

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

### 2015 4<sup>th</sup> Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending September 30, 2015 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

## News Programming Examples:

Issue: Health

Date: 10/01/15

Program: News 4 PM

Title: Health Beat-CPR

Length: 1:18

Performing CPR can be life-saving but it can also be daunting and confusing.

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Issue: Health

Date: 10/27/15

Program: News 8 AM

Title: Red Meat Cancer Scare

Length: 0:24

Meat producers are disputing a World Health Organization report that raises the cancer risk from bacon, hot dogs and other processed meats.

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Issue: Health

Date: 10/30/15

Program: News 6 PM

Title: New RX Disposal in Lehigh County

Length: 0:34

Lehigh County is taking steps to help residents dispose of medicine in a safer way.

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Issue: Health

Date: 11/12/15

Program: News 4 PM

Title: Chipolte Re-opens after E-coli Scare

Length: 0:27

Dozens of Chipotle restaurants are now re-opening after an E. coli outbreak.

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Issue: Health

Date: 11/16/15

Program: News 5 PM

Title: Deep Brain Stimulation

Length: 1:57

As many as one-million Americans are living with Parkinson's Disease. It's a chronic disease that causes difficulty moving and speaking. In tonight's Health Beat.. we begin part one of our series about Parkinson's.

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Issue: Health

Date: 11/30/15

Program: News 5 PM

Title: Printed Tracheas

Length: 1:48

Researchers are using 3D printing to hopefully save lives. They're using it to create tracheas or windpipes which otherwise can't be donated or grown.

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Issue: Health  
Date: 12/01/15  
Program: News 5 PM  
Title: Bracelet Cures GERD  
Length: 1:56

We've told you about the Linx system before, a bracelet for your esophagus that keeps food and acid where it belongs, in your stomach. But now we're learning more details about exactly how it works.

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Issue: Health  
Date: 12/09/15  
Program: News 10:30 PM  
Title: Holiday Mental Health Study  
Length: 0:28

A local treatment center is studying how the holidays affect mental health.

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Issue: Health  
Date: Date: 12/10/15  
Program: News 10 PM  
Title: PA Kids Health Program Renewed  
Length: 0:41

Pennsylvania lawmakers are sending a bill to the governor's desk that would extend the Children's Health Insurance Program -- CHIP -- for two more years.

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Issue: Crime/Public Safety  
Date: 10/01/15  
Program: News 5:30 AM  
Title: Chester Home Invasion  
Length: 0:34

Two people are behind bars and facing charges in connection with a violent home invasion robbery in Chester County.

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Issue: Crime/Public Safety  
Date: 10/09/15  
Program: News 5:30 PM  
Title: Business Owner Charged  
Length: 2:14

Our other top story tonight, a well-known chef and business owner in West Reading is behind bars accused of a disturbing attack on a female employee.

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Issue: Crime/Public Safety  
Date: 10/17/15  
Program: News 6 PM  
Title: WWII Medals Stolen  
Length: 0:38

Police in Monroe County are investigating a crime against a 90-year-old veteran who served in the Battle of IwoJima during World War Two.

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Issue: Crime/Public Safety

Date: 11/02/15

Program: News 5:30 PM

Title: Tire Thieves

Length: 0:23

Police in Exeter Township are warning car owners to watch out for tire thieves.

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Issue: Crime/Public Safety

Date: 11/10/15

Program: News 6 PM

Title: Graf Trial Begins Today

Length: 2:09

His attorney says he's a good man who snapped. But prosecutors say Gregory Graf is a monster who planned and carried out a heinous attack on his stepdaughter and her corpse.

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Issue: Crime/Public Safety

Date: 11/15/15

Program: News 10 PM

Title: Dunkin Donuts Armed Robbery

Length: 0:21

Police in the Poconos are on the hunt for a masked man who robbed a Dunkin Donuts at gunpoint.

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Issue: Crime/Public Safety

Date: 12/01/15

Program: News 7 AM

Title: Reading City Hall Plea

Length: 0:34

In Reading, city officials are dealing with a guilty plea from a man with close ties to the mayor.

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Issue: Crime/Public Safety

Date: 12/07/15

Program: News 5 AM

Title: Bushkill Hit and Run

Length: 2:09

First at sunrise police say a teenager was killed right in front of his mother. It happened in Reading back in July. Now officers have filed murder charges against two teens in connection with the drive-by shooting that took his life.

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Issue: Crime/Public Safety

Date: 12/10/15

Program: News 4 PM

Title: Funeral for California Shooting Victims

Length: 0:32

Funerals are getting underway for the victims of last week's mass shooting in San Bernardino, California.

