

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2017 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 04/05/17

Program: News 5 PM

Title: Best Exercise for Weight Loss

Length: 1:14

For decades, people have been looking for the best exercise to blast stubborn fat.

Issue: Health

Date: 04/17/17

Program: News 5:30 PM

Title: Medical Marijuana

Length: 0:28

It's been one year since medical marijuana legislation was signed in Pennsylvania.

Issue: Health

Date: 04/27/17

Program: News 8:30 AM

Title: GOP Health Bill

Length: 0:44

The proposed GOP health care bill received a much needed boost yesterday.

Issue: Health

Date: 05/09/17

Program: News 5:30 PM

Title: Tick Warning

Length: 0:47

Health officials are issuing a warning about a rare and potentially-deadly virus carried by ticks.

Issue: Health

Date: 05/20/17

Program: News 6 PM

Title: Obama Care Update

Length: 0:27

U.S. Senate Republicans are using closed door meetings to try to write legislation that would dismantle the Obama era health care law.

Issue: Health

Date: 05/29/17

Program: News 5 PM

Title: Protect Your Eyes from Aging

Length: 1:40

The older you get, the more likely you are to suffer from vision loss.

Issue: Health

Date: 06/01/17

Program: News 5 PM

Title: Hemp Seed Planted at Lehigh

Length: 0:42

An industrial hemp seed was planted today in a private field in southern Lehigh County.

Issue: Health
Date: 06/12/17
Program: News 6 AM
Title: New Technology for Early Cancer Detection
Length: 2:18
From our phones to our cameras - even our watches - digital technology is everywhere.

Issue: Health
Date: 06/19/17
Program: News 5 PM
Title: Aphasia Loss of Language
Length: 2:06
In tonight's Health Beat, a disorder that can take the words right out of your mouth literally.

Issue: Crime/Public Safety
Date: 04/03/17
Program: News 4 PM
Title: Reading Homicide Victim Investigation
Length: 0:24
New at four, the victim of a deadly shooting in Reading has been identified as a New Jersey man.

Issue: Crime/Public Safety
Date: 04/13/17
Program: News 10 PM
Title: Allentown Shootings
Length: 0:55
An Allentown family is mourning the loss of an 18-year-old man who was shot and killed last night.

Issue: Crime/Public Safety
Date: 04/22/17
Program: News 8 AM
Title: Drug Bust Pak
Length: 1:53
A man and woman from Exeter Township are behind bars. Authorities say they ran a major drug operation out of their home.

Issue: Crime/Public Safety
Date: 05/01/17
Program: News 4 PM
Title: Northampton County Armed Robberies
Length: 1:38
First - three armed robberies in just a few hours in Northampton County.

Issue: Crime/Public Safety
Date: 05/13/17
Program: News 6 PM
Title: Man Shot in Car
Length: 0:21
Allentown police are also investigating a shooting that left a man in critical condition. This happened last night in the 400 block of North Law Street.

Issue: Crime/Public Safety

Date: 05/25/17

Program: News 4 PM

Title: Reading Shooting

Length: 0:20

Top two police are on the hunt for a suspect in a shooting in Reading. They're looking for 22 year-old Malik Tucker.

Issue: Crime/Public Safety

Date: 06/02/17

Program: News 10:30 PM

Title: Reading Search for Robbers

Length: 0:30

Police in Reading are looking for these two men in connection with an armed robbery.

Issue: Crime/Public Safety

Date: 06/07/17

Program: News 10 PM

Title: Murder Suicide in Whitehall

Length: 2:42

Police are now confirming two deaths at a home on Belleview Drive in Whitehall Township, a man and a woman.

Issue: Crime/Public Safety

Date: 06/18/17

Program: News 6 PM

Title: Commercial Burglaries

Length: 0:30

Police in Caernarvon Township, Berks County are investigating a rash of burglaries at local businesses.

Issue: Education

Date: 04/04/17

Program: News 10 PM

Title: PA House Approves Budget

Length: 0:23

The Pennsylvania House of Representatives has okayed a more than 31-billion dollar state budget

Issue: Education

Date: 04/19/17

Program: News 5 PM

Title: Proposal to Arm Teachers

Length: 2:39

A Pennsylvania state senate committee moved a bill forward today that would give public school districts the option of allowing teachers to carry guns.

