



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Great American Media, Inc  
3050 K Street NW  
Suite 100  
Washington, DC 20007

## Contract # 255253

**Schedule Dates** 09/09/14-09/15/14  
**Advertiser** Democratic Senatorial Campaign Committee (136C  
**Agency/T-Code** Great American Media, Inc (5473)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** Kaufma,Meredith  
**Phone/Fax** /  
**CPE** 49/53/2761  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments** issue

**Date Entered** 06/04/14  
**Last Modified** 08/29/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** ECR09341930  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,096.00  
**Net Total** \$34,544.00  
**Sales Tax**

### KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
<b>Grand Total:</b>	<b>52</b>	<b>\$40,640.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/09/14-09/12/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	3		X	X	X	X			3	\$255.00	\$765.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	6/4/14
2.0	Normal Line / SPOT (2)	09/09/14-09/12/14	4	:30	5:58A- NEWS-DAYBREAK	3		X	X	X	X			3	\$755.00	\$2,265.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	6/4/14
3.0	Normal Line / SPOT (3)	09/09/14-09/12/14	4	:30	7A- ABC--GOOD MORNING AMERICA			1	1	1	1			4	\$705.00	\$2,820.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	6/4/14
4.0	Normal Line / SPOT (4)	09/09/14-09/12/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	3		X	X	X	X			3	\$325.00	\$975.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	6/4/14
5.0	Normal Line / SPOT (5)	09/09/14-09/12/14	4	:30	9:58A- ABC--THE VIEW	2		X	X	X	X			2	\$255.00	\$510.00	KATV Little Rock (KATV)	THE VIEW	6/4/14
6.0	Normal Line / SPOT (6)	09/09/14-09/12/14	4	:30	11A- WHO WANTS TO BE A MILLIONAIRE	2		X	X	X	X				\$255.00		KATV Little Rock (KATV)	WHO WANTS TO BE MILLIONAIRE	6/4/14
6.0.1	Closed Preempt (6)	09/12/14															KATV Little Rock (KATV)	Program Change/Spot -	
6.0.2	Closed Preempt (6)	09/09/14															KATV Little Rock (KATV)	Program Change/Spot -	
7.0	Normal Line / SPOT (7)	09/09/14-09/12/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	6/4/14
8.0	Normal Line / SPOT (8)	09/09/14-09/12/14	4	:30	12P- ABC--THE CHEW	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	THE CHEW	6/4/14
9.0	Normal Line / SPOT (9)	09/09/14-09/12/14	4	:30	1P- ABC--GENERAL HOSPITAL	2		X	X	X	X			2	\$355.00	\$710.00	KATV Little Rock (KATV)	GENERAL HOSPITAL	6/4/14

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**Sales Office** CONTINENTAL - Washington, DC  
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<b>Grand Total:</b>	<b>52</b>	<b>\$40,640.00</b>

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10.0	Normal Line / SPOT (10)	09/09/14-09/12/14	5	:30	2P- 3P (CST)	2		X	X	X	X				\$305.00		KATV Little Rock (KATV)	JEOPARDY/INSIDE EDITION	6/4/14
10.0.1	Closed Preempt (10)	09/10/14															KATV Little Rock (KATV)	Program Change/Spot -	
10.0.2	Closed Preempt (10)	09/09/14															KATV Little Rock (KATV)	Program Change/Spot -	
11.0	Normal Line / SPOT (11)	09/09/14-09/12/14	4	:30	3P- 4P (CST)	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	KATIE	6/4/14
12.0	Normal Line / SPOT (12)	09/13/14-09/13/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$455.00	\$455.00	KATV Little Rock (KATV)	SATURDAY DAYBREAK	6/4/14
13.0	Normal Line / SPOT (13)	09/14/14-09/14/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN								1	1	\$255.00	\$255.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA SUNDAY	6/4/14
14.0	Normal Line / SPOT (14)	09/09/14-09/12/14	4	:30	3:59P- DR. OZ	2		X	X	X	X			2	\$505.00	\$1,010.00	KATV Little Rock (KATV)	DR. OZ	6/4/14
15.0	Revised Line / SPOT (15)	09/09/14-09/12/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1	1	1	1						KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	6/4/14
15.1	Normal Line / SPOT (15)	09/09/14-09/12/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	3		X	X	X	X			3	\$1,406.00	\$4,218.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	8/29/14
16.0	Revised Line / SPOT (16)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	3		X	X	X	X						KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	6/4/14
16.1	Normal Line / SPOT (16)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1			1			2	\$1,882.50	\$3,765.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/29/14