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Issue: Education  
Date: 10/08/15  
Program: News 5 PM  
Title: ASD Walkout Protest  
Length: 2:39

As we mentioned earlier in the newscast, Allentown students who say their education is lacking, are taking their case to the school board tonight.

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Issue: Education  
Date: 10/19/15  
Program: News 10:30 PM  
Title: GED Program  
Length: 1:35

A technical school in our region is stepping up to the plate to help students break into the workforce.

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Issue: Education  
Date: 10/21/15  
Program: News 5 PM  
Title: St. Luke's Opens Community Health Center  
Length: 0:31

Saint Luke's and Cetronia Ambulance Corps unveiled a new Community Education Center in Allentown today.

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Issue: Education  
Date: 11/04/15  
Program: News 5:30 PM  
Title: Easter Seals  
Length: 0:30

A Berks County nonprofit is showing off its new digs. Easter Seals is holding an Open House until 7:00 this evening. Easter Seals provides education and services to children with disabilities.

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Issue: Education  
Date: 11/13/15  
Program: News 12 PM  
Title: Dieruff Student Charged  
Length: 0:40

The Lehigh County District attorney says a high school student will face charges following an apparent assault on a teacher at Dieruff High School last week.

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Issue: Education  
Date: 11/29/15  
Program: News 10 PM  
Title: Key PA Budget Votes  
Length: 2:09

The budget stand-off continues. 5 months and still no spending plan.

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Issue: Education

Date: 12/02/15

Program: News 5 PM

Title: Parkland Redistricting Vote

Length: 0:28

Change is coming to the Parkland Area School District: A new redistricting plan is a go.

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Issue: Education

Date: 12/04/15

Program: News 4 PM

Title: Allentown School Board President Ousted

Length: 0:29

A change at the top for the Allentown School District. After a five-to-four vote last night. David Zimmerman was elected the new school board president.

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Issue: Education

Date: 12/10/15

Program: News 10:30 PM

Title: Education Bill

Length: 0:26

A bill to replace No Child Left Behind has been signed into law.

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Issue: Government

Date: 10/07/15

Program: News 10 PM

Title: Pay to Play Vote

Length: 0:27

Lawmakers are back in Harrisburg... to take another stab at budget talks.

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Issue: Government

Date: 10/12/15

Program: News 6 AM

Title: PA Legislation Crime Expenses

Length: 0:42

A new Associated Press study found the Pennsylvania Legislature has spent millions of dollars in public funds on private defense lawyers for state legislators and staff.

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Issue: Government

Date: 10/30/15

Program: News 8 AM

Title: Senate Works Toward Budget Deal

Length: 0:47

Congress has avoided a government shutdown by passing a bill that raises the federal government's limit on borrowing.

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Issue: Government

Date: 11/10/15

Program: News 5 PM

Title: Vet Homelessness Report

Length: 0:40

The federal government has been working the past six years to end veteran homelessness but officials say more work needs to be done.

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Issue: Government

Date: 11/23/15

Program: News 10 PM

Title: Norco Controller on Budget

Length: 0:37

As Pennsylvania's budget stalemate continues one Northampton County official is ready to stop payment to Pennsylvania.

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Issue: Government

Date: 11/30/15

Program: News 6 PM

Title: Allentown City Hall Investigation

Length: 1:17

Two more people have pleaded guilty in the federal investigations at Allentown and Reading City Halls. And the paperwork for both defendants implicate the cities' mayors.

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Issue: Government

Date: 12/01/15

Program: News 5:30 AM

Title: Amazon Drone Regulations

Length: 0:36

Amazon is giving new details on its Prime Air drone delivery program.... The Seattle-based company also said the program will start once government regulations are in place to support it.

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Issue: Government

Date: 12/03/15

Program: News 5 AM

Title: Healthcare Spending

Length: 0:34

A new report is shedding light on how much money is being spent on health care.

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Issue: Government

Date: 12/09/15

Program: News 7:00 AM

Title: House Tightens Visa Rules

Length: 0:25

The House has overwhelmingly approved tightening a visa waiver program.

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Issue: Elderly  
Date: 10/01/15  
Program: News 5 AM  
Title: Chester Home Invasion  
Length: 0:48

Two people are behind bars and facing charges in connection with a violent home invasion robbery in Chester County. Officials say Zachary Hails and John Reeves worked together to rob an elderly man in West Vincent Township back in July.

