

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:** WJQK-FM / Holland, MI      **Date:** 8/1/18

I, Paul Cordeaz  
 being/on behalf of: CTE by Blair Kachman For Judge  
 a legally qualified candidate of the ~~State~~ Non-partisan  
 political party for the office of: Circuit Court  
 in the Kent County  
 election to be held on: Aug 1, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** See Attached

I represent that the payment for the above described broadcast time has been furnished by:

CTE Bar Lachner for Judge

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Angela Day

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

To Be Signed By Candidate or Authorized Committee

8/1/18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Debra Carpenter

Signature

Printed Name

Title

# Blair Political August 2018

Rep Name: Debra Carpenter  
 Client Name: Sterling  
 Product: Candidate - Blair Lachman  
 Sched Dates: August 2 - August 6, 2018  
 Primary Demo: Adults 45+  
 Buyer: Tracy Unger, Media Place Partners  
 Order Date: 8/1/18



	Notes	Format	Freq	Unit \$	DP Code	Unit Dur	Wk 1	Wk 2	Wk 1 - Wk 2							Unit Tot	
							Mon 7/30 '18	Mon 8/6 '18	Adults 45+								
							13	5	Avg AQH Rtg	Pop (000)	GRP	GIMP (000)	CPP	CPM Imp	Rch %		Freq
WJQK-FM		Contemporary Christian	99.3	30					0.4	360	8.1	29	67	18.70	2.9%	2.8	\$543.63
Th-F 6a-7p *				31.77	AM	30	10		>0.5	360	5.0	18	64	17.67	2.2%	2.2	\$317.70
M 6a-7p *				31.77	RT	30		5	>0.5	360	2.5	9	64	17.80	1.5%	1.7	\$158.85
Sa 6a-9a *				22.36	WK	30	3		>0.2	360	0.6	2	112	31.09	0.4%	1.5	\$67.08

GROSS: \$543.63  
 AGENCY: \$81.54  
 NET: \$462.09