

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

### 2015 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending June 30, 2015 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

**News Programming Examples:**

Issue: Health

Date: 4/01/15

Program: News 5 PM

Title: Proton Therapy for Kids

Length: 1:50

The side effects of radiation treatment can be especially scary for pediatric cancer patients. But now a new treatment is taking away some of the fear.

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Issue: Health  
Date: 4/06/15  
Program: News 5 PM  
Title: Spotting Schizophrenia  
Length: 1:55

Doctors are working on a new way to better diagnose Schizophrenia. Right now, how they do it is subjective, but they're hoping to change that.

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Issue: Health  
Date: 4/28/15  
Program: News 10 PM  
Title: Floatation Therapy Grow in Popularity  
Length: 2:06

A therapy that was popular in the '70s has floated to the top of the latest health trends.

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Issue: Health  
Date: 5/04/15  
Program: News 5 PM  
Title: Sleep Apnea in Kids  
Length: 2:05

Up to 10-percent of kids have difficulty breathing when they sleep. It could be sleep apnea, which is typically seen in adults.

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Issue: Health  
Date: 5/14/15  
Program: News 5 PM  
Title: Vitamin D for Pancreatic Cancer  
Length: 1:40

Vitamin D is known for promoting strong bones, regulating blood pressure, and even improving your mood. Now researchers are hoping to use it to fight a deadly form of cancer.

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Issue: Health  
Date: 5/25/15  
Program: News 5 PM  
Title: Brain Tumor Cath  
Length: 1:58

It's a scary diagnosis, especially when it's a type called a Glioblastoma. The survival rate is only 10-percent over a five year period.

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Issue: Health  
Date: 6/01/15  
Program: News 5 PM  
Title: Double Trouble Cancer Treatment  
Length: 1:57

Cancer patients could be dealing with double trouble. Some medications used to treat cancer can actually cause heart disease.

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Issue: Health  
Date: Date: 6/16/15  
Program: News 5 PM  
Title: Stroke Signs-Think Fast  
Length: 2:00

If you or someone you love were having a stroke, would you know it? In tonight's Health Beat, WFMZ's Nancy Werteen tells you about the symptoms that should be on your radar.

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Issue: Health  
Date: Date: 6/23/15  
Program: News 4 PM  
Title: Skinny Jean Danger  
Length: 0:25

Ladies...there's new reason to think twice before you put on those skinny jeans. It could lead to nerve damage.

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Issue: Crime/Public Safety  
Date: 4/01/15  
Program: News 5:30 PM  
Title: Two Dozen Targeted in County-Wide Drug Sweep  
Length: 0:37

More than two-dozen people are facing charges following a drug sweep in Berks County.

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Issue: Crime/Public Safety  
Date: 4/15/15  
Program: News 5:30 PM  
Title: Realtor Possibly Scared off Intruder  
Length: 1:56

A realtor may have scared off a burglar in Oley Township. The realtor says she noticed activity in a home she's trying to sell last night and called police.

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Issue: Crime/Public Safety  
Date: 4/30/15  
Program: News 6 PM  
Title: Montgomery County Man Pleads Guilty to Murder  
Length: 0:28

A Montgomery County man accused of killing his father has admitted to the crime and learned his fate.

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Issue: Crime/Public Safety  
Date: 5/04/15  
Program: News 5:30 PM  
Title: Amity Armed Robbery  
Length: 0:20

Amity Township Police say they're investigating a possible link between that hold-up and an armed robbery at convenience store.

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Issue: Crime/Public Safety  
Date: 5/21/15  
Program: News 5:00 AM  
Title: Arson Investigation Continues  
Length: 0:26

The investigation continues in Hunterdon County, New Jersey to find out who tried to burn down a police station.

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Issue: Crime/Public Safety  
Date: 5/26/15  
Program: News 10:30 PM  
Title: Man Caught on Camera Stealing Crime Alert Donation Box  
Length: 1:54

A non-profit organization that works to fight crime in Berks County has become the victim of a crime.

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Issue: Crime/Public Safety  
Date: 6/01/15  
Program: News 6 PM  
Title: David Topel Heading to Trial  
Length: 0:25

A Bucks County man charged with chopping down preserved trees.. is heading to trial. David Topel waived his preliminary hearing today.

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Issue: Crime/Public Safety  
Date: 6/11/15  
Program: News 10 PM  
Title: Mayor Pawlowski Announces Addition of More Security Cameras  
Length: 1:58

More eyes will be on the downtown. Allentown officials say they're increasing surveillance in center city. Seven new cameras have been added just blocks away from the PPL Center.

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Issue: Crime/Public Safety  
Date: 6/18/15  
Program: News 6 PM  
Title: Housing Authority Police  
Length: 1:48

Should public housing authorities be able to form their own police forces? A local state rep says yes, but not everyone agrees with him.

