

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2014 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 83 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 539 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

The late newscasts are repeated on our RTV 69.4 digital channel as well overnight on 69.1 for more convenient viewer access. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending June 30, 2014 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 4/01/14

Program: News 5 AM

Title: Healthcare Sign-ups

Length: 0:21

Government officials say it appears online applications for health care are on track to top seven-million.

Issue: Health

Date: 4/15/14

Program: News 7:30 AM

Title: Health Minute: Summer Bugs

Length: 1:23

Many of us can't wait for summer after the brutal winter we just had, but warm weather can also bring lots of bugs.

Issue: Health

Date: 4/30/14

Program: News 5 AM

Title: Life Lesson: Power Pills

Length: 1:11

The vitamin and supplement industry is a 30-billion-dollar-a-year business. But do they really work?

Issue: Health

Date: 5/02/14

Program: News 5 PM

Title: News from Your Heart

Length: 1:58

Researchers are finding out more about what puts you at risk for a heart attack.

Issue: Health

Date: 5/14/14

Program: News 5 AM

Title: Are You Really Going Crazy?

Length: 2:16

While attention deficit disorder has been a controversial subject, studies say nearly five percent of adults have it.

Issue: Health

Date: 5/30/14

Program: News 5 PM

Title: Virtual House Calls

Length: 2:10

Technology is making it easier to see your doctor without ever stepping foot in the office.

Issue: Health

Date: 6/03/14

Program: News 5 PM

Title: Prostate Cancer

Length: 1:56

Prostate cancer is the most common cancer in U-S men. Doctors say it's hard to predict how quickly it'll spread.. but a new test is hoping to change that.

Issue: Health

Date: Date: 6/05/14

Program: News 12 PM

Title: Beltzville Beach Closed

Length: 0:24

A popular park in Carbon County has closed its beach for health concerns. State officials closed the beach at Beltzville State Park today.

Issue: Health

Date: Date: 06/23/14

Program: News 5 PM

Title: Giving Alexis Sight

Length: 1:52

Millions of Americans suffer from low vision and many of them can't be helped by traditional glasses or contacts. But now there's a new option that could help.

Issue: Crime/Public Safety

Date: 4/02/14

Program: News 10:30PM

Title: Homeless Man's Death Ruled a Homicide

Length: 2:01

Now to our other top story: investigators in Reading are looking into whether four suspects who brutally beat a homeless man should face murder charges.

Issue: Crime/Public Safety

Date: 4/17/14

Program: News 5:30 PM

Title: Firehouse Subs Donates \$16K to Local Firefighters

Length: 0:36

A sandwich shop is giving a local fire company some dough. Firehouse Subs in Wyomissing presented the Mount Penn Fire Company with a grant for more than 16 thousand dollars.

Issue: Crime/Public Safety

Date: 4/28/14

Program: News 6 PM

Title: Candidate for PA Governor Unveils Public Safety Plan

Length: 0:48

Kate McGinty is a former Secretary of the state's Department of Environmental Protection. She met with local leaders and constituents to unveil her Public Safety Plan.

Issue: Crime/Public Safety

Date: 5/02/14

Program: News 7 AM

Title: Thief Steals from Church Charity

Length: 0:51

State police are looking for someone who stole from charity.

Issue: Crime/Public Safety

Date: 5/15/14

Program: News 6 PM

Title: Wild Police Chase Ends in River

Length: 2:04

Schools in Hamburg, Berks County were on lockdown this morning as a wanted man led police on a pursuit into the Schuylkill River.

Issue: Crime/Public Safety

Date: 5/30/14

Program: News 5 AM

Title: Allentown Shooting

Length: 1:28

A teenager accused of an Allentown shooting is set to be arraigned this morning on attempted homicide charges.

Issue: Crime/Public Safety

Date: 6/05/14

Program: News 6:30 AM

Title: Fed Ex Driver

Length: 1:40

A man is in jail in Berks County this morning.. after police say he tried stealing a Fed-Ex truck on Tuesday.

Issue: Crime/Public Safety

Date: 6/07/14

Program: News 7 AM

Title: Crazy Kidnapping/Crime Spree

Length: 0:49

A man is in custody... after police say he went on a wild, multi-state crime spree that started in our region. Police say Luis Figueroa tried to kidnap a woman who is eight months pregnant in Hazleton yesterday.

Issue: Crime/Public Safety

Date: 6/23/14

Program: News 6 PM

Title: High-Ranking Gang Member Charged in Drive-by Shooting

Length: 2:22

An alleged high-ranking gang member has been charged in a deadly drive-by shooting that happened months ago in the Poconos.

