

This too

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message: Aric Nesbitt  
Office Being Sought: State Senate  
Election or Issue Referred to: Primary  
Sponsor (or authorized candidate committee): Aric Nesbitt for State Senate  
Treasurer of authorized candidate committee: Bruce Cutting  
Person Ordering Advertising: Aric Nesbitt

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Aric Nesbitt,

being/on behalf of: Aric Nesbitt for State Senate,

a legally qualified candidate of the Republican

political party for the office of: State Senator

in the ~~August~~ Primary

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bruce Cutting

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8-2-13

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

# Sales Order

Stations: **WJQK-FM, WPNW-AM** Buyer: \_\_\_\_\_  
 Contract Name: **Aric Nesbitt for State Senate** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: **0**  
 Start Date: **8/03/18** End Date: **8/07/18** Billing Cycle: **Calendar**  
 Revenue Type: **POLITICAL** Type: **Cash** Salesperson: **2527kbon** Comm %: **0**  
 Advertiser: **Aric Nesbitt for State Senate** Makegood Policy: **WITHIN CONTRACT DATES**  
 Address: **PO Box 400**  
 City: **Lawton** State: **MI** Zip: **49065**  
 Product Name: **Aric Nesbitt for State Senate**  
 Competitive Code: **POLITICAL**

## WJQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	8/03/18	8/07/18		6:00 AM	7:00 PM	60	10	10				10			30	D	39.00	30	1,170.00	
2	8/04/18	8/04/18		9:00 AM	3:00 PM	60							10		10	D	28.00	10	280.00	

TOTAL GROSS \$1,450.00, NET \$1,450.00

## WPNW-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY			
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$	
1	8/03/18	8/07/18		6:00 AM	7:00 PM	60	10	10				10			30	D	14.00	30	420.00	
2	8/04/18	8/04/18		9:00 AM	3:00 PM	60							10		10	D	18.00	10	180.00	

TOTAL GROSS \$600.00, NET \$600.00

Billing Projections: By Month

Aug 18  
 CA 2,050.00  
 ST 2,050.00

Print Spot Prices

THANK YOU...GOD BLESS!

TOTAL SPOTS ..... 80  
 GROSS TOTAL \$ ..... 2,050.00  
 ADJUSTED SPOTS ..... 80  
 ADJUSTED TOTAL \$ ..... 2,050.00

APPROVE DECLINE

- Sales Manager
- Traffic Manager
- General Manager
- Local Sales Manager