

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

#### 2019 4th Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on [wfmz.com](http://wfmz.com) and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk with Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk with Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 9 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

#### News Programming Examples:

Issue: Health

Date: 10/07/19

Program: News 5:00 PM

Title: Danger of Buying Drugs Online

Length: 2:06

More people are buying prescription drugs online to save money, but they may be putting their health at risk.

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Issue: Health

Date: 10/21/19

Program: News 5:30 AM

Title: Opioid Trial to Begin

Length: 1:30

A jury in Ohio is sworn in and ready to take part in a landmark trial.

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Issue: Health

Date: 10/30/19

Program: News 5:00 PM  
Title: Heart Keeps Pumping  
Length: 2:11

More than 600-thousand people in the U-S die of heart attacks each year.

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Issue: Health  
Date: 11/01/19

Program: News 5:00 PM  
Title: Time for New Joints  
Length: 1:48

Osteo-arthritis or the wearing down of cartilage in joints is common.

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Issue: Health

Date: 11/12/19

Program: News 12:00 PM  
Title: Double Lung Transplant  
Length: 0:24

A man's lungs were so damaged from vaping that he needed a double lung transplant.

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Issue: Health

Date: 11/28/19

Program: News 8:30AM  
Title: Holiday Eating Tips  
Length: 1:16

Britt Conway has some helpful tips on how to navigate the endless treats this season.

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Issue: Health

Date: 12/02/19

Program: News 5:00 PM  
Title: CBD Concerns  
Length: 1:50

CBD products and stores seem to be popping up left and right. But the FDA says using those products could come with risks.

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Issue: Health

Date: 12/09/19

Program: News 5:00 PM  
Title: Cutting Edge Ehommo  
Length: 2:05

In the past patients with colon cancer that spread to the liver had few options if chemotherapy stopped working. But now a treatment that pumps chemo directly to the tumor is doubling the survival rate.

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Issue: Health

Date: 12/16/19

Program: News 5:00 PM  
Title: Personalized Pain Relief  
Length: 2:12

When it comes to health, we each have our own specific symptoms and concerns.

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Issue: Crime/Public Safety

Date: 10/04/19

Program: News 10:00 PM

Title: Vaping Death

Length: 2:02

The national outbreak of vaping-related illnesses has now turned deadly in Pennsylvania.

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Issue: Crime/Public Safety

Date: 10/15/19

Program: News 5:30 PM

Title: Reading Burglary

Length: 0:24

Reading police are searching for this man. He's wanted in a rash of burglaries at a business.

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Issue: Crime/Public Safety

Date: 10/28/19

Program: News 5:00 PM

Title: Washington Twp. Double Homicide

Length: 0:29

A man being sought for questioning in connection with the deaths of his parents in Warren County, New Jersey is now in custody.

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Issue: Crime/Public Safety

Date: 11/01/19

Program: News 7:00 AM

Title: Elderly Homicide

Length: 0:33

Police in the Poconos say an 88-year-old man shot and killed his 72-year-old girlfriend.

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Issue: Crime/Public Safety

Date: 11/12/19

Program: News 5:00 PM

Title: Kratz Trial

Length: 2:44

Terrified and coerced or a willing accomplice? It's the question a Bucks County jury will be asking in the case of Sean Kratz.

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Issue: Crime/Public Safety

Date: 11/22/19

Program: News 8:00 AM

Title: Allentown Homicide Suspect

Length: 0:27

A man charged in a summer homicide in Allentown has turned himself in.

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Issue: Crime/Public Safety

Date: 12/02/19

Program: News 5:00 PM

Title: Albany Mother Charged

Length: 2:16

Authorities say Lisa Snyder hanged her two children in her basement in Albany Township then tried to cover it up by blaming her eight-year-old son.

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Issue: Crime/Public Safety

Date: 12/09/19

Program: News 12:00 PM

Title: Bodies Found in Riverfront Apts.

Length: 1:14

Reading police are investigating the deaths of two people inside an apartment on the city's southside.

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Issue: Crime/Public Safety

Date: 12/18/19

Program: News 4:00 PM

Title: Officer Involved Shooting

Length: 0:27

The Berks County DA says an officer shot a man who was threatening police with a rifle.

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Issue: Education

Date: 10/05/19

Program: News 6:00 PM

Title: Allentown School District Learning Dome

Length: 0:59

The Allentown School District opened up its newly refurbished Learning Dome to the community today for the first time.