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Issue: Education  
Date: 4/09/15  
Program: News 5 PM  
Title: Push to Restore Related Arts in Allentown School District  
Length: 0:30

There's a renewed push to bring the arts back to the Allentown School District.

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Issue: Education

Date: 4/14/15

Program: News 5 AM

Title: Hamburg School District Vote

Length: 0:48

The year and a half teachers' contract saga will continue in Hamburg.

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Issue: Education

Date: 4/17/15

Program: News 10 PM

Title: Governor Wolf Tours Local Schools

Length: 0:45

Pennsylvania Governor Tom Wolf is touting the importance of manufacturing jobs and talking to local students who'll wind up in those jobs. Wolf toured Lehigh Carbon Community College and the Lehigh Career and Technical Institute.

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Issue: Education

Date: 5/05/15

Program: News 5:30 PM

Title: Students Combine History, Math and Cooking for Celebration

Length: 0:43

The classroom turned into a Cinco de Mayo celebration for some Reading students today. Life Skills students at the Reading Intermediate High School hosted a special Cinco de Mayo lunch.

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Issue: Education

Date: 5/11/15

Program: News 8 AM

Title: Enrollment in Pre-K UP

Length: 0:25

The number of kids enrolled in pre-kindergarten programs throughout the country has increased.

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Issue: Education

Date: 5/27/15

Program: News 10 PM

Title: Adult ESOL Graduation

Length: 1:36

Some parents within the Allentown School district have become students themselves. For these adults who speak other languages, learning English is a way to open doors, connect with the community, and help their families succeed.

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Issue: Education

Date: 6/11/15

Program: News 5:30 PM

Title: Berks County Receives Moneys to Fight Alcohol Abuse

Length: 0:40

Berks County is getting some cash to fight underage drinking and alcohol abuse. Officials say the money will help local schools, colleges, police departments and municipalities create education programs.

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Issue: Education

Date: 6/19/15

Program: News 10 PM

Title: PA School Funding Changes Eyed

Length: 1:37

Education leaders and taxpayers are weighing in on a bill that aims to change how Pennsylvania public schools get their funding.

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Issue: Education

Date: 6/26/15

Program: News 12 PM

Title: Wolf Plans Veto on GOP Budget

Length: 0:24

Governor Tom Wolf may be planning to hand down his first veto. Democrats say Wolf is looking for comprehensive legislation that boosts education aid, cuts property taxes, and resolves a damaging state deficit.

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Issue: Government

Date: 4/02/15

Program: News 4 PM

Title: Americans Pay Less Taxes

Length: 0:47

As that April 15th deadline approaches we're looking at where the U-S ranks in the world when it comes to taxes.

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Issue: Government

Date: 4/09/15

Program: News 5:30 PM

Title: Boehner: Forum for Mayoral Candidates

Length: 0:28

Saint Margaret's School is hosting a forum for the candidates running to be the next mayor of Reading.

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Issue: Government  
Date: 4/15/15  
Program: News 5 PM  
Title: Last Minute Extensions on Tax Day  
Length: 0:47

The deadline to file is at midnight. If you don't think you'll make it, you can file an extension. But, tax preparers say if you owe money, that extension will still cost you.

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Issue: Government  
Date: 5/06/15  
Program: News 8:30 AM  
Title: Chrysler Recall  
Length: 0:28

The U.S. government is reopening an investigation into Jeep and Dodge sun visors.

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Issue: Government  
Date: 5/12/15  
Program: News 12 PM  
Title: Airport Security Equipment Poorly Managed  
Length: 0:26

A new government report suggests that safety standards at airport security checkpoints are not being met.

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Issue: Government  
Date: 5/27/15  
Program: News 4 PM  
Title: Banks Charging Big in Overdraft Fees.  
Length: 0:25

Banks are making some big bucks off of overdraft fees. The federal government's Consumer Financial Protection Bureau is currently examining the practice.

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Issue: Government  
Date: 6/01/15  
Program: News 4 PM  
Title: Supreme Court Sides with Elonis  
Length: 1:03

For the first time the U-S Supreme Court is weighing in on the implications of free speech on social media. And it involves a case centered in the Lehigh Valley.

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Issue: Government  
Date: 6/05/15  
Program: News 5:30 PM  
Title: Employers Added 280,000 Jobs in May  
Length: 0:33

There is good news in the latest jobs report, released today by the government. Officials say the economy added 280-thousand jobs last month.

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Issue: Government

Date: 6/23/15

Program: News 5:30 AM

Title: Recent Government Hack

Length: 0:35

Officials say the recent hack on a government website compromised more personal information than originally thought.

