



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255297

Schedule Dates 10/21/14-10/27/14
Advertiser Democratic Senatorial Campaign Committee (1360
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 49/53/2778
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 10/23/14
Entered By Danice Scales
CO-OP No
Headline # ECR09341937
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,311.75
Net Total \$58,433.25
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	80	\$67,735.00
Nov. 2014	2	\$1,010.00
Grand Total:	82	\$68,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/14-10/24/14	4	:30	5:58A- NEWS-DAYBREAK			1	1	1	1			4	\$755.00	\$3,020.00	KATV Little Rock (KATV)		6/4/14
2.0	Normal Line / SPOT (2)	10/21/14-10/24/14	4	:30	7A- ABC--GOOD MORNING AMERICA			2	2	2	2			8	\$705.00	\$5,640.00	KATV Little Rock (KATV)		6/4/14
3.0	Normal Line / SPOT (3)	10/21/14-10/24/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS			1	1	1	1			4	\$325.00	\$1,300.00	KATV Little Rock (KATV)		6/4/14
4.0	Normal Line / SPOT (4)	10/21/14-10/24/14	4	:30	9:58A- ABC--THE VIEW			1	1	1	1			3	\$255.00	\$765.00	KATV Little Rock (KATV)		6/4/14
4.0.1	Closed Preempt (4)	10/22/14															KATV Little Rock (KATV)	Network Breaking News/Spot -	
5.0	Normal Line / SPOT (5)	10/21/14-10/24/14	4	:30	11A- JEOPARDY			1	1	1	1			4	\$255.00	\$1,020.00	KATV Little Rock (KATV)		6/4/14
6.0	Normal Line / SPOT (6)	10/21/14-10/24/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS			1	1	1	1			4	\$305.00	\$1,220.00	KATV Little Rock (KATV)		6/4/14
7.0	Normal Line / SPOT (7)	10/21/14-10/24/14	4	:30	12P- ABC--THE CHEW			1	1	1	1				\$305.00		KATV Little Rock (KATV)		6/4/14
7.0.1	Closed Preempt (7)	10/21/14															KATV Little Rock (KATV)	No Avail/Exception -	
7.0.2	Closed Preempt (7)	10/22/14															KATV Little Rock (KATV)	No Avail/Exception -	
7.0.3	Closed Preempt (7)	10/23/14															KATV Little Rock (KATV)	No Avail/Exception -	
7.0.4	Closed Preempt (7)	10/24/14															KATV Little Rock (KATV)	No Avail/Exception -	

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8.0	Normal Line / SPOT (8)	10/21/14-10/24/14	4	:30	1P- ABC--GENERAL HOSPITAL			1	1	1	1				\$355.00		KATV Little Rock (KATV)		6/4/14
8.0.1	Closed Preempt (8)	10/22/14															KATV Little Rock (KATV)	No Avail/Exception -	
8.0.2	Closed Preempt (8)	10/23/14															KATV Little Rock (KATV)	No Avail/Exception -	
8.0.3	Closed Preempt (8)	10/24/14															KATV Little Rock (KATV)	No Avail/Exception -	
8.0.4	Closed Preempt (8)	10/21/14															KATV Little Rock (KATV)	No Avail/Exception -	
9.0	Normal Line / SPOT (9)	10/21/14-10/24/14	4	:30	2P- MEREDITH VIEIRA			1	1	1	1			4	\$305.00	\$1,220.00	KATV Little Rock (KATV)		6/4/14
10.0	Normal Line / SPOT (10)	10/21/14-10/24/14	4	:30	2:59P- THE STEVE HARVEY SHOW			1	1	1	1			4	\$305.00	\$1,220.00	KATV Little Rock (KATV)		6/4/14
11.0	Normal Line / SPOT (11)	10/21/14-10/24/14	4	:30	3:59P- DR. OZ			1	1	1	1			4	\$505.00	\$2,020.00	KATV Little Rock (KATV)		6/4/14
12.0	Normal Line / SPOT (12)	10/21/14-10/24/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1	1	1	1				\$1,055.00		KATV Little Rock (KATV)		6/4/14
12.0.1	Closed Preempt (12)	10/21/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
12.0.2	Closed Preempt (12)	10/22/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
12.0.3	Closed Preempt (12)	10/23/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	

