



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255253

Schedule Dates 09/09/14-09/15/14
Advertiser Democratic Senatorial Campaign Committee (1360
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 49/53/2761
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 08/29/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09341930
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,096.00
Net Total \$34,544.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
Grand Total:	52	\$40,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/09/14-09/12/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	3		X	X	X	X			3	\$255.00	\$765.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	6/4/14
2.0	Normal Line / SPOT (2)	09/09/14-09/12/14	4	:30	5:58A- NEWS-DAYBREAK	3		X	X	X	X			3	\$755.00	\$2,265.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	6/4/14
3.0	Normal Line / SPOT (3)	09/09/14-09/12/14	4	:30	7A- ABC--GOOD MORNING AMERICA			1	1	1	1			4	\$705.00	\$2,820.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	6/4/14
4.0	Normal Line / SPOT (4)	09/09/14-09/12/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	3		X	X	X	X			3	\$325.00	\$975.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	6/4/14
5.0	Normal Line / SPOT (5)	09/09/14-09/12/14	4	:30	9:58A- ABC--THE VIEW	2		X	X	X	X			2	\$255.00	\$510.00	KATV Little Rock (KATV)	THE VIEW	6/4/14
6.0	Normal Line / SPOT (6)	09/09/14-09/12/14	4	:30	11A- WHO WANTS TO BE A MILLIONAIRE	2		X	X	X	X				\$255.00		KATV Little Rock (KATV)	WHO WANTS TO BE MILLIONAIRE	6/4/14
6.0.1	Closed Preempt (6)	09/12/14															KATV Little Rock (KATV)	Program Change/Spot -	
6.0.2	Closed Preempt (6)	09/09/14															KATV Little Rock (KATV)	Program Change/Spot -	
7.0	Normal Line / SPOT (7)	09/09/14-09/12/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	6/4/14
8.0	Normal Line / SPOT (8)	09/09/14-09/12/14	4	:30	12P- ABC--THE CHEW	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	THE CHEW	6/4/14
9.0	Normal Line / SPOT (9)	09/09/14-09/12/14	4	:30	1P- ABC--GENERAL HOSPITAL	2		X	X	X	X			2	\$355.00	\$710.00	KATV Little Rock (KATV)	GENERAL HOSPITAL	6/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255253

Schedule Dates 09/09/14-09/15/14
Advertiser Democratic Senatorial Campaign Committee (1360
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 49/53/2761
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 08/29/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09341930
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,096.00
Net Total \$34,544.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
Grand Total:	52	\$40,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	09/09/14-09/12/14	5	:30	2P- 3P (CST)	2		X	X	X	X				\$305.00		KATV Little Rock (KATV)	JEOPARDY/INSIDE EDITION	6/4/14
10.0.1	Closed Preempt (10)	09/10/14															KATV Little Rock (KATV)	Program Change/Spot -	
10.0.2	Closed Preempt (10)	09/09/14															KATV Little Rock (KATV)	Program Change/Spot -	
11.0	Normal Line / SPOT (11)	09/09/14-09/12/14	4	:30	3P- 4P (CST)	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	KATIE	6/4/14
12.0	Normal Line / SPOT (12)	09/13/14-09/13/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		1	\$455.00	\$455.00	KATV Little Rock (KATV)	SATURDAY DAYBREAK	6/4/14
13.0	Normal Line / SPOT (13)	09/14/14-09/14/14	4	:30	6:56A- ABC--GOOD MORNING AMERICA SUN								1	1	\$255.00	\$255.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA SUNDAY	6/4/14
14.0	Normal Line / SPOT (14)	09/09/14-09/12/14	4	:30	3:59P- DR. OZ	2		X	X	X	X			2	\$505.00	\$1,010.00	KATV Little Rock (KATV)	DR. OZ	6/4/14
15.0	Revised Line / SPOT (15)	09/09/14-09/12/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5			1	1	1	1						KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	6/4/14
15.1	Normal Line / SPOT (15)	09/09/14-09/12/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	3		X	X	X	X			3	\$1,406.00	\$4,218.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	8/29/14
16.0	Revised Line / SPOT (16)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	3		X	X	X	X						KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	6/4/14
16.1	Normal Line / SPOT (16)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6			1			1			2	\$1,882.50	\$3,765.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255253