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17.0	Normal Line / SPOT (17)	09/14/14-09/14/14	4	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5								1	1	\$755.00	\$755.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 5	6/4/14
18.0	Revised Line / SPOT (18)	09/09/14-09/12/14	4	:30	6:30P- 7P (CST)			1	1	1	1						KATV Little Rock (KATV)	WHEEL OF FORTUNE	6/4/14
18.1	Normal Line / SPOT (18)	09/09/14-09/12/14	4	:30	6:30P- 7P (CST)	3		X	X	X	X			3	\$1,673.00	\$5,019.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/29/14
19.0	Normal Line / SPOT (19)	09/13/14-09/13/14	4	:30	6:28P- WHEEL OF FORTUNE - WKEND							1		1	\$755.00	\$755.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	6/4/14
20.0	Normal Line / SPOT (20)	09/15/14-09/15/14	4	:30	6:58P- 9P (CST)		1							1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)	DANCING WITH THE STARS	6/4/14
21.0	Revised Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--MOTIVE				1								KATV Little Rock (KATV)	MOTIVE	6/4/14
21.1	Revised Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--SHARK TANK				1								KATV Little Rock (KATV)	SHARK TANK	8/23/14
21.2	Normal Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--SHARK TANK				1					1	\$1,258.00	\$1,258.00	KATV Little Rock (KATV)	SHARK TANK	8/29/14
22.0	Normal Line / SPOT (23)	09/09/14-09/14/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1		X	X	X	X		X	1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHTSIDE	6/4/14
23.0	Normal Line / SPOT (24)	09/09/14-09/12/14	4	:30	10:34P- MODERN FAMILY - SYN	2		X	X	X	X			2	\$455.00	\$910.00	KATV Little Rock (KATV)	MODERN FAMILY	6/4/14
24.0	Normal Line / SPOT (25)	09/13/14-09/13/14	4	:30	11A- 2A (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ACC COLLEGE FOOTBALL	6/4/14

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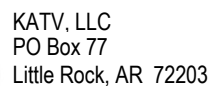
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Sep. 2014	52	\$40,640.00
<b>Grand Total:</b>	<b>52</b>	<b>\$40,640.00</b>

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25.0	Normal Line / SPOT (26)	09/13/14-09/13/14	4	:30	2:30P- 6P (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ABC COLLEGE FOOTBALL NOT ON RATE CARD	6/4/14
26.0	Revised Line / SPOT (27)	09/13/14-09/13/14	4	:30	7P- 10:30P (CST)							1					KATV Little Rock (KATV)	ABC COLLEGE FTBL-PRIME	6/4/14
26.1	Normal Line / COLLEGE FOOTBALL (27)	09/13/14-09/13/14	4	:30	7P- 10:30P (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ABC COLLEGE FTBL-PRIME	6/25/14
27.0	Normal Line / SPOT (3)	09/15/14-09/15/14	4	:30	7A- ABC--GOOD MORNING AMERICA		1							1	\$705.00	\$705.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	6/4/14
28.0	Normal Line / SPOT (22)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	3		X	X	X	X				\$855.00		KATV Little Rock (KATV)	CHANNEL 7 NEWS @ 6	6/4/14
28.0.1	Closed Preempt (22)	09/09/14															KATV Little Rock (KATV)	Internal Adjustment/Exception -	
28.0.2	Closed Preempt (22)	09/09/14															KATV Little Rock (KATV)	Internal Adjustment/Exception -	
28.0.3	Closed Preempt (22)	09/11/14															KATV Little Rock (KATV)	Internal Adjustment/Spot -	
29.0	Normal Line / SPOT (28)	09/09/14-09/09/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	1		X						1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	NEWS @ 6PM	7/18/14
30.0	Normal Line / SPOT (29)	09/10/14-09/10/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1			X					1	\$1,065.00	\$1,065.00	KATV Little Rock (KATV)	NEWS @ 5	7/18/14

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