

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA

300 East Rock Road

Allentown, PA 18103

2021 3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has hosted governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 07/03/21

Program: News 6:00 PM

Title: Never Lie to Your Doctor About This

Length: 1:53

Do you tell the whole truth and nothing but the truth when talking to your physician?

Issue: Health

Date: 07/12/21

Program: News 10:00 PM

Title: String of U.S. Outbreaks

Length: 0:33

The U-S has seen a string Covid-19 outbreaks tied to summer camps in several states.

Issue: Health

Date: 07/28/21

Program: News 8:00 AM

Title: CDC Mask Guidance

Length: 1:37

The C-D-C's new mask guidance is sparking a new debate... over the best way to put an end to the pandemic once and for all.

Issue:

Health

Date: 08/04/21

Program: News 6:00AM

Title: Pfizer FDA Approval Soon

Length: 1:45

It's full speed ahead to get full FDA approval for Pfizer's Covid-19 vaccine and sources told the New York Times it could happen as soon as Labor Day.

Issue: Health

Date: 08/12/21

Program: News 10:00PM

Title: Booster Shots

Length: 1:45

For months, there have been questions about the COVID-19 vaccine and the need for a possible booster shot.

Issue: Health

Date: 08/31/21

Program: News 10:30PM

Title: Hamburg Vaccine Clinic

Length: 0:23

People headed to this year's Taste of Hamburg-er Festival will have a chance to roll up their sleeves.

Issue: Health

Date: 09/02/21

Program: News 6:00AM

Title: Are You Hurting Your Heart

Length: 2:00

People have joked about the Covid 19, meaning the weight they gained from being stuck at home during the last year and a half.

Issue: Health

Date: 09/16/21

Program: News 7:30 AM

Title: Covid Vaccines for Kids

Length: 2:25

Cases have shown a significant increase throughout the younger generation and now health organizations are hoping the FDA approves vaccine use in younger children as soon as possible.

Issue: Health

Date: 09/24/21

Program: News 10:00 PM

Title: PA Hits New Covid Vax Milestone

Length: 0:31

Governor Wolf says Pennsylvania has reached a new milestone in its battle against COVID-19.

Issue: Crime/Public Safety

Date: 07/03/21

Program: News 8:00 AM

Title: Fireworks Be Safe

Length: 0:41

This weekend fireworks are on full display and local health officials are stressing the importance of firework safety.

Issue: Crime/Public Safety

Date: 07/16/21

Program: News 5:00 AM

Title: Attempted Homicide with Axe

Length: 0:26

An Allentown man is accused of trying to kill his roommate with an axe

Issue: Crime/Public Safety

Date: 07/28/21

Program: News 6:30 AM

Title: Atlanta Spa Killing Deal

Length: 0:30

A man accused of fatally shooting eight people at three Atlanta-area spas in March has pleaded guilty.

Issue: Crime/Public Safety

Date: 08/02/21

Program: News 5:30AM

Title: Walmart Scheme

Length: 0:40

Federal prosecutors say a pair of former employees at the Walmart Distribution Center in Bethlehem were caught stealing high-end electronics as part of a multi-million-dollar scheme.

Issue: Crime/Public Safety

Date: 08/19/21

Program: News 5:30AM

Title: Netflix Engineers Inside Trading

Length: 0:42

Three former Netflix engineers and two others have been charged in connection to a long-running insider trading scheme.

Issue: Crime/Public Safety

Date: 08/26/21

Program: News 8:00AM

Title: Reading Museum Vandals

Length: 0:36

Police are asking for the public's help in tracking down the vandals.

Issue: Crime/Public Safety

Date: 09/02/21

Program: News 6:00AM

Title: Reading Shooting Follow-up

Length: 0:53

We're learning new details about a shooting that sent two men to the hospital.

