



**Remit Address:**  
**KNTV**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (408) 432-6221**  
**Billing:**

[www.nbcbayarea.com](http://www.nbcbayarea.com)

**Billing Address:**

**SADLER STRATEGIC MEDIA**  
**Attention: Accounts Payable**  
**12103 VIEWCREST ROAD**  
**STUDIO CITY, CA 91604**

DUPLICATE

Advertiser	AIRBNB	Invoice #	SF16090369
Product	Fall 2016	Invoice Date	09/25/16
Estimate Number	1819	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Station	KNTV	Order #	683427
Account Executive	Karen King	Alt Order #	WOC10459386
Sales Office	Los Angeles NSO	Deal #	
Sales Region	National	Order Flight	09/05/16 - 11/27/16
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	207
Special Handling		Product Code	356
Agency Ref	07341	Advertiser Ref	95109

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KNTV	BAY AREA NEWS	6A-7A		09/12/16 to 09/18/16	1x	-- WT- - -				
	KNTV			W	09/14/16	:30	6:56 AM	ARBNB30TV220H	\$650.00		1
2	KNTV	BAY AREA NEWS	6A-7A		09/12/16 to 09/18/16	1x	-- WT- - -				
	KNTV			W	09/14/16	1:00	6:28 AM	ARBNB60TV218H	\$1,300.00		1
3	KNTV	TODAY SHOW	7A-9A		09/12/16 to 09/18/16	2x	-- WT- - -				
	KNTV			W	09/14/16	:30	7:58 AM	ARBNB30TV228H	\$650.00		2
	KNTV			Th	09/15/16	:30	8:47 AM	ARBNB30TV228H	\$650.00		1
4	KNTV	TODAY SHOW	7A-9A		09/12/16 to 09/18/16	1x	-- WT- - -				
	KNTV			Th	09/15/16	1:00	7:20 AM	ARBNB60TV218H	\$1,300.00		1
5	KNTV	M-SU BAY AREA LATE NEWS	11P-1135P		09/12/16 to 09/18/16	1x	-- WT- - -				
	KNTV			W	09/14/16	:30	11:23 PM	ARBNB30TV220H	\$1,700.00		1
6	KNTV	SA NBC BAY AREA NEWS	7A-8A		09/12/16 to 09/18/16	1x	-----S-				
	KNTV			Sa	09/17/16	:30	7:40 AM	ARBNB30TV220H	\$150.00		1
9	KNTV	SA NBC BAY AREA NEWS	7A-8A		09/19/16 to 09/25/16	1x	-----S-				
	KNTV			Sa	09/24/16	:30	7:38 AM	ARBNB30TV220H	\$250.00		1

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	207
Special Handling		Product Code	356

Agency Ref	07341
Advertiser Ref	95109

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	KNTV	SUNDAY TODAY SHOW	6A-7A		09/12/16 to 09/18/16	1x	-----S				
	KNTV			Su	09/18/16	:30	5:59 AM	ARBNB30TV228H	\$150.00		1
15	KNTV	SUNDAY TODAY SHOW	6A-7A		09/19/16 to 09/25/16	1x	-----S				
	KNTV			Su	09/25/16	:30	6:49 AM	ARBNB30TV228H	\$200.00		1
17	KNTV	SU BAY AREA NEWS	7A-8A		09/12/16 to 09/18/16	1x	-----S				
	KNTV			Su	09/18/16	:30	7:27 AM	ARBNB30TV220H	\$200.00		1
	KNTV			Su	09/25/16	:30	7:13 AM	ARBNB30TV220H	\$200.00		2
20	KNTV	MEET THE PRESS	8A-9A, 6A-7A, 11A-1		09/12/16 to 09/18/16	1x	-----S				
	KNTV			Su	09/18/16	:30	8:59 AM	ARBNB30TV228H	\$7,500.00		1
	KNTV			Su	09/25/16	:30	8:00 AM	ARBNB30TV228H	\$7,500.00		2
22	KNTV	BAY AREA NEWS	6A-7A		09/19/16 to 09/25/16	1x	MTWT---				
	KNTV			Tu	09/20/16	:30	6:56 AM	ARBNB30TV228H	\$650.00		1
23	KNTV	BAY AREA NEWS	6A-7A		09/19/16 to 09/25/16	1x	MTWT---				
	KNTV			W	09/21/16	1:00	6:41 AM	ARBNB60TV218H	\$1,300.00		1

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24	KNTV	TODAY SHOW	7A-9A		09/19/16 to 09/25/16	2x	MTWT---				
	KNTV			Tu	09/20/16	:30	8:59 AM	ARBNB30TV220H	\$650.00		2
	KNTV			Th	09/22/16	:30	8:46 AM	ARBNB30TV228H	\$650.00		1
25	KNTV	TODAY SHOW	7A-9A		09/19/16 to 09/25/16	1x	MTWT---				
	KNTV			M	09/19/16	1:00	8:38 AM	ARBNB60TV218H	\$1,300.00		1
26	KNTV	M-SU BAY AREA LATE NEWS	11P-1135P		09/19/16 to 09/25/16	1x	MTWT---				
	KNTV			M	09/19/16	:30	11:12 PM	ARBNB30TV220H	\$1,700.00		1

Aired Spots                      **20**

<u>Gross Total</u>	<b>\$28,650.00</b>	
<u>Agency Commission</u>	<b>\$4,297.50</b>	
<u>Net Amount Due</u>	<b>\$24,352.50</b>	<b>Payment Terms 30 Days</b>

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