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12.0.4	Closed Preempt (12)	10/24/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
13.0	Normal Line / SPOT (13)	10/21/14-10/24/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1	1	1	1				\$1,255.00		KATV Little Rock (KATV)		6/4/14
13.0.1	Closed Preempt (13)	10/21/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
13.0.2	Closed Preempt (13)	10/22/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
13.0.3	Closed Preempt (13)	10/23/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
13.0.4	Closed Preempt (13)	10/24/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
14.0	Normal Line / SPOT (14)	10/25/14-10/25/14	4	:30	5:59P- NEWS-KATV SATURDAY NEWS @ 6	1						X			\$755.00		KATV Little Rock (KATV)		6/4/14
14.0.1	Closed Preempt (14)	10/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
15.0	Normal Line / SPOT (15)	10/26/14-10/26/14	4	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5	1							X		\$755.00		KATV Little Rock (KATV)		6/4/14
15.0.1	Closed Preempt (15)	10/26/14															KATV Little Rock (KATV)	No Avail/Exception -	
16.0	Normal Line / SPOT (16)	10/21/14-10/24/14	4	:30	6:30P- 7P (CST)			1	1	1	1				\$1,255.00		KATV Little Rock (KATV)	WHEEL OF FORTUNE	6/4/14
16.0.1	Closed Preempt (16)	10/21/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	

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16.0.2	Closed Preempt (16)	10/22/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
16.0.3	Closed Preempt (16)	10/23/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
16.0.4	Closed Preempt (16)	10/24/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
17.0	Normal Line / SPOT (17)	10/25/14-10/25/14	4	:30	6:28P- WHEEL OF FORTUNE - WKEND	1						X			\$755.00		KATV Little Rock (KATV)		6/4/14
17.0.1	Closed Preempt (17)	10/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
18.0	Normal Line / SPOT (18)	10/27/14-10/27/14	4	:30	9:01P- ABC--CASTLE	1	X								\$1,755.00		KATV Little Rock (KATV)		6/4/14
18.0.1	Closed Preempt (18)	10/27/14															KATV Little Rock (KATV)	No Avail/Exception -	
19.0	Normal Line / SPOT (19)	10/22/14-10/22/14	4	:30	9P- ABC--NASHVILLE	1			X						\$1,255.00		KATV Little Rock (KATV)		6/4/14
19.0.1	Closed Preempt (19)	10/22/14															KATV Little Rock (KATV)	No Avail/Spot -	
20.0	Normal Line / SPOT (20)	10/24/14-10/24/14	4	:30	8P- ABC--SHARK TANK	1					X				\$1,055.00		KATV Little Rock (KATV)		6/4/14
20.0.1	Closed Preempt (20)	10/24/14															KATV Little Rock (KATV)	Program Change/Spot -	
21.0	Normal Line / SPOT (21)	10/26/14-10/26/14	4	:30	8P- ABC--REVENGE	1							X		\$1,855.00		KATV Little Rock (KATV)		6/4/14
21.0.1	Closed Preempt (21)	10/26/14															KATV Little Rock (KATV)	Presidential Speech/Spot -	

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22.0	Normal Line / SPOT (22)	10/21/14-10/26/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE			1	1	1	1		1		\$855.00		KATV Little Rock (KATV)		6/4/14
22.0.1	Closed Preempt (22)	10/22/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
22.0.2	Closed Preempt (22)	10/23/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
22.0.3	Closed Preempt (22)	10/24/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
22.0.4	Closed Preempt (22)	10/21/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
22.0.5	Closed Preempt (22)	10/26/14															KATV Little Rock (KATV)	No Avail/Exception -	
23.0	Normal Line / SPOT (23)	10/25/14-10/25/14	4	:30	9:59P- NEWS-KATV SATURDAY NEWS NIGHTSIDE	1						X			\$1,255.00		KATV Little Rock (KATV)		6/4/14
23.0.1	Closed Preempt (23)	10/25/14															KATV Little Rock (KATV)	Program Change/Spot -	
24.0	Normal Line / SPOT (24)	10/21/14-10/26/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1		X	X	X	X		X		\$1,255.00		KATV Little Rock (KATV)		6/4/14
24.0.1	Closed Preempt (24)	10/21/14															KATV Little Rock (KATV)	No Avail/Exception -	
25.0	Normal Line / SPOT (25)	10/21/14-10/24/14	4	:30	10:34P- MODERN FAMILY - SYN			1	1	1	1			4	\$455.00	\$1,820.00	KATV Little Rock (KATV)		6/4/14