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Issue: Education

Date: 10/14/19

Program: News 5:30 PM

Title: Berks Agricultural Summit

Length: 2:00

A number of organizations and those guiding the future of agriculture came together today in Reading.

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Issue: Education

Date: 10/25/19

Program: News 6:00 PM

Title: DaVinci Science Ctr

Length: 2:10

The Da Vinci Science Center plans to make downtown Allentown its new home.

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Issue: Education

Date: 11/01/19

Program: News 5:30 AM

Title: Allentown School District/Bloomsburg University Partnership

Length: 0:26

The Allentown School District is teaming up with Bloomsburg University to make it easier for high school students to get a higher education.

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Issue: Education

Date: 11/12/19

Program: News 6:00 AM

Title: College – Does Where You Go Matter?

Length: 1:44

The recent college admissions scandal headlines have shown us that some parents will do anything to get their child into a top school.

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Issue: Education

Date: 11/14/19

Program: News 5:00 AM

Title: ASD on Vaping

Length: 1:45

As dangers surrounding vaping continue to rise, the Allentown School District is teaching students and their families about the best way to prevent them from hitting home.

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Issue: Education

Date: 12/03/19

Program: News 5:00 PM

Title: Psychosis Training

Length: 1:48

More than three-and-a-half million Americans have been diagnosed with Schizophrenia. Experts say there's very little support or education out there for caregivers, but one school is trying to change that.

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Issue: Education

Date: 12/12/19

Program: News 10:00 PM

Title: Charter vs. Roe

Length: 1:24

Pennsylvania's largest charter school organization is demanding a public apology from the Bethlehem Area School District superintendent.

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Issue: Education

Date: 12/18/19

Program: News 10:30 PM

Title: Berks Latino Workforce Group

Length: 0:24

Officials unveiled the Berks Latino Workforce Development Corporation. They said the nonprofit will provide Latinos with job training and education so that they can experience financial success.

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Issue: Government

Date: 10/03/19

Program: News 5:30 PM

Title: Migrant Kid Care Privatized

Length: 0:26

The White House is starting to turn over the care of some migrant children to the private sector.

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Issue: Government

Date: 10/15/19

Program: News 5:00 PM

Title: Democratic Primary Debate

Length: 0:24

Democrats vying for the Oval Office in 2020 are about to face off in the party's fourth primary debate.

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Issue: Government

Date: 10/29/19

Program: News 12:00 PM

Title: Impeachment Update

Length: 1:36

A lot of pieces to the puzzle of the impeachment inquiry against President Trump could start to fall into place.

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Issue: Government

Date: 11/04/19

Program: News 6:00 PM

Title: Susan Wild at Moravian College

Length: 0:30

Local students are learning more about a piece of legislation that could impact their college experience.

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Issue: Government

Date: 11/12/19

Program: News 5:30 PM

Title: Record Amount of Migrant Children Held

Length: 0:24

Officials say the Trump administration held a record number of migrant children in custody this year.

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Issue: Government

Date: 11/16/19

Program: News 7:30 AM

Title: Texas Land for Border Fence

Length: 0:28

A private group founded by an Air Force veteran broke ground this week on private land in the Rio Grande Valley region in Texas.

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Issue: Government

Date: 12/03/19

Program: News 10:30 AM

Title: Photographs at Airport

Length: 0:27

The U.S. government is considering a requirement that all travelers, including American citizens, be photographed as they enter or leave the country at airports.

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Issue: Government

Date: 12/09/19

Program: News 5:00 PM

Title: Paul Volcker Dies

Length: 0:27

Former Federal Reserve Chairman Paul Volcker has died. The Volcker Alliance, a government advocacy group he founded in 2013, says he died last night at his home in New York.

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Issue: Government

Date: 12/16/19

Program: News 5:00 PM

Title: USA Poll on Impeachment

Length: 0:36

Meanwhile, it appears the people of America are closely divided on whether the House should impeach the president.

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Issue: Elderly/Children

Date: 10/04/19

Program: News 6:30 AM

Title: Elmo Talk Show

Length: 0:32

Elmo is getting his own talk show.

