



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1730464 /		<u>Alt Order #</u> 26036320
<u>Product</u> Issue		
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 6515	
<u>Advertiser</u> POL/Vote Vets PAC		<u>Original Date / Revision</u> 10/11/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agv Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/16/18	10/22/18	Local News @ 5a	5-530a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				1	\$600.00					
N 2	WFLA	10/16/18	10/22/18	Local News @ 530a	530-558a		:30			P4		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				1	\$800.00					
N 3	WFLA	10/16/18	10/22/18	Local News @ 6a	558-7a		:30			P3		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				2	\$1,400.00					
N 4	WFLA	10/16/18	10/22/18	Today Show	657-9a		:30			P3		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				2	\$2,000.00					
D 5	WFLA	10/20/18	10/20/18	Today Show Sa	657-10a		:30			P3		NM	0	\$0.00
N 6	WFLA	10/21/18	10/21/18	WFLA 7a News Su	Su 7-8a		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$400.00					
D 7	WFLA	10/21/18	10/21/18	Today Show Su	8-9a		:30			P4		NM	0	\$0.00
D 8	WFLA	10/21/18	10/21/18	Local Su 9a News	9-10a		:30			P5		NM	0	\$0.00
N 9	WFLA	10/21/18	10/21/18	Meet the Press	10-11a		:30			P5		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$6,000.00					
N 10	WFLA	10/16/18	10/22/18	Today Show 2	9-10a		:30			P5		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				1	\$1,000.00					
N 11	WFLA	10/16/18	10/22/18	Local News @ 11a	Local News @ 11:		:30			P4		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				1	\$400.00					
N 12	WFLA	10/16/18	10/22/18	Today Show 3	12-1258p		:30			P5		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	MTWTF--				2	\$600.00					
D 13	WFLA	10/16/18	10/22/18	Days of Our Lives	1258-2p		:30			P4		NM	0	\$0.00

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Product</u> Issue	<u>Estimate #</u> 6515
<u>Advertiser</u> POL/Vote Vets PAC		<u>Original Date / Revision</u> 10/11/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 14	WFLA	10/16/18	10/22/18	M-F 2-3p	2-3p		:30			P3		NM	0	\$0.00
N 15	WFLA	10/16/18	10/22/18	M-F 3-4p	3-4p		:30			P4		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/16/18	10/22/18	MTWTF--	1			\$1,000.00						
D 16	WFLA	10/16/18	10/22/18	M-F 4-5p	4-5p		:30			P4		NM	0	\$0.00
D 17	WFLA	10/16/18	10/22/18	M-F 5-530p	5-530p		:30			P4		NM	0	\$0.00
D 18	WFLA	10/16/18	10/22/18	M-F 530-6p	530-6p		:30			P5		NM	0	\$0.00
D 19	WFLA	10/16/18	10/22/18	Local 6p News	6-630p		:30			P4		NM	0	\$0.00
D 20	WFLA	10/16/18	10/22/18	Local 7p News	7-730p		:30			P4		NM	0	\$0.00
D 21	WFLA	10/20/18	10/20/18	Sa 6p News	6-630p		:30			P4		NM	0	\$0.00
D 22	WFLA	10/21/18	10/21/18	Su 6p News	6-630p		:30			P3		NM	0	\$0.00
D 23	WFLA	10/16/18	10/22/18	M-F 730-8p	730-8p		:30			P4		NM	0	\$0.00
D 24	WFLA	10/16/18	10/22/18	Late News M-Su	M-Su		:30			P4		NM	0	\$0.00
D 25	WFLA	10/20/18	10/20/18	Late News M-Su	M-Su		:30			P4		NM	0	\$0.00
N 26	WFLA	10/16/18	10/22/18	Tonight Show	Tonight Show		:30			P3		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/16/18	10/22/18	MTWTF--	2			\$1,600.00						
N 27	WFLA	10/16/18	10/22/18	Late Night	Late Night		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/16/18	10/22/18	MTWTF--	1			\$600.00						
N 28	WFLA	10/20/18	10/20/18	SNL	Sa 1130p-1a		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-----S-	1			\$2,000.00						
N 29	WFLA	10/22/18	10/22/18	Mon 8-10p The Voice	8-10p		:30			P5		NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$10,000.00						
N 30	WFLA	10/16/18	10/16/18	Tue 8p The Voice	8-9p		:30			P4		NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$10,000.00						
N 31	WFLA	10/16/18	10/16/18	Tue 9p This is Us	9-10p		:30			P5		NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-T-----	1			\$10,000.00						
N 32	WFLA	10/17/18	10/17/18	Wed 9p Chicago Fire	9-10p		:30			P3		NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	--W----	1			\$8,000.00						
D 33	WFLA	10/17/18	10/17/18	Wed 10p Chicago PD	10-1059p		:30			P5		NM	0	\$0.00
N 34	WFLA	10/18/18	10/18/18	Thur 9p Will & Grace	9-10p		:30			P1		NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---T---	1			\$16,000.00						
N 35	WFLA	10/18/18	10/18/18	Thur 10p L&O SVU	10-11p		:30			P3		NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---T---	1			\$10,000.00						
N 36	WFLA	10/21/18	10/21/18	NFL Sunday Reg Seat	NFL Sunday Reg		:30			P3		NM	1	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-----S	1			\$24,000.00						
N 37	WFLA	10/18/18	10/19/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00

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Week:		10/15/18	10/21/18	---TF--	1			\$1,600.00						
N 38	WFLA	10/22/18	10/22/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$1,600.00						
N 39	WFLA	10/18/18	10/19/18	M-F 5-530p	5-530p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---TF--	1			\$3,600.00						
N 40	WFLA	10/18/18	10/19/18	M-F 530-6p	530-6p		:30			P1		NM	2	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---TF--	2			\$4,800.00						
N 41	WFLA	10/18/18	10/19/18	Local 7p News	7-730p		:30			P1		NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---TF--	1			\$4,800.00						
N 42	WFLA	10/18/18	10/19/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	---TF--	1			\$600.00						
N 43	WFLA	10/22/18	10/22/18	Mon 10p Manifest	10-1059p		:30			P3		NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$16,000.00						
N 44	WFLA	10/22/18	10/22/18	M-F 5-530p	5-530p		:30			P1		NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$4,800.00						
N 45	WFLA	10/22/18	10/22/18	Local 6p News	6-630p		:30			P2		NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$7,200.00						
N 46	WFLA	10/22/18	10/22/18	Tonight Show	Tonight Show		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$2,000.00						
N 47	WFLA	10/22/18	10/22/18	Today Show	657-9a		:30			P2		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	M-----	1			\$3,000.00						
Totals									0.00				36	\$166,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	36	\$166,800.00	(\$25,020.00)	\$141,780.00
Totals	36	\$166,800.00	(\$25,020.00)	\$141,780.00

Signature: _____ **Date:** _____

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