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26.0	Normal Line / SPOT (26)	10/21/14-10/24/14	4	:30	11:06P- ABC--JIMMY KIMMEL	3		X	X	X	X			3	\$255.00	\$765.00	KATV Little Rock (KATV)		6/4/14
27.0	Normal Line / SPOT (27)	10/25/14-10/25/14	4	:30	10:34P- MODERN FAMILY - SYN- WKND	1						X			\$325.00		KATV Little Rock (KATV)		6/4/14
27.0.1	Closed Preempt (27)	10/25/14															KATV Little Rock (KATV)	Program Change/Spot -	
28.0	Normal Line / SPOT (28)	10/26/14-10/26/14	4	:30	10:34P- MODERN FAMILY - SYN- WKND	1							X		\$400.00		KATV Little Rock (KATV)		6/4/14
28.0.1	Closed Preempt (28)	10/26/14															KATV Little Rock (KATV)	Program Change/Spot -	
29.0	Normal Line / SPOT (29)	10/21/14-10/24/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1	1	1	1			4	\$255.00	\$1,020.00	KATV Little Rock (KATV)		6/4/14
30.0	Normal Line / SPOT (30)	10/21/14-10/24/14	4	:30	4:30A- NEWS-EARLY DAYBREAK	2		X	X	X	X			2	\$75.00	\$150.00	KATV Little Rock (KATV)		6/4/14
31.0	Normal Line / SPOT (31)	10/25/14-10/25/14	4	:30	6:57A- ABC--GOOD MORNING AMERICA SAT	1						X			\$355.00		KATV Little Rock (KATV)		6/4/14
31.0.1	Closed Preempt (31)	10/25/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
32.0	Normal Line / SPOT (32)	10/25/14-10/25/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK	1						X		1	\$455.00	\$455.00	KATV Little Rock (KATV)		6/4/14

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33.0	Normal Line / COLLEGE FOOTBALL (33)	10/25/14-10/25/14	4	:30	11:30A- SPORTS-ACC NETWORK	2						X		2	\$1,555.00	\$3,110.00	KATV Little Rock (KATV)		6/4/14
34.0	Normal Line / COLLEGE FOOTBALL (34)	10/25/14-10/25/14	4	:30	2:30P- SPORTS--ABC COLLEGE FOOTBALL	2						X		2	\$1,555.00	\$3,110.00	KATV Little Rock (KATV)		6/4/14
35.0	Normal Line / COLLEGE FOOTBALL (35)	10/25/14-10/25/14	4	:30	7P- 10:30P (CST)	2						X			\$1,555.00		KATV Little Rock (KATV)	ABC COLLEGE FTBL-PRIME	6/4/14
35.0.1	Closed Preempt (35)	10/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
35.0.2	Closed Preempt (35)	10/25/14															KATV Little Rock (KATV)	No Avail/Exception -	
36.0	Normal Line / SPOT (36)	10/26/14-10/26/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN	1							X	1	\$255.00	\$255.00	KATV Little Rock (KATV)		6/4/14
37.0	Normal Line / SPOT (1)	10/27/14-10/27/14	4	:30	5:58A- NEWS-DAYBREAK		1							1	\$755.00	\$755.00	KATV Little Rock (KATV)		6/4/14
38.0	Normal Line / SPOT (12)	10/27/14-10/27/14	4	3:00	4:58P- NEWS-KATV NEWS LIVE @ 5		1								\$1,055.00		KATV Little Rock (KATV)		6/4/14
38.0.1	Closed Preempt (12)	10/27/14															KATV Little Rock (KATV)	No Avail/Exception -	
39.0	Normal Line / SPOT (13)	10/27/14-10/27/14	4	:30	5:58P- NEWS-KATV NEWS @ 6		1								\$1,255.00		KATV Little Rock (KATV)		6/4/14
39.0.1	Closed Preempt (13)	10/27/14															KATV Little Rock (KATV)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255297

Schedule Dates 10/21/14-10/27/14
Advertiser Democratic Senatorial Campaign Committee (136C
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 49/53/2778
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 10/23/14
Entered By Danice Scales
CO-OP No
Headline # ECR09341937
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,311.75
Net Total \$58,433.25
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	80	\$67,735.00
Nov. 2014	2	\$1,010.00
Grand Total:	82	\$68,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT (16)	10/27/14-10/27/14	4	:30	6:30P- 7P (CST)	1	1								\$1,255.00		KATV Little Rock (KATV)		6/4/14
40.0.1	Closed Preempt (16)	10/27/14															KATV Little Rock (KATV)	No Clear/Rate/Exception -	
41.0	M/G For 23.0.1 / SPOT (23)	10/25/14-10/25/14	4	:30	10:29P- NEWS-KATV NIGHTSIDE SATURDAY LATE							1		1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)		6/18/14
42.0	M/G For 27.0.1 / SPOT (27)	10/25/14-10/25/14	4	:30	11:04P- MODERN FAMILY - SYN- WKND							1		1	\$325.00	\$325.00	KATV Little Rock (KATV)		6/18/14
43.0	M/G For 28.0.1 / SPOT (28)	10/26/14-10/26/14	4	:30	11:35P- MODERN FAMILY - SYN- WKND								1		\$400.00		KATV Little Rock (KATV)		6/23/14
43.0.1	Closed Preempt (28)	10/26/14															KATV Little Rock (KATV)	Program Change/Spot -	
44.0	M/G For 43.0.1 / SPOT (28)	10/25/14-10/25/14	4	:30	11:33P- MODERN FAMILY - SYN-LATE	1						X		1	\$400.00	\$400.00	KATV Little Rock (KATV)		8/20/14
45.0	M/G For 20.0.1 / SPOT (20)	10/24/14-10/24/14	4	:30	8P- 9P (CST)	1					X				\$1,055.00		KATV Little Rock (KATV)		8/26/14
45.0.1	Closed Preempt (20)	10/24/14															KATV Little Rock (KATV)	No Avail/Exception -	
46.0	M/G For 21.0.1 / SPOT (21)	10/26/14-10/26/14	4	:30	8P- 9P (CST)	1							X		\$1,855.00		KATV Little Rock (KATV)	RESURRECTION	8/26/14
46.0.1	Closed Preempt (21)	10/26/14															KATV Little Rock (KATV)	No Avail/Spot -	