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Issue: Elderly/Children

Date: 10/08/19

Program: News 5:30 PM

Title: Albany Children Deaths Follow-up

Length: 2:07

Questions remain, one day after court documents obtained by 69 News shed more light on the deaths of an eight-year-old boy and his four-year-old sister.

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Issue: Elderly/Children

Date: 10/29/19

Program: News 12:00 PM

Title: Baby Left on Bus

Length: 0:25

A Lehigh County mom is facing criminal charges for abandoning her infant son on a LANTA bus in Bethlehem.

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Issue: Elderly/Children



Date: 11/01/19

Program: News 5:00 AM

Title: Zimmerman to Trial

Length: 0:21

A Lehigh County man accused of sexually assaulting children at a daycare will face trial.

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Issue: Elderly/Children

Date: 11/12/19

Program: News 5:00 PM

Title: China Kindergarten Attack

Length: 0:25

Dozens of children were hurt after a chemical attack inside a kindergarten in China.

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Issue: Elderly/Children

Date: 11/21/19

Program: News 5:00 AM

Title: Green Bean Casserole

Length: 0:34

Green Giant is making sure there's enough green bean casserole at Thanksgiving dinner next week. And it's going to good use, the casserole will be served to three-thousand elderly New Yorkers through Citymeals on Wheels!

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Issue: Elderly/Children

Date: 12/03/19

Program: News 6:00 PM

Title: Grandparents Scheme

Length: 0:31

A Pottsville woman was sentenced for her role in a scheme to swindle the elderly.

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Issue: Elderly/Children

Date: 12/09/19

Program: News 12:00 PM

Title: Grandparent Gift Ideas

Length: 1:36

Electronics are expected to be some of the top gifts this Christmas for people of all ages. There are even some gadgets out there that grandma and grandpa will love if you know where to look.

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Issue: Elderly/Children

Date: 12/18/19

Program: News 12:00 PM

Title: Santa LVIA Surprise Students

Length: 0:45

Christmas came early for some Allentown students. Students at Newcomer Academy got a special holiday visit from Santa Claus.

30 Minute Locally Produced Programming Examples:

**BUSINESS MATTERS (Mondays 7:30PM)**

Issue: Mental Health  
Date: 10/07/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Mental Health

Issue: Government/Election  
Date: 10/14/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: One-on-One with US Congresswoman Wild

Issue: Government  
Date: 10/21/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Phillipsburg Mayoral Debate

Issue: Government  
Date: 10/28/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Allentown Mayoral Debate

Issue: Economy  
Date: 11/04/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Auto Industry in the Lehigh Valley

Issue: Diversity  
Date: 11/11/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Diversity in the 21<sup>st</sup> Century

Issue: Economy  
Date: 11/18/19  
Time: 7:30 PM  
Program: Business Matters

Length: 30 Minutes  
Topic: Inspiring the Next Generation

Issue: Politics  
Date: 11/25/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Is Impeachment the Answer?

Issue: World Relations  
Date: 12/02/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Will the Strife in Syria Ever End?

Issue: Economy  
Date: 12/09/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Baby Boomers vs. Millennials

Issue: Government  
Date: 12/16/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: One-on-One with Scott Curtis: The FBI Agent Who Attacked PA's Pay-to-Play Culture.

Issue: Public Safety  
Date: 12/23/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Safety in Allentown

Issue: Mental Health  
Date: 12/30/19  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Mental Health

**TALK WITH YOUR DOCTOR (Mondays 6:30PM)**

Issue: Health  
Date: 10/07/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Orthopedic Problems

Issue: Health  
Date: 10/14/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Vaping, Smoking and More

Issue: Health  
Date: 10/21/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Advances in Neurology

Issue: Health  
Date: 10/28/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Pediatric Pulmonary Conditions

Issue: Health  
Date: 11/04/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Vascular Disease

Issue: Health  
Date: 11/11/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Balance, Falls, and the Older Patient

Issue: Health  
Date: 11/18/19  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes

Topic: Swallowing Issues

**St. Luke's HealthNow**

Issue: Health

Date: 11/25/19

Time: 6:30 PM

Program: St. Luke's HealthNow

Length: 30 Minutes

Topic: Wound Care/Diabetes

**Wisdom Coalition**

Issue: Health

Date: 12/09/19

Time: 7:00 PM

Program: Wisdom Coalition

Length: 30 Minutes

Topic: Wound Care/Diabetes