

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103
2022 4th Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that airs on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has hosted governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through

promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 10/01/22

Program: News 7:00 AM

Title: Lehigh River Pollutions

Length: 0:35

A new report from an environmental group says the Lehigh River Watershed is a nationwide leader in toxic chemicals.

Issue: Health

Date: 10/07/22

Program: News 10:00 PM

Title: New Covid Vaccine Study

Length: 0:34

New information suggests covid-19 vaccines saved hundreds of thousands of lives in the U-S during 2021.

Issue: Health

Date: 10/29/22

Program: News 7:30 AM

Title: LGBT Center Vaccine Cline

Length: 0:26

The LGBT Center and the Drexel Health Outreach Program are hosting a health fair in Berks County today.

Issue: Health

Date: 11/04/22

Program: News 10:30PM

Title: FDA UTI Antibiotic

Length: 0:30

A new antibiotic to treat Urinary Tract Infections is close to being submitted to the FDA.

Issue: Health

Date: 11/10/22

Program: News 5:30PM
Title: Aetna LVHN Change
Length: 0:40
Lehigh Valley Health Network is dropping a major insurance provider.

Issue: Health
Date: 11/23/22
Program: News 10:30PM
Title: FDA Hemophilia
Length: 0:28
The F-D-A has approved an expensive hemophilia treatment.

Issue: Health
Date: 12/01/22
Program: News 6:00PM
Title: Africa Gets First M-Pox Vaccines
Length: 0:28
Africa is finally getting its first batch of M-pox vaccines.

Issue: Health
Date: 12/20/22
Program: News 5:00 AM
Title: FDA Tobacco Program Report
Length: 0:28
An independent panel of experts says it's not impressed with the FDA's tobacco program.

Issue: Health
Date: 12/28/22
Program: News 10:00 PM
Title: U.S. to Require Covid Tests from China
Length: 0:27
The U-S is implementing a new COVID testing requirement for travelers from China.

Issue: Crime/Public Safety
Date: 10/06/22
Program: News 10:00 PM
Title: Biden Marijuana Pardons
Length: 0:45
President Biden is pardoning thousands of Americans convicted of simple possession of marijuana under federal law.

Issue: Crime/Public Safety
Date: 10/14/22
Program: News 5:30 PM
Title: Wyomissing Cumru Burglary
Length: 0:39
Wyomissing police say they believe a burglary at a business in the borough is linked to a similar heist in Cumru Township.

Issue: Crime/Public Safety
Date: 10/31/22
Program: News 10:00 PM

Title: Pelosi Attacker Faces Federal Charges

Length: 0:32

The man accused of attacking the husband of House Speaker Nancy Pelosi told the police that he wanted to hold Nancy Pelosi hostage and quote break her kneecaps.

Issue: Crime/Public Safety

Date: 11/01/22

Program: News 5:30PM

Title: Trump Organization Trial

Length: 0:26

The Trump Organization's criminal tax fraud and grand larceny is underway in New York.

Issue: Crime/Public Safety

Date: 11/17/22

Program: News 5:00PM

Title: House Committee Biden Family Probe

Length: 0:37

Congressional Republicans are opening an investigation into President Joe Biden's involvement in his son Hunter Biden's business dealings.

Issue: Crime/Public Safety

Date: 11/18/22

Program: News 5:00AM

Title: Pocono Twp Sex Assaults

Length: 0:33

A man from the Poconos is accused of sexually abusing two children. Erick Llacas of Monroe County was arrested on indecent assault charges and other crimes.

Issue: Crime/Public Safety

Date: 12/01/22

Program: News 10:30 PM

Title: B Braun Forum

Length: 0:25

The EPA will hold a community meeting tonight to address health concerns related to the B. Braun plant in Lehigh County.

Issue: Crime/Public Safety

Date: 12/07/22

Program: News 6:00 PM

Title: Palmer Twp WaWa Shooting

Length: 0:29

A young man is in the hospital after being shot at a Wawa in Palmer Township.

Issue: Crime/Public Safety

Date: 12/26/22

Program: News 5:30 PM

Title: Crime of the Week

Length: 0:30

As 69 News first told you last week, police are searching for the robbers who held up a credit union in Cumru Township.

Issue: Education

Date: 10/05/22
Program: News 05:30 PM
Title: Biden Reproductive Rights
Length: 0:33

The first is guidance from the department of education, which will focus on forbidding any discrimination of students based on pregnancy.