Schedule Dates 09/09/14-09/15/14
Advertiser Democratic Senatorial Campaign Committee (1360
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 49/53/2761
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 08/29/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09341930
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,096.00
Net Total \$34,544.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
Grand Total:	52	\$40,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT (17)	09/14/14-09/14/14	4	:30	4:58P- NEWS-KATV SUNDAY NEWS @ 5								1	1	\$755.00	\$755.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 5	6/4/14
18.0	Revised Line / SPOT (18)	09/09/14-09/12/14	4	:30	6:30P- 7P (CST)			1	1	1	1						KATV Little Rock (KATV)	WHEEL OF FORTUNE	6/4/14
18.1	Normal Line / SPOT (18)	09/09/14-09/12/14	4	:30	6:30P- 7P (CST)	3		X	X	X	X			3	\$1,673.00	\$5,019.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	8/29/14
19.0	Normal Line / SPOT (19)	09/13/14-09/13/14	4	:30	6:28P- WHEEL OF FORTUNE - WKEND							1		1	\$755.00	\$755.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	6/4/14
20.0	Normal Line / SPOT (20)	09/15/14-09/15/14	4	:30	6:58P- 9P (CST)		1							1	\$2,055.00	\$2,055.00	KATV Little Rock (KATV)	DANCING WITH THE STARS	6/4/14
21.0	Revised Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--MOTIVE				1								KATV Little Rock (KATV)	MOTIVE	6/4/14
21.1	Revised Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--SHARK TANK				1								KATV Little Rock (KATV)	SHARK TANK	8/23/14
21.2	Normal Line / SPOT (21)	09/10/14-09/10/14	4	:30	9P- ABC--SHARK TANK				1					1	\$1,258.00	\$1,258.00	KATV Little Rock (KATV)	SHARK TANK	8/29/14
22.0	Normal Line / SPOT (23)	09/09/14-09/14/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1		X	X	X	X		X	1	\$1,255.00	\$1,255.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHTSIDE	6/4/14
23.0	Normal Line / SPOT (24)	09/09/14-09/12/14	4	:30	10:34P- MODERN FAMILY - SYN	2		X	X	X	X			2	\$455.00	\$910.00	KATV Little Rock (KATV)	MODERN FAMILY	6/4/14
24.0	Normal Line / SPOT (25)	09/13/14-09/13/14	4	:30	11A- 2A (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ACC COLLEGE FOOTBALL	6/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 255253

Schedule Dates 09/09/14-09/15/14
Advertiser Democratic Senatorial Campaign Committee (1360
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 49/53/2761
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 08/29/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09341930
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,096.00
Net Total \$34,544.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
Grand Total:	52	\$40,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (26)	09/13/14-09/13/14	4	:30	2:30P- 6P (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ABC COLLEGE FOOTBALL NOT ON RATE CARD	6/4/14
26.0	Revised Line / SPOT (27)	09/13/14-09/13/14	4	:30	7P- 10:30P (CST)							1					KATV Little Rock (KATV)	ABC COLLEGE FTBL-PRIME	6/4/14
26.1	Normal Line / COLLEGE FOOTBALL (27)	09/13/14-09/13/14	4	:30	7P- 10:30P (CST)							1		1	\$1,555.00	\$1,555.00	KATV Little Rock (KATV)	ABC COLLEGE FTBL-PRIME	6/25/14
27.0	Normal Line / SPOT (3)	09/15/14-09/15/14	4	:30	7A- ABC--GOOD MORNING AMERICA		1							1	\$705.00	\$705.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	6/4/14
28.0	Normal Line / SPOT (22)	09/09/14-09/12/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	3		X	X	X	X				\$855.00		KATV Little Rock (KATV)	CHANNEL 7 NEWS @ 6	6/4/14
28.0.1	Closed Preempt (22)	09/09/14															KATV Little Rock (KATV)	Internal Adjustment/Exception -	
28.0.2	Closed Preempt (22)	09/09/14															KATV Little Rock (KATV)	Internal Adjustment/Exception -	
28.0.3	Closed Preempt (22)	09/11/14															KATV Little Rock (KATV)	Internal Adjustment/Spot -	
29.0	Normal Line / SPOT (28)	09/09/14-09/09/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	1		X						1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	NEWS @ 6PM	7/18/14
30.0	Normal Line / SPOT (29)	09/10/14-09/10/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1			X					1	\$1,065.00	\$1,065.00	KATV Little Rock (KATV)	NEWS @ 5	7/18/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



KATV, LLC
 PO Box 77
 Little Rock, AR 72203

Great American Media, Inc
 3050 K Street NW
 Suite 100
 Washington, DC 20007

Contract # 255253

Schedule Dates 09/09/14-09/15/14
Advertiser Democratic Senatorial Campaign Committee (136C
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Political-Political (1088)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 49/53/2761
Account Types National/Political Issue Agency
Billing Type Standard
Comments issue

Date Entered 06/04/14
Last Modified 08/29/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09341930
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,096.00
Net Total \$34,544.00
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Sep. 2014	52	\$40,640.00
Grand Total:	52	\$40,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT (6)	09/09/14-09/12/14	4	:30	11A- JEOPARDY	2		X	X	X	X			2	\$255.00	\$510.00	KATV Little Rock (KATV)	JEOPARDY	8/12/14
32.0	Normal Line / SPOT (10)	09/09/14-09/12/14	4	:30	2P- MEREDITH VIEIRA	2		X	X	X	X			2	\$305.00	\$610.00	KATV Little Rock (KATV)	MEREDITH VIEIRA	8/12/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.