOICES TO PREVENT DELAYED PAYMENT									
		CONTACT BILLING@TACHER.COM WITH QUESTIONS									
		*****ISCI CODES REQUIRED ON ALL INVOICES*****									
		* IF UNABLE TO SEND ELECTRONICALLY, PLEASE SEND ALL INVOICES BY 1ST OF MONTH TO BILLING@TACHER.COM OR MAILED TO THE TACHER BELLEVUE OFFICE.									
		* PLEASE INCLUDED PRODUCT CODE AND BILL BY BROADCAST CALENDAR.									
		* THE INVOICE MUST SHOW GROSS AND NET. PLEASE ONLY INCLUDE A 15% AGENCY COMMISSION.									
		*** REVISED POLITICAL ORDER ***									
		ADDING 2 SPOTS									
	1	TU-F TU, W, TH (1X)	600A-1000A F (2X)	60	JUL24-JUL27	1W			5	\$46.00	5
	2	MON	600A-1000A	60	JUL30	1W			2	\$46.00	2
	3	TU-F 1X PER DAY	300P-700P	60	JUL24-JUL27	1W			4	\$46.00	4
	4	MON	300P-700P	60	JUL30	1W			1	\$46.00	1
#9#	JUL18	\$414	#3#	AUG18	\$138					\$552.00	12

The Tacher Company, Inc. does not discriminate on the basis of race, gender, or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes such restriction will not be accepted.

Times listed represent programming and/or adjacencies as declared at time of sale. AAAA Spot Contract applies except as noted above and/or where variations are set forth in SRDS. Rate protection and product protection will follow policy outlined in station's current rate card.

\*Modification Codes indicate changes to the line since last contract.

A=Added, C=Cancelled, D=Days Changed, E=Effective Dates Changed, L=Length Changed, M=Makegood Status Change, T=Time Changed, S=Spots/Week Changed, P=Plan, Class or Section Changed, R=Rate Changed, Z=Comments Changed, \*=More Than 2 Change Codes