Issue: Education
Date: 10/14/22
Program: News 5:00 PM
Title: Red Shoe Luncheon
Length: 0:35

The Businesswomen Networking Involving Charity-and-Education more simply known as B-W Nice held its 7th annual Red Shoe Luncheon and Fashion Show at the Northampton Country Club.

Issue: Education
Date: 10/29/22
Program: News 8:30 AM
Title: Allentown Superintendent Folo
Length: 0:35

The NAACP of Allentown is calling on the P-A State Board of Education to take over the Allentown School District immediately.

Issue: Education
Date: 11/02/22
Program: News 12:00PM
Title: ArtsQuest Funding
Length: 0:47

ArtsQuest said it will be used for touring education programs, science and arts-related exhibits and to expand Musikfest, Christkindlmarkt and other festivals held at SteelStacks.

Issue: Education
Date: 11/15/22
Program: News 10:30PM
Title: Albright PA Education Visit
Length: 0:21

A state official took time today to get a firsthand look at Albright College. Special assistant to the Education Secretary, David Volkman, toured the school's Total Experience Learning Facility.

Issue: Education
Date: 11/22/22
Program: News 5:00AM
Title: Reading Council Education Money
Length: 0:27

Three higher education schools in Reading could each receive two million dollars from the city.

Issue: Education
Date: 12/01/22
Program: News 4:00PM
Title: Birks ASD Forum
Length: 0:43

Allentown's newest superintendent is wasting no time trying to connect with parents in the district.

Issue: Education

Date: 12/07/22

Program: News 5:30AM

Title: Teacher Vacancy Report

Length: 0:30

Nearly half of all public schools are struggling to hire enough teachers -- even after receiving a boost in federal funding.

Issue: Education

Date: 12/14/22

Program: News 5:30 PM

Title: Student Debt Email

Length: 0:44

The department of education says millions of Americans mistakenly received an email saying student loan debt was forgiven.

Issue: Government

Date: 10/04/22

Program: News 05:30 PM

Title: Reading Budget Presentation

Length: 0:30

It's budget time for our local governments.

Issue: Government

Date: 10/12/22

Program: News 5:30 PM

Title: Trump Deposition

Length: 0:34

Former president Trump will have to sit for a deposition next week in a defamation lawsuit.

Issue: Government

Date: 10/25/22

Program: News 5:00AM

Title: Some Drop Boxes Now Open

Length: 0:42

The midterm election is two weeks from today. Some people who are voting with a mail-in or absentee ballot can now submit their votes at drop boxes.

Issue: Government

Date: 11/01/22

Program: News 10:00 PM

Title: Netanyahu to Win Election

Length: 0:39

Israel's former Prime Minister Benjamin Netanyahu may be returning to power.

Issue: Government

Date: 11/14/22

Program: News 4:00PM

Title: House Member Elect at DC Orientation

Length: 0:31

Congress is returning to Washington, D-C following last week's elections.

Issue: Government

Date: 11/28/22

Program: News 6:00PM

Title: China Zero Covid Protests

Length: 0:31

Widespread protests in China over the government's Covid-19 rules have now spread to Hong Kong.

Issue: Government

Date: 12/01/22

Program: News 5:30PM

Title: Berks Residential Center

Length: 0:47

The Berks County Commissioners are sounding off about the federal government's decision to end the contract for the Berks Country Residential Center in Bern Township.

Issue: Government

Date: 12/20/22

Program: News 10:30PM

Title: Government Spending Bill

Length: 0:39

Bipartisan members of Congress have a plan for a 2023 spending bill.

Issue: Government

Date: 12/28/22

Program: News 8:00AM

Title: PA Museum Grants Available

Length: 0:33

Pennsylvania wants to help promote and protect pieces of history that the public can enjoy.

Issue: Elderly/Children

Date: 10/06/22

Program: News 6:00AM

Title: Mother Arrested

Length: 0:25

In Maine, a statewide Amber Alert for two children was called off after their mother turned herself in.

Issue: Elderly/Children

Date: 10/11/22

Program: News 5:00PM

Title: Daycare CO Incident

Length: 0:39

Back to today's top story the carbon monoxide leak at a daycare in Allentown. More than 30 people including 28 children were sent to area hospitals this morning.

Issue: Elderly/Children

Date: 10/31/22

Program: News 10:00PM

Title: Talking to Kids About Politics

Length: 1:51

Between TV social media and even the school bus, kids are being inundated with campaign messaging this heated election season.

Issue: Elderly/Children

Date: 11/04/22

Program: News 5:00PM

Title: Children's Clinic Opens at Anna Hays Elementary School

Length: 0:30

Children in the Allentown area will now have more access to health care.

