

# ORDER

**Orders**  
**Order / Rev:** 2723879  
**Alt Order #:** 37284034  
**Product Desc:** Michigan  
**Estimate:** 12139  
**Flight Dates:** 08/21/24 - 08/27/24  
**Original Date / Rev:** 05/14/24 / 05/14/24  
**Order Type:** POLITICAL-ISSUE

**Detroit WXYT-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
125 West 55th Street  
New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** One Nation  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** ISSUE

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 212463  
**Agency External ID:** 4027634  
**Unit Code:** Issue -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	19	\$32,700.00	\$27,795.00
08/26/24	08/27/24	12	\$19,800.00	\$16,830.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	19	\$32,700.00	\$27,795.00	0.00
September 2024	12	\$19,800.00	\$16,830.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$52,500.00</b>	<b>\$44,625.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXYTF	08/21/24	08/27/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	22222--		10				\$1,650.00		0.00			
N 2	WXYTF	08/21/24	08/27/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	22222--		10				\$1,650.00		0.00			
N 3	WXYTF	08/21/24	08/27/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	22222--		10				\$1,650.00		0.00			
N 4	WXYTF	08/21/24	08/27/24	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$3,000.00	ISSUI	0.00	NM	1	\$3,000.00
	KATZ -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/21/24	08/27/24	-----1		1				\$3,000.00		0.00			
<b>Totals</b>														<b>31</b>	<b>\$52,500.00</b>