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Issue: Elderly  
Date: 10/07/15  
Program: News 5:30 PM  
Title: Pedestrian Accident  
Length: 0:22

An elderly man was struck by a car in Reading today.

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Issue: Elderly  
Date: 10/14/15  
Program: News 4 PM  
Title: Man Dies Days After Crash  
Length: 1:09

An elderly man has died days after being injured in a crash that killed his wife.

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Issue: Elderly  
Date: 11/07/15  
Program: News 6 PM  
Title: Fatal Schuylkill Crash  
Length: 0:25

Authorities in Schuylkill County have identified an elderly man and woman from Pottsville who were killed after their car crashed into a tree.

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Issue: Elderly  
Date: 11/09/15  
Program: News 6 AM  
Title: Motel Shooting  
Length: 0:42

Authorities say a man suspected in a double slaying in North Carolina died from a self-inflicted gunshot wound in Bucks County....They say the pair is responsible for the deaths of an elderly couple in North Carolina on that date.

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Issue: Elderly  
Date: 11/25/15  
Program: News 8 AM  
Title: Walker Prelim  
Length: 0:25

A former Meals on Wheels of Northampton County volunteer will head to trial..

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Issue: Elderly  
Date: 12/04/15  
Program: News 5 PM  
Title: Early Choices Prevent Alzheimers  
Length: 2:12

Experts aren't exactly sure what causes Alzheimer's Disease.. and there's no cure.  
However the latest research indicates that one out of every three cases might be preventable.

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Issue: Elderly  
Date: 12/07/15  
Program: News 5:30 PM  
Title: Woman Dies After Wandering From Home.  
Length: 0:16

A Berks County woman died from hypothermia after wandering from her home this weekend.

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Issue: Elderly  
Date: 12/09/15  
Program: News 10 PM  
Title: Fatal Bucks County Accident  
Length: 0:28

Two people have died following a crash in Bucks County.

### **30 Minute Locally Produced Programming Examples:**

Issue: Health  
Date: 10/05/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Neck and Back Pain

Issue: Politics  
Date: 10/05/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: One-on-One with Pat Toomey

Issue: Health  
Date: 10/12/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Patient-Care Medical Home

Issue: Social Issues  
Date: 10/12/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: A Conversation with our Transgender Community

Issue: Health  
Date: 10/19/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Breast Cancer

Issue: Government/PA Supreme Court  
Date: 10/19/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Electing Judges for PA Supreme Court-What's at Stake?

Issue: Local Economy  
Date: 10/19/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: What do you think about Allentown's NIZ & Bethlehem's CRIZ?

Issue: Health  
Date: 10/26/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Valve Disease

Issue: Marital Relations  
Date: 10/26/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Raising Kids after divorce: Thorny high tech custody issues

Issue: Education  
Date: 10/26/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Allentown School District Walkout – Did it Hurt or Help our Students?

Issue: Health  
Date: 11/02/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Shoulder Conditions

Issue: Homosexuality/Marital Relations  
Date: 11/02/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Has Gay Marriage and the EEOC Expanded LGBT Protection at Work?

Issue: Local Economy  
Date: 11/02/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Meet the Valley – Sands Event Center & Morning Call

Issue: Health  
Date: 11/09/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Menopause

Issue: Business  
Date: 11/09/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Prosecuting CEO's – No Longer Too Big to Jail?

Issue: Employment  
Date: 11/09/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Diversity in the Workforce – Are We Doing Enough?

Issue: Health  
Date: 11/16/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes

Topic: Healthy Eating Over the Holidays  
Issue: Employment/Retirement  
Date: 11/16/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Worker's Comp at 100-Trouble Ahead?

Issue: Local Politics  
Date: 11/16/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: What is the State of Politics in the Valley?

Issue: Health  
Date: 11/23/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Vaccinations

Issue: Family Law  
Date: 11/23/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Family Law: Social Media, Technology and Private Investigation.

Issue: Local Economy  
Date: 11/23/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Meet the Valley – Economic Development & Coca-Cola Bottling Co.

Issue: Health  
Date: 12/07/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Mental injuries on the Job

Issue: Local Economy  
Date: 12/07/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Meet the Valley – Economic Development & Coca-Cola Bottling Co.

Issue: Employment  
Date: 12/14/2015  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Wage, Hour & Overtime: What's Fair Pay Today?

Issue: Immigration  
Date: 12/14/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: After the Paris tragedy, should we accept Syrian refugees?

Issue: Economy  
Date: 12/21/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: If it's the Holiday Season, It's Business Matters