Issue: Elderly/Children

Date: 11/17/22

Program: News 12:00PM

Title: LVHN Superhero Window Washers

Length: 0:42

Young patients at Lehigh Valley Reilly Children's Hospital got a super surprise this morning. Window washers dressed as Superman, Spiderman and the Flash descended from the building in Allentown to brighten up the kids' day.

Issue: Elderly/Children

Date: 11/21/22

Program: News 6:00AM

Title: Paddington Bear Adoptions

Length: 0:34

Over 1,000 Paddington's and other teddy bears left at royal residences as tributes to Queen Elizabeth the Second will be donated to a children's charity.

Issue: Elderly/Children

Date: 12/01/22

Program: News 10:00PM

Title: Couple Bludgeoned

Length: 0:51

Now in the northeast police in Massachusetts are searching for the person who they say beat an elderly couple to death.

Issue: Elderly/Children

Date: 12/15/22

Program: News 10:30PM

Title: Exeter Twp Girl Shot Arrest

Length: 0:39

Police have arrested a suspect in a shooting that injured a girl.

Issue: Elderly/Children

Date: 12/28/22

Program: News 4:00PM

Title: Allentown Teen Found Safe

Length: 0:22

Allentown police say they've found a teen who went missing three years ago to the day.

30 Minute Locally Produced Programming:

BUSINESS MATTERS

Issue: Politics
Date: 09/19/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Your Preview of the 2022 Midterm Elections

Issue: Government
Date: 09/26/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: 2nd Amendment-Strengthen It or Time for Reforms?

Issue: Local Economy
Date: 10/03/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are Businesses Thriving or Barely Surviving?

Issue: Politics
Date: 10/10/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: PA 7th Congressional District Forum Part 1

Issue: Politics
Date: 10/17/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: PA 7th Congressional District Forum Part 2

Issue: Education
Date: 10/24/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is College Worth the Cost?

Issue: Politics
Date: 10/31/22
Time: 7:00 PM (Special Time)
Program: Business Matters
Length: 30 Minutes
Topic: PA 14th Senate District Forum Part 2

Issue: Politics
Date: 10/31/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: PA 16th Senate District Forum

Issue: Local Economic Development
Date: 11/07/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Lehigh Valley: Stay Here, Grow Here

Issue: Local Business
Date: 11/14/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Seifi Ghasemi, Chairman, President, DEO of Air Products – Part 1

Issue: Local Business
Date: 11/21/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Seifi Ghasemi, Chairman, President, DEO of Air Products – Part 2

Issue: Local Economy
Date: 11/28/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are Businesses Thriving or Barely Surviving?

Issue: Politics
Date: 12/05/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Election 2022: Let's Examine the Results

Issue: Politics
Date: 12/12/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Preview of the 2023 Political Landscape

TALK WITH YOUR DOCTOR

Issue: Health
Date: 09/19/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Neuroscience

Issue: Health
Date: 09/26/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: ADHD

Issue: Health
Date: 10/03/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Breast Cancer

Issue: Health
Date: 10/10/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: When Your Hands are Hurting

Issue: Health
Date: 10/17/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Mitral Valve Disease

Issue: Health
Date: 10/24/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Common Orthopedic Injuries and How to Treat Them

Issue: Health
Date: 10/31/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: COVID Update

Issue: Health
Date: 11/07/22
Time: 6:30 PM

Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Brain Injury

Issue: Health
Date: 11/14/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Inflammatory Bowel Disease

Issue: Health
Date: 11/21/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Direct to Consumer Healthcare Advertising

POLITICAL DEBATES

Issue: Politics
Date: 10/29/22
Time: 6:30 PM
Program: 4th District Congressional Debate
Length: 30 Minutes
Topic: Madeline Dean (D) and Christian Nascimento (R) debate the issues in the race for the 4th Congressional District in Berks and Montgomery Counties.

SPECIALS

Issue: Business
Date: 10/26/22
Time: 6:30 PM
Program: Start-Up Lehigh Valley 2022
Length: 90 Minutes
Topic: Start-Up Lehigh Valley is a pitch competition for PA entrepreneurs designed to showcase innovation happening in our community and support the next generation of local business leaders.

Issue: Mental Health
Date: 11/19/22
Time: 6:30 PM
Program: Lehigh Valley Give Me Shelter: Suicide
Length: 30 Minutes
Topic: This program explores the complex problem of suicide. The program features perspectives from people suffering from the loss of a loved one by suicide and highlights the important role of mental health care from professional non-profit community partners.