



REP HEADLINE# 7454614  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP HEADLINE# 7454614      REP: TEL# 703-528-9382      FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      OCT21/14 13.47  
ORDER WORKSHEET      HARRIS REPORT FROM STATION      \*\*CHANGES\*\*      \*\*\* KTVO-TV \*\*\*

ADV #      ADV. NAME      POLI/M CHELGREN/R/SSN/IA      REP. #      OFF. #      SALESMAN #  
AGY #      AGY. NAME      STRATEGIC MEDIA SERVICES      BUYER NAME      ANDREA MASSAR  
1911 NORTH FT. MYER DRIVE #400      SALES PRSN      WA-      BRIAN SMITH  
ARLINGTON, VA 22209

ORDER #      CONTRACT # 7454614      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT      MARK CHELGREN IA SD      EST#      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES      OCT22/14      OCT28/14      WK-1  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE      OCT21/14      13.47

STA:  
CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
MARK CHELGREN IA-SD-41  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1      UNRESL      BUY#11      MISSED:WED/1000A-1100A      30S      \$40.00      (OCT21/14)  
OFFER:THU/300P-400P      30S      \$40.00      PLS ADVISE.  
CMT:OVERSOLD  
OCT/14      \$7,745.00      NOV/14      \$5,490.00      CONTRACT TOTAL      13235.00  
TOTAL SPOTS      86

MARKET TOTALS \$14,705      KTVO 90%      KYOU 5%      KWOT 0%      NTVO 5%  
ESTIMATED SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 7454614      REP: TEL# 703-528-9382      FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      OCT21/14 15.10  
ORDER WORKSHEET      HARRIS REPORT FROM STATION      \*\*\* KTVO-TV \*\*\*

ADV #      ADV. NAME POLI/M CHELGREN/R/SSN/IA      REP. #      OFF. #      SALESMAN #  
AGY #      AGY. NAME STRATEGIC MEDIA SERVICES      BUYER NAME ANDREA MASSAR  
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STA:  
CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

MARK CHELGREN IA-SD-41  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL      13235.00  
TOTAL SPOTS      86