Issue: Crime/Public Safety

Date: 09/16/21

Program: News 5:30 AM

Title: Gymnasts Testify

Length: 0:56

Four elite gymnasts are calling for a thorough review of the FBI's practices in the wake of how the agency handled sexual abuse complaints against team doctor Larry Nassar.

Issue: Crime/Public Safety

Date: 09/24/21

Program: News 8:30 AM

Title: Tennessee Kroger Shooting

Length: 0:51

One person is dead and more than a dozen others were hurt in a shooting at a grocery store in Tennessee.

Issue: Education

Date: 07/08/21

Program: News 5:30 AM

Title: School Funding Case

Length: 0:41

A seven-year-old lawsuit could finally see its day in a Pennsylvania court.

Issue: Education

Date: 07/13/21

Program: News 4:00 PM

Title: EASD Return to School

Length: 2:00

School districts are starting to nail down their safety protocols for the fall.

Issue: Education

Date: 07/26/21

Program: News 5:30 PM

Title: PDE School Guidance

Length: 0:28

The Pennsylvania Department of Education is encouraging schools to follow CDC guidelines for the upcoming school year.

Issue: Education

Date: 08/04/21

Program: News 6:30AM

Title: Drive Thru School Supplies

Length: 0:24

The organization held a back-to-school drive-thru event at its headquarters on McConnell Street in Stroudsburg.

Issue: Education

Date: 08/10/21

Program: News 4:00PM

Title: Wild and Education Secretary at NCC

Length: 0:31

The U.S. Secretary of Education was in the Lehigh Valley today. Miguel Cardona joined Representative Susan Wild on a tour of Northampton Community College.

Issue: Education

Date: 08/31/21

Program: News 8:00AM

Title: Department of Education Mask Bans

Length: 0:47

The U.S. Department of Education is investigating five Republican led states that have imposed mask bans in schools.

Issue: Education

Date: 09/02/21

Program: News 10:00PM

Title: McClure School Board Security

Length: 1:03

Northampton County Executive Lamont McClure said tonight that he's willing to provide county deputies for security at school board meetings apparently in response to comments by his political opponent, Steve Lynch.

Issue: Education

Date: 09/16/21

Program: News 10:00PM

Title: Nazareth School Board Meeting

Length: 2:15

After weeks of back and forth, the debate about kids wearing masks in school, is still going.

Issue: Education

Date: 09/23/20

Program: News 7:30 AM

Title: Allentown Superintendent

Length: 0:40

The Allentown School Board has chosen its next superintendent.

Issue: Government

Date: 07/01/21

Program: News 10:30 PM

Title: Russian Hacking

Length: 0:22

U-S and British National Security officials say Russian military hackers have spent months targeting passwords at hundreds of organizations around the world.

Issue: Government

Date: 07/13/21

Program: News 6:30 AM

Title: U.S. Afghan Commander Retires

Length: 0:47

The top U.S. commander in Afghanistan has relinquished his position.

Issue: Government

Date: 07/21/21

Program: News 5:30 PM

Title: Attorney General Opioid Deal

Length: 0:26

A settlement of lawsuits filed by state and local governments over the opioid crisis could bring one billion dollars to Pennsylvania.

Issue: Government

Date: 08/03/21

Program: News 5:00 PM

Title: ACLU Sues Biden Administration

Length: 0:26

The American Civil Liberties Union is resuming its lawsuit against the government... over a controversial immigration policy.

Issue: Government

Date: 08/14/21

Program: News 7:30AM

Title: Census Reax

Length: 0:30

Reading is settling in as the fourth largest city in Pennsylvania, and its managing director says he knows why more people are moving in.

Issue: Government

Date: 08/28/21

Program: News 8:30AM

Title: Wolf Afghanistan Response

Length: 0:34

Pennsylvania is also honoring the 13 American service members who were killed in the attack in Kabul. Governor Wolf has ordered all U-S and Pennsylvania flags at state facilities and public buildings to half-staff.