Issue: Education
Date: 04/25/17
Program: News 6 PM
Title: Pottstown Superintendent
Length: 0:19
The Pottstown School District has a new man at the helm.

Issue: Education
Date: 05/04/17
Program: News 5 PM
Title: 3D Printing Lab Tour
Length: 0:24
Lehigh University offered an inside look at its 3-D printing labs today.

Issue: Education
Date: 05/12/17
Program: News 5 AM
Title: Future of I-Lead Charter School
Length: 1:53
The fate of the I-LEAD charter school in Reading could be sealed in the days ahead.

Issue: Education
Date: 05/31/17
Program: News 6 PM
Title: Flemington-Raritan Superintendent
Length: 0:27
A New Jersey school superintendent is stepping down amidst growing tension with the district.

Issue: Education
Date: 06/05/17
Program: News 10:30 PM
Title: I-Lead Graduation May Be Last
Length: 1:48
It's a bittersweet day for dozens of families with students at the I-LEAD Charter School in Reading.

Issue: Education
Date: 06/07/17
Program: News 6 PM
Title: 74 Yr. Old Graduates
Length: 2:20
It's an accomplishment 20 years in the making for one Warren County, New Jersey woman.

Issue: Education
Date: 06/13/17
Program: News 10:30 PM
Title: I-Lead to Stay Open
Length: 1:53
Today's decision comes nearly a year after the Reading School Board voted to revoke the school's charter.

Issue: Government

Date: 04/02/17

Program: News 6 PM

Title: McCord Probe Update

Length: 0:32

Fresh revelations show how federal authorities tried to use disgraced ex-state treasurer Rob McCord to implicate others in a broad pay-to-play investigation of Pennsylvania government.

Issue: Government

Date: 04/07/17

Program: News 5 PM

Title: Local Community Reacts

Length: 1:41

Pennsylvania's Senators, Pat Toomey and Bob Casey, have both spoken out in support of the strike. They say it was an appropriate response to the Assad regime.

Issue: Government

Date: 04/19/17

Program: News 5:30 AM

Title: Microsoft Government Spending

Length: 0:28

A former Microsoft CEO has launched a new website to track government spending.

Issue: Government

Date: 05/04/17

Program: News 5:30 PM

Title: Senate Spending Vote

Length: 0:18

The Senate has passed a one-point-one trillion-dollar spending plan, averting a government shutdown that would have started tomorrow night.

Issue: Government

Date: 05/16/17

Program: News 5 PM

Title: Election Day Turnout

Length: 1:48

First at 5 - call it the presidential election hangover. Poll watchers say turnout is extremely light on this primary election day.

Issue: Government

Date: 05/23/17

Program: News 5:30 AM

Title: Hyundai Investigation

Length: 0:25

The U-S government is looking into whether Hyundai and Kia moved quickly enough to issue a recall in time.

Issue: Government

Date: 06/01/17

Program: News 10:30 PM

Title: Preliminary Health Insurance

Length: 0:30

The cost of health insurance in Pennsylvania for people who use the federal marketplace is expected to go up by an average of 8-point-8 percent in 2018.

Issue: Government

Date: 06/05/17

Program: News 4 PM

Title: Trump Angry Over Travel Ban

Length: 0:35

President Trump isn't happy with the Justice Department's handling of his executive order on immigration.

Issue: Government

Date: 06/19/17

Program: News 5 PM

Title: Pawlowski Vetoes Mayoral Term Limits

Length: 0:29

Allentown Mayor Ed Pawlowski has vetoed a measure that would limit the time his successor can stay in office.

Issue: Elderly/Children

Date: 04/16/17

Program: News 6 PM

Title: Elderly Man Assaulted

Length: 0:29

State Police say an elderly man was attacked inside his garage by a homeless man.

Issue: Elderly/Children

Date: 04/21/17

Program: News 5:30 PM

Title: Physician General

Length: 0:24

State health officials are in Berks County to talk about a serious problem affecting seniors.

Issue: Elderly/Children

Date: 04/25/17

Program: News 8 AM

Title: Korean War Vet Gets Attacked

Length: 0:29

The hunt is on in West Philadelphia for a man who attacked a Korean War veteran and his wife. Police say the suspect followed the 86-year-old man home from a store last week where he purchased lottery tickets.

