

ORDER

Orders
Order / Rev: 2724013
Alt Order #: 37284058
Product Desc: Michigan
Estimate: 12140
Flight Dates: 08/28/24 - 09/03/24
Original Date / Rev: 05/14/24 / 05/15/24
Order Type: POLITICAL-ISSUE

Detroit WXYT-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End:
Advertiser External ID: 212463
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/03/24	31	\$52,500.00	\$44,625.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	31	\$52,500.00	\$44,625.00	0.00
Totals	31	\$52,500.00	\$44,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXYT	08/28/24	09/03/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/24	09/03/24	22222--			10		\$1,650.00		0.00				
N 2	WXYT	08/28/24	09/03/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/24	09/03/24	22222--			10		\$1,650.00		0.00				
N 3	WXYT	08/28/24	09/03/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	22222--	1:00	10	\$1,650.00	ISSUI	0.00	NM	10	\$16,500.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/24	09/03/24	22222--			10		\$1,650.00		0.00				
N 4	WXYT	08/28/24	09/03/24	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$3,000.00	ISSUI	0.00	NM	1	\$3,000.00
KATZ -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/28/24	09/03/24	-----1			1		\$3,000.00		0.00				
													Totals	31	\$52,500.00