



Order / Rev: 1139811  
 Alt Order #: 07993801  
 Flight Dates: 10/31/15 - 11/02/15

Advertiser: E Strimling/D/Mayor/ME  
 Product Desc: ETHAN FOR MAYOR  
 Estimate: 4417  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCSH	11/02/15	11/02/15	M-F 12-1230p News M-F 12-1230p	CM	12p-1230p	M-----	:30	1	\$85.00	P04-C	0.00	NM	1	\$85.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$85.00		0.00			
E 3	WCSH	11/02/15	11/02/15	M-F 5-530p News News Center @ 5p	CM	5p-530p	M-----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$225.00		0.00			
E 4	WCSH	11/02/15	11/02/15	M-F 5-7a News Morning Report	CM	5a-7a	M-----	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$295.00		0.00			
E 5	WCSH	11/02/15	11/02/15	M-F 530-6p News News Center @ 530p	CM	530p-6p	M-----	:30	1	\$255.00	P04-C	0.00	NM	1	\$255.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$255.00		0.00			
E 6	WCSH	11/02/15	11/02/15	M-F 6-7p NEWS CENTER @ 6p (M-F)	CM	6p-7p	M-----	:30	1	\$720.00	P03-F	0.00	NM	1	\$720.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$720.00		0.00			
E 7	WCSH	11/02/15	11/02/15	Today Show Today Show	CM	Today Show	M-----	:30	1	\$310.00	P03-F	0.00	NM	1	\$310.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/15	11/08/15	M-----					1	\$310.00		0.00			
E 8	WCSH	10/31/15	10/31/15	Sat 6-7a News Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$205.00	P04-C	0.00	NM	1	\$205.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/15	11/06/15	-----S-					1	\$205.00		0.00			
E 9	WCSH	10/31/15	10/31/15	EN (Sa) Sat 6-7p News	CM	Sat 6-7p (6:00 PM-7:00 PM)	-----S-	:30	1	\$365.00	P04-C	0.00	NM	1	\$365.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/15	11/06/15	-----S-					1	\$365.00		0.00			
E 10	WCSH	10/31/15	10/31/15	Today Show Saturday NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$235.00	P04-C	0.00	NM	1	\$235.00
		SAT TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/15	11/06/15	-----S-					1	\$235.00		0.00			
E 11	WCSH	11/01/15	11/01/15	LN (Sa-Su) Late News (Sa-Su)	CM	11P-1130P	-----S	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/15	11/07/15	-----S					1	\$120.00		0.00			
E 12	WCSH	11/01/15	11/01/15	EN (Sa-Su) Early News (Sa-Su)	CM	6-7p	-----S	:30	1	\$365.00	P04-C	0.00	NM	1	\$365.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/15	11/07/15	-----S					1	\$365.00		0.00			
E 13	WCSH	11/01/15	11/01/15	Sun 6-8a News Sun Morning Report	CM	6a-8a	-----S	:30	1	\$160.00	P04-C	0.00	NM	1	\$160.00
		NEWS CENTER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/15	11/07/15	-----S					1	\$160.00		0.00			
E 14	WCSH	11/01/15	11/01/15		CM	8a-9a	-----S	:30	1	\$255.00	P04-C	0.00	NM	1	\$255.00

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 Estimate: 4417

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Sunday											
				NBC Today Show (Su)											
SUN TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/01/15	11/07/15	-----S		1		\$255.00		0.00					
													Totals	14	\$3,725.00