Issue: Elderly/Children
Date: 05/05/17
Program: News 10 PM
Title: Camelot for Kids Closing
Length: 0:22

A non-profit organization that's served disabled and terminally ill children in the Lehigh Valley for decades is closing its doors.

Issue: Elderly/Children
Date: 05/16/17
Program: News 8:30 AM
Title: School Safety
Length: 0:33

A new study shows troubling numbers when it comes to bullying and sexual assaults in schools.

Issue: Elderly/Children
Date: 05/22/17
Program: News 5 PM
Title: No Fruit for Kids
Length: 0:27

Kids love juice but parents are being warned not to give it to them until their first birthday.

Issue: Elderly/Children
Date: 06/02/17
Program: News 5PM
Title: Camelot for Children Saved
Length: 2:09

A safe haven for hundreds of local families won't be closing its doors after all. A few weeks ago Camelot for Children said it was out of cash and going under. But now a new group has come to the rescue with a hefty donation.

Issue: Elderly/Children
Date: 06/05/16
Program: News 5:30 PM
Title: Fatal DUI Arrest
Length: 2:14

Police say on this stretch of Route 183 in Bern Township an elderly man fell victim to a drugged driver.

Issue: Elderly/Children
Date: 06/19/17
Program: News 5 PM
Title: Senior Scam in Lehigh County
Length: 0:35

Senior citizens in Lehigh County are being advised to be wary of phone calls from anyone claiming to be from the Agency on Aging and Adult Services.

30 Minute Locally Produced Programming Examples:

Issue: Health
Date: 04/03/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Why Do They Do That in Pediatrics?

Issue: Marriage Relations
Date: 04/03/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Problems with Joint Legal Custody

Issue: Politics
Date: 04/03/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown Mayoral Democratic Primary Debate (Part 2)

Issue: Health
Date: 04/10/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Stop Joint Pain

Issue: Government
Date: 04/10/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Law & Transgender in America 2017

Issue: Politics
Date: 04/10/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown Mayoral Republican Primary Debate

Issue: Health
Date: 04/17/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Stroke

Issue: Elderly
Date: 04/17/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Nursing Home Abuse, Litigation & Arbitration

Issue: Politics
Date: 04/17/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Lehigh County Executive - Republican Primary Debate

Issue: Health
Date: 04/24/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: St. Luke's Acute Rehabilitation Center

Issue: Employment
Date: 04/24/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Worker's Comp: Third Party Settlement – Getting Out of the System

Issue: Homeland Security
Date: 04/24/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: We Ask Four District Attorneys – How Do We Keep Our Communities Safe?

Issue: Politics
Date: 04/29/17
Time: 6:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown Mayoral Democratic Primary Debate (Part 1) (Repeat)

Issue: Politics
Date: 04/29/17
Time: 7:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown Mayoral Democratic Primary Debate (Part 2) (Repeat)

Issue: Health
Date: 05/01/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Obstetrics

Issue: Politics
Date: 05/06/17
Time: 6:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown Mayoral Republican Primary Debate (Repeat)

Issue: Economics
Date: 05/08/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What is the Future of the Lehigh Valley?

Issue: Women's Issues
Date: 05/15/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: The Power of Positive Thinking

Issue: Economics
Date: 05/15/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Look Out 21st Century

Issue: Women's Issues
Date: 05/22/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Women: The Heart of the Home

Issue: Politics
Date: 05/22/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Not Four, Not Five, But Six Congressmen Together with Tony. Part 1

Issue: Women's Issues
Date: 05/29/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Finding Your Authentic Self

Issue: Politics
Date: 05/29/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Not Four, Not Five, But Six Congressmen Together with Tony. Part 2

Issue: Women's Issues
Date: 06/05/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Aging With Grace

Issue: Government
Date: 06/05/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Sanctuary Cities – Do They Go Too Far?

Issue: Women's Issues
Date: 06/12/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Tune Into Your Body and What It's Telling You

Issue: Mental Health
Date: 06/12/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Life after Tragedy – A Conversation with John Crams and Ruth Ann Velez

Issue: Women's Issues
Date: 06/19/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Numbing vs Addiction

Issue: Politics
Date: 06/19/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Will he get your vote? One-On-One with Ed Pawlowski

Issue: Women's Issues
Date: 06/26/17
Time: 6:30 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Vulnerability and shame

Issue: Politics
Date: 06/26/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Will he get your vote? One-On-One with Nate Hyman