

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2.9.18
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I, Pera Media Strategies

do hereby request station time concerning the following issue:

Michigan First Energy Law

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Citizen's for Energizing Michigan's Economy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizen's for Energizing Michigan's Economy
2145 Commons Parkway
Okemos, MI 48864

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Doster, 517-483-2296

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/9/18  517-483-2296
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
 Chad Miller CSM
Signature Printed Name Title

Sales Order

Stations: WJQK-FM, WPNW-AM Agency: The Tacher Company
 Contract Name: CEME Address: 2300 130 Avenue NE
 Contract#: (none) City: Bellevue State: WA Zip: 98005
 Start Date: 7/31/18 End Date: 8/07/18 Buyer: _____
 Revenue Type: NAT'L AGENCY Type: Cash Tax Schedule: (None)
 Advertiser: Pera/Hulsen Media Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 2527cmil Comm %: 0
 Product Name: CEME Makegood Policy: WITHIN CONTRACT DATES
 Estimate #: 1742 CEME
 Competitive Code: POLITICAL

WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/31/18	8/05/18		6:00 AM	10:00 AM	60		1	1	1	1			4	D	46.00	4	184.00	0
2	7/31/18	8/05/18		3:00 PM	7:00 PM	60		1	1	1	1			4	D	46.00	4	184.00	0
3	8/06/18	8/06/18		6:00 AM	10:00 AM	60	1							1	D	46.00	1	46.00	0
4	8/06/18	8/06/18		3:00 PM	7:00 PM	60	1							1	D	46.00	1	46.00	0
5	8/07/18	8/07/18		6:00 AM	10:00 AM	60		2						2	D	46.00	2	92.00	0

TOTAL GROSS \$552.00, NET \$469.20

WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/31/18	8/05/18		6:00 AM	10:00 AM	60		1	1		1			3	D	18.00	3	54.00	0
2	8/06/18	8/06/18		6:00 AM	10:00 AM	60	1							1	D	18.00	1	18.00	0
3	8/02/18	8/02/18		6:00 AM	10:00 AM	60				2				2	D	18.00	2	36.00	0
4	8/07/18	8/07/18		6:00 AM	10:00 AM	60		2						2	D	18.00	2	36.00	0
5	7/31/18	8/05/18		3:00 PM	7:00 PM	60		1	1	1	1			4	D	18.00	4	72.00	0
6	8/06/18	8/06/18		3:00 PM	7:00 PM	60	1							1	D	18.00	1	18.00	0

TOTAL GROSS \$234.00, NET \$198.90

Billing Projections: By Month

	Jul 18	Aug 18
CA	128.00	658.00
ST	0.00	786.00

Print Spot Prices

TOTAL SPOTS	25
GROSS TOTAL \$	786.00
ADJUSTED SPOTS	25
ADJUSTED TOTAL \$	786.00

APPROVE DECLINE

- | | | |
|--------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Sales Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | Traffic Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | General Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | Local Sales Manager |