Issue: Government

Date: 09/02/21

Program: News 5:00PM

Title: Biden on U.S. Government Response to Ida

Length: 0:22

President Biden says the federal government is ready to pitch in with clean-up efforts in the wake of Ida.

Issue: Government

Date: 09/13/21

Program: News 5:00PM

Title: 9/11 Congress Event

Length: 2:13

Over the weekend the FBI released newly declassified information on the 9-11 attacks at the order of President Biden.

Issue: Government

Date: 09/24/21

Program: News 5:30AM

Title: Senate Funding Bill Vote

Length: 0:59

The U.S. Senate is set to vote on whether to increase the federal debt limit on Monday in an effort to keep the government open.

Issue: Elderly/Children

Date: 07/01/21

Program: News 5:00AM

Title: Grandparents Scheme

Length: 0:25

A Berks County woman has pleaded guilty to mail fraud in connection with a so-called grandparents' scheme.

Issue: Elderly/Children

Date: 07/17/21

Program: News 7:30AM

Title: Vaccines for Kids Under 12

Length: 1:30

With the start of the school year just weeks away many parents have unanswered questions as children under the age of 12 still aren't eligible to get the COVID-19 vaccine.

Issue: Elderly/Children

Date: 07/26/20

Program: News 4:30 PM

Title: Mindfulness Training Makes Kids Sleep

Length: 01:01

New research shows mindfulness training is extremely beneficial for children.

Issue: Elderly/Children

Date: 08/11/21

Program: News 10:00 PM

Title: Grand Opening of Health Center

Length: 0:37

A brand-new community health center has opened its doors in Bethlehem. The facility offers a wide range of services to people who need the help. That includes the elderly, veterans, the poor and others.

Issue: Elderly/Children

Date: 08/20/21

Program: News 5:00 PM

Title: China to Allow 3 Kids Per Couple

Length: 0:25

China is allowing families to leave room for one more. Today, the country's legislature passed an amendment that endorses a three-children policy.

Issue: Elderly/Children

Date: 08/26/21

Program: News 5:30AM

Title: Elderly People Fraud Scheme

Length: 0:47

Suspects arrested in connection with defrauding the elderly will now face federal racketeering charges.

Issue: Elderly/Children

Date: 09/02/21

Program: News 6:00PM

Title: Carbon County Flooding

Length: 0:27

In Carbon County, an elderly man had to be rescued from his vehicle.

Issue: Elderly/Children

Date: 09/14/21

Program: News 5:00PM

Title: Covid Breakthrough Cases

Length: 2:33

As a family physician I take care of infants up to the elderly you should know that getting vaccinated helps to protect every one of those.

Issue: Elderly/Children

Date: 09/20/21

Program: News 5:00PM

Title: Biden Administration Extreme Heat Initiative

Length: 0:35

The White House climate adviser calls heat stress a silent killer that has a bigger effect on the poor, elderly, and minorities.

30 Minute Locally Produced Programming:

BUSINESS MATTERS

Issue: Economy
Date: 09/13/21
Time: 7:30 PM
Length: 30 Minutes
Topic: What's Holding Back our Economy?

Issue: Health/Covid
Date: 09/20/21
Time: 7:30 PM
Length: 30 Minutes
Topic: Are Vaccine Mandates the Answer?

Issue: Covid-19 and the Economy
Date: 09/27/21
Time: 7:30 PM
Length: 30 Minutes
Topic: A Look Ahead to the 2022 Election

TALK WITH YOUR DOCTOR

Issue: Health
Date: 09/13/21
Time: 6:30 PM
Length: 30 Minutes
Topic: Innovation in Pain Medicine

Issue: Health
Date: 09/20/21
Time: 6:30 PM
Length: 30 Minutes
Topic: Prostate Health

Issue: Health
Date: 09/27/21
Time: 6:30 PM
Length: 30 Minutes
Topic: Covid Update