CONFIRMATION CONTRACT

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KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255297

Schedule Dates 10/21/14-10/27/14
Advertiser Democratic Senatorial Campaign Committee (1366)
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 49/53/2778
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 10/23/14
Entered By Danice Scales
CO-OP No
Headline # ECR09341937
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,311.75
Net Total \$58,433.25
Sales Tax

KATV Little Rock (KATV)

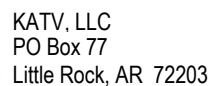
By Broadcast Month	Spots	Rate
Oct. 2014	80	\$67,735.00
Nov. 2014	2	\$1,010.00
Grand Total:	82	\$68,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0	M/G For 19.0.1 / SPOT (19)	10/22/14-10/22/14	4	:30	9P- ABC--NASHVILLE				1						\$4,165.00		KATV Little Rock (KATV)	NASHVILLE	9/18/14
47.0.1	Closed Preempt (19)	10/22/14															KATV Little Rock (KATV)	No Avail/Exception -	
48.0	Normal Line / COLLEGE FOOTBALL (37)	10/25/14-10/25/14	4	:30	11:30A- SPORTS-ACC NETWORK							1		1	\$880.00	\$880.00	KATV Little Rock (KATV)	ACC COLLEGE FOOTBALL	9/18/14
49.0	Normal Line / COLLEGE FOOTBALL (38)	10/25/14-10/25/14	4	:30	11:30A- SPORTS-ACC NETWORK							1		1	\$875.00	\$875.00	KATV Little Rock (KATV)	ACC COLLEGE FOOTBALL	9/18/14
50.0	Normal Line / SPOT (39)	10/21/14-10/24/14	4	:30	4:30A- NEWS-EARLY DAYBREAK	1		X	X	X	X			1	\$250.00	\$250.00	KATV Little Rock (KATV)	EARLY DAYBREAK	10/10/14
51.0	Normal Line / SPOT (40)	10/21/14-10/24/14	4	:30	2P- MEREDITH VIEIRA			1	1	1	1			4	\$305.00	\$1,220.00	KATV Little Rock (KATV)	MEREDITH VIEIRA	10/10/14
52.0	Normal Line / SPOT (41)	10/21/14-10/24/14	4	:30	2:59P- THE STEVE HARVEY SHOW			1	1	1	1			4	\$355.00	\$1,420.00	KATV Little Rock (KATV)	THE STEVE HARVEY SHOW	10/10/14
53.0	Normal Line / SPOT (42)	10/21/14-10/24/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	3		X	X	X	X			3	\$3,500.00	\$10,500.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/10/14
54.0	Normal Line / SPOT (43)	10/21/14-10/24/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	2		X	X	X	X			2	\$3,500.00	\$7,000.00	KATV Little Rock (KATV)	KATV NEWS @ 6	10/10/14
55.0	Normal Line / SPOT (44)	10/21/14-10/24/14	4	:30	6:30P- 7P (CST)	1		X	X	X	X			1	\$7,500.00	\$7,500.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/10/14
56.0	Normal Line / SPOT (45)	10/21/14-10/24/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	2		X	X	X	X			2	\$4,000.00	\$8,000.00	KATV Little Rock (KATV)	KATV NEWS NIGHTSIDE	10/10/14

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Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Schedule Dates	10/21/14-10/27/14
Advertiser	Democratic Senatorial Campaign Committee (1360
Agency/T-Code	Great American Media, Inc (5473)/ELECTRONIC
Product	Political-Political (1088)
Brand	ISSUE (19195)
Salesperson	Jones, Mike (1068)
Sales Office	CONTINENTAL - Washington, DC
Buyer Name	Kaufma,Meredith
Phone/Fax	/
CPE	49/53/2778
Account Types	National/Political Issue Agency
Billing Type	Standard
Comments	issue

Date Entered	06/04/14
Last Modified	10/23/14
Entered By	Danice Scales
CO-OP	No
Headline #	ECR09341937
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$10,311.75
Net Total	\$58,433.25
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2014	80	\$67,735.00
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CONFIRMATION CONTRACT

Comments:

Page 10 of 10