Issue: Education

Date: 4/02/14

Program: News 10 PM

Title: Autism Day

Length: 1:52

Today is the 7th annual World Autism Awareness Day. Autism is a disorder that touches millions of families around the world and many right here in the Lehigh Valley.

Issue: Education

Date: 4/17/14

Program: News 6 PM

Title: Best Way to Save Jobs at EASD

Length: 2:09

Dozens of teaching jobs are in danger in the Easton Area School District-- can they be saved?

Issue: Education

Date: 4/28/14

Program: News 10 PM

Title: Local Student Snags Coveted Scholarship

Length: 1:46

A high school senior from our area is the recipient of one of the most prestigious scholarships out there.

Issue: Education

Date: 5/07/14

Program: News 6 PM

Title: College Unveils New Campus

Length: 1:41

The countdown is on until the wraps come off a newer and bigger option for education in Monroe County. Northampton Community College is putting the finishing touches on its new Monroe campus.

Issue: Education

Date: 5/13/14

Program: News 6 AM

Title: Charter School Law Overhaul Proposed in PA

Length: 1:47

Pennsylvania's chief financial officer says the state's charter school law is in desperate need of an overhaul.

Issue: Education

Date: 5/29/14

Program: News 6 P M

Title: State Senator Fighting Against Mandatory Testing

Length: 0:31

A Pennsylvania State Senator is challenging the mandatory standardized tests required for high school graduation.

Issue: Education

Date: 6/06/14

Program: News 10:00 PM

Title: School District Bill

Length: 1:50

Pennsylvania lawmakers plan to introduce a measure that would in essence protect parents from felony charges if they decide to send their children to a school outside of their district.

Issue: Education

Date: 6/13/14

Program: News 5:30 PM

Title: Student Loan Bill Blocked in Senate

Length: 0:28

A bill that would let borrowers refinance student loan debt at lower rates has been blocked in the Senate.

Issue: Education

Date: 6/19/14

Program: News 12 PM

Title: Allentown School District Getting Report

Length: 0:28

The Allentown school district is getting its report card from parents and students. A group called Campaign for Change is issuing an assessment to district leader Robert Smith at this hour.

Issue: Government

Date: 4/01/14

Program: News 5:30 PM

Title: GOP Budget Proposed Under Fire from Democrats

Length: 0:21

Democrats say a new budget plan by House Republicans would spell the end of Medicare.

Issue: Government

Date: 4/15/14

Program: News 6 AM

Title: It's Tax Day

Length: 0:27

Today is a procrastinator's least favorite day of the year, the deadline to file your federal tax return.

Issue: Government

Date: 4/28/14

Program: News 5 PM

Title: U.S. Levies More Sanctions Against Russia

Length: 0:26

The U.S. and the European Union are imposing new sanctions on Russia and the White House says there's more where that came from.

Issue: Government

Date: 5/02/14

Program: News 12 PM

Title: Gubernatorial Debate

Length: 0:36

Pennsylvania's democratic primary race for governor is heating up. The gloves came off as four candidates squared off in a debate in Lancaster County.

Issue: Government

Date: 5/14/14

Program: News 5 PM

Title: Medicaid Rally in Allentown

Length: 0:59

Dozens of local health care workers protested in Allentown today in the hopes of convincing Governor Tom Corbett to accept Medicaid expansion in Pennsylvania.

Issue: Government

Date: 5/27/14

Program: News 6 PM

Title: Senator Toomey Calls for Change in VA Scandal

Length: 2:15

Meantime, as federal investigators probe the widening VA scandal, a Pennsylvania senator is among those calling for change.

Issue: Government

Date: 6/02/14

Program: News 5:30 AM

Title: Sandy Recovery Funds

Length: 0:20

The federal government approved New Jersey's plan to spend Superstorm Sandy recovery funds.

Issue: Government

Date: 6/19/14

Program: News 7 AM

Title: New Bill in NJW

Length: 0:36

A proposed bill in New Jersey would allow many teachers to live out of state. The Senate approved the measure today.

Issue: Government

Date: 6/23/14

Program: News 5 PM

Title: Kerry Calling for Political Reform in Iraq

Length: 0:44

Secretary of State John Kerry is urging political reform in Iraq. Kerry met with the country's prime minister and other leaders in Baghdad today.

Issue: Elderly

Date: 4/05/14

Program: News 6 PM

Title: Elderly Man Scammed out of \$5,000

Length: 0:28

State police are trying to track down the con-artists who swindled folks out of thousands of dollars in our area.

