

EEO Public File Report				
Imagicom Communications				
WABG-TV Greenwood MS				
EEO Public File Report Part 1				
Reporting Cycle: 02/01/23 - 01/31/24				
Full-Time Positions Filled				
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed
News Producer	9/2/2022	2/13/2023	19	6
Multimedia Journalist	11/28/2022	3/1/2023	4	6
General Manager/Director of Sales	1/11/2023	4/17/2023	21	8
Master Control Switcher	5/1/2023	6/12/2023	5	6
Multimedia Journalist	2/1/2021	7/10/2023	4	6
Multimedia Journalist	12/26/2022	7/31/2023	19	6
Anchor/Producer/Multimedia Journalist	6/27/2023	8/14/2023	5	6
Master Control Switcher	11/18/2022	8/14/2023	1	6
Master Control Switcher	2/7/2023	10/9/2023	4	6

EEO Public File Report					
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EEO Public File Report Part 2					
Reporting Cycle: 02/01/23 - 01/31/24					
Recruitment Sources Used for All Openings					
No.	Recruitment Source	Contact	Address	Entitled to Notification	# interviews
1	Indeed	Internet posting	7501 N Capital of Texas Highway, Austin TX 78731	N	25
			www.indeed.com 866-439-8615		
2	LinkedIn	Internet Posting	605 W Maude Ave, Sunnyvale, CA 94085	N	
			www.linkedin.com		
3	WABG-TV on air	Station Manager	837/849 Washington Ave, Greenville MS 38701	N	
			662-332-0949		
4	Deltanews.tv website	Station Manager	837/849 Washington Ave, Greenville MS 38701	N	17

Longer - Term Recruiting Initiatives**EEO Public File Report****Imagicom Communications****EEO Public File Report Part 3****WABG-TV Greenwood MS****Reporting Cycle: 02/01/23 - 01/31/24**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
	7/23/2023	Station Tour	Greenville Fire Department Fire Kids Academy toured the station and were instructed on what it takes to put a newscast on the air and the different roles in the news department.	News	Assignment editor and AM anchor
	8/2/2023	Political training	Training provided by Imagicom legal counsel to clarify all the rules around political advertising. All involved staff needs to keep these skills up to date in order to correctly navigate political advertising and are critical skills to keep up to date.	Webinar	Sales managers, sales assistants, business manager
	11/7/2023	Antitrust compliance training	This training was designed to make sure all persons involved in sales transactions understood the rules and requirements regarding anti-trust.	Webinar	Station manager, account executive, production manager, business manager
	ongoing	Matrix/monarch training	Monarch Lunch and Learn Training for sales personnel. This was weekly training for Matrix Monarch Customer CRM tool. Training was designed to teach sales personnel how to best use the software and insure further growth in their careers with revenue development.	Sales staff training	General managers, sales managers, account executives
	9/21/2023	TVB Forward Sales conference	This conference offered sessions in Advertising Categories, Business Development, Industry Outlook and an Awards Presentation.	Sales staff training	General managers, sales managers, account executives
	09/23-11/23	Security Awareness Training	Imagicom provided online security training to all employees available from 09/01/23 - 11/30/23. This training is to enable our employees to function safely in the increasingly digital world necessary for our industry	All staff	All staff
	09/25/23-09/29/23	Inception/Xpression training	Training provided by Ross Video for their Inception and Xpression products used in the production of our daily newscasts. This training enables the staff to hone their skills and produce a quality newscast.	Newsroom staff	Newsroom staff