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Issue: Elderly

Date: 4/01/15

Program: News 5 PM

Title: Rental Housing Unit in Lehigh County

Length: 0:21

A rental housing project in Lehigh County now has the funding it needs to move forward. The 113 unit building will be for low-income, elderly and special needs residents.

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Issue: Elderly

Date: 4/20/15

Program: News 8 AM

Title: Elderly Woman Rescued from Fire

Length: 0:20

An elderly woman was rescued from a fire at a home in Lehigh County, Carbon County.

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Issue: Elderly

Date: 4/29/15

Program: News 6 PM

Title: Life Like Baby Dolls are Therapeutic

Length: 2:04

A small thing is making a major impact especially among people suffering from dementia.

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Issue: Elderly

Date: 5/04/15

Program: News 5 PM

Title: Broken Elevator Keeps People Inside

Length: 1:50

Some elderly and disabled residents of a Lehigh County senior home were forced to stay indoors this weekend after the building's only elevator stopped working.

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Issue: Elderly

Date: 5/19/15

Program: News 6 PM

Title: Elderly Woman Killed After House Fire

Length: 0:41

Despite the heroic efforts of neighbors an elderly woman died this morning after her home caught fire in Chester County.

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Issue: Elderly  
Date: 5/25/15  
Program: News 5:30 PM  
Title: Elderly Couple Targeted in Scam  
Length: 0:27

State Police are also searching for leads after an elderly District Township couple was targeted in a scam.

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Issue: Elderly  
Date: 6/05/15  
Program: News 10:30 PM  
Title: Veteran's Dying Wish Granted  
Length: 1:48

This year, World War Two Weekend is extra special for one family. They took to the air to grant a veteran's dying wish.

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Issue: Elderly  
Date: 6/12/15  
Program: News 12 PM  
Title: Code Orange in Place  
Length: 1:30

Parts of the region are currently under a Code Orange warning. That means people with lung disease the elderly and small children are at greater risk for ozone exposure.

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Issue: Elderly  
Date: 6/22/15  
Program: News 10 PM  
Title: Alpha Man's SUV Hit by Freight Train  
Length: 0:30

An elderly man from Alpha, New Jersey is alive, thanks to quick action by off duty police officers in Newark, Delaware.

### **30 Minute Locally Produced Programming Examples:**

Issue: Health  
Date: 4/06/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Colon Cancer

Issue: Government/Drugs  
Date: 4/06/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: How is Pharma Faring in the Courts

Issue: Government/Economy  
Date: 4/06/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Greek Life-Is It Worth It?

Issue: Health  
Date: 4/13/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Epilepsy

Issue: Government/Social Security  
Date: 4/13/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Social Security Disability: Tell It to the Judge

Issue: Religion  
Date: 4/13/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Are We Losing Religion in Today's Society?

Issue: Health  
Date: 4/20/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Making Sense of Health Care Ratings

Issue: Workplace Ethics  
Date: 4/20/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Fired for Being Gay? ENDA & the PA Non-Discrimination Bill

Issue: Local City Development  
Date: 4/20/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Allentown's Renaissance Man

Issue: Health  
Date: 4/27/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Memory Loss

Issue: Government/Equality  
Date: 4/27/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Liberty, Justice...and Gay Marriage for All (States)

Issue: Local City Development  
Date: 4/27/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: The Puck Stops Here

Issue: Health  
Date: 5/04/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: How to Find the Breast Cancer Cure

Issue: Government/Drugs  
Date: 5/04/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: The Pharma-Psychiatry Connection or is the FCA Become the Big Pharma Alumni Club?

Issue: Politics  
Date: 5/04/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Rep. Maxine Waters-Congress' Highest Ranking African American Woman

Issue: Health  
Date: 5/11/2015  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Sinus Surgery

Issue: Government/Worker's Comp  
Date: 5/11/2015  
Time: 7 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Worker's Comp-100 Years Young

Issue: Politics  
Date: 5/11/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Conflict in the Middle East-Lehigh Valley Residents Speak Out

Issue: Media  
Date: 5/18/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Are We a World Full of Sound Bites

Issue: Government/Prison Systems  
Date: 5/25/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Life After Felony

Issue: Racial Relations  
Date: 6/01/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Racial Issues in the 21<sup>st</sup> Century

Issue: Education  
Date: 6/08/2015  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Building 21 – A New Way to Educate

Issue: Constitutional Rights

Date: 6/15/2015

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Has "Freedom of Speech" Gotten out of Control?

Issue: Government/Patriot Act

Date: 6/22/2015

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: How Far Should Government Go to Keep you Safe?

Issue: Education

Date: 6/29/2015

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Are Charter Schools Ruining Our Public Schools?