Issue: Elderly

Date: 4/08/14

Program: News 12 PM

Title: Vehicular Homicide Plea in Berks County

Length: 0:24

A man accused of causing an accident that killed an elderly woman in Lehigh County has pleaded guilty to vehicular homicide.

Issue: Elderly

Date: 4/24/14

Program: News 6 PM

Title: Assisted-Care Home Closing

Length: 0:26

An assisted living facility in Lehigh County is closing its doors.

Issue: Elderly

Date: 5/05/14

Program: News 6 PM

Title: Seniors Celebrate Cinco de Mayo

Length: 0:20

Today is Cinco de Mayo and some seniors celebrated-- how else-- with a little fiesta in Northampton County today.

Issue: Elderly

Date: 5/16/14

Program: News 12 PM

Title: Good Samaritans Help Woman Escape Fire in Reading

Length: 0:47

Good Samaritans are being credited with helping an elderly woman escape a two-alarm fire in Reading.

Issue: Elderly

Date: 5/27/14

Program: News 5 PM

Title: Elderly Man Dies after Accident in Northampton County

Length: 0:20

We've learned that an accident in Northampton County has killed an elderly man.

Issue: Elderly

Date: 6/05/14

Program: News 6 PM

Title: Man Faces Life Sentence in Fatal Stabbing

Length: 2:11

New at 6 tonight: A man now admits he murdered a homeless veteran by stabbing him 71 times.

Issue: Elderly

Date: 6/17/14

Program: News 8AM

Title: Duo Charged With Breaking into Fire-Damaged Home

Length: 0:29

Two men are facing felony charges after police say they broke into a Carbon County home damaged by fire....The house was damaged by fire back in February, and the elderly homeowner hasn't moved back in yet.

Issue: Elderly

Date: 6/17/14

Program: News 6 PM

Title: Proof Positive: Little Acts of Love

Length: 1:48

There's a group in Berks County focused on making Reading a better place....Little Acts of Love is a home repair ministry that helps restore homes for elderly, physically disabled or low income homeowners.

30 Minute Locally Produced Programming Examples:

Issue: Government

Date: 4/07/2014

Time: 7 PM

Program: Law Journal

Length: 30 Minutes

Topic: Workers' Comp Mediation: The Next Generation.

Issue: Health

Date: 4/07/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with St. Luke's President & CEO Rick Anderson

Issue: Health

Date: 4/14/2014

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Community Health

Issue: Government
Date: 4/14/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Disability & Supplemental Security Income: A War on Poverty? Or a War on the Poor?

Issue: Business
Date: 4/14/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Air Safety-Are America's Skies Secure?

Issue: Health
Date: 4/21/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Geriatric Surgery

Issue: Health and Family Law
Date: 4/21/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Assisted Reproductive Technology & Family Law

Issue: Business
Date: 4/21/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Where is the Lehigh Valley Headed?

Issue: Health
Date: 4/28/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Depression

Issue: Health and Government
Date: 4/28/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Mental-Mental: New Rules for Mental Health Injuries on the Job

Issue: Business and Education
Date: 4/28/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Charter Schools -- Helping or Hurting Lehigh Valley Students

Issue: Health
Date: 5/05/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Nursing

Issue: Drugs
Date: 5/05/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Pharma-Psychiatry Connection: Are Generic Drugs & Lawyers Changing the Relationship?

Issue: Government
Date: 5/05/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Pennsylvania's Gubernatorial Candidates (Part One)

Issue: Health
Date: 5/12/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Skin Cancer

Issue: Government
Date: 5/12/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Workers' Comp- Ready or Not... Get Back to Work!

Issue: Government
Date: 5/12/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Pennsylvania's Gubernatorial Candidates (Part Two)

Issue: Government & Drugs
Date: 5/19/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Has the FDA Become the 'Big Pharma' Alumni Club?

Issue: Race Relations
Date: 5/19/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Racial Preferences Continue to be Used in PA?

Issue: Family Law
Date: 5/26/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Interstate Child Custody, Support & Relocation

Issue: Business
Date: 5/26/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Future of Small Business in America – Optimistic or Ominous?

Issue: Business & Health
Date: 6/02/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Lehigh Valley Network President & CEO Dr. Ron Swinfard.

Issue: Government
Date: 6/09/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One with Pennsylvania Governor Tom Corbett

Issue: Business & Economy
Date: 6/16/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Lehigh Valley Economy – Are We on the Road to Recovery?

Issue: Business
Date: 6/23/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: FedEx Jobs vs. NIMBY Syndrome – What wins?

Issue: Business & Government
Date: 6/30/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Pay Equality – Should the government step up or step back?