

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

4th Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

The late newscasts are repeated on our RTV 69.4 digital channel as well overnight on 69.1 for more convenient viewer access. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on [wfmz.com](http://wfmz.com) and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending December 31, 2014 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

**News Programming Examples:**

Issue: Health

Date: 10/01/14

Program: News 5:30 AM

Title: Ebola Case Confirmed in US

Length: 1:44

Ebola has officially made its way to the United States. The first patient is in isolation at a hospital in Dallas.

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Issue: Health

Date: 10/15/14

Program: News 5 PM

Title: Fixing Flat Polyps

Length: 2:03

Colorectal cancer is the second-leading cancer killer among men and women in the US.

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Issue: Health

Date: 10/30/14

Program: News 4 PM

Title: Health Minute: Dental Health

Length: 1:16

Just in time for Halloween candy, dentists say even if you keep up with your brushing, you still have to eat well to keep your teeth healthy.

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Issue: Health

Date: 11/04/14

Program: News 5 PM

Title: LVHN Encouraging Everyone to Get a Flu Shot

Length: 1:43

It's that time of the year when people start sniffing and sneezing. Flu season is upon us. And the Lehigh Valley Health Network is encouraging everyone to get a flu shot this year.

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Issue: Health

Date: 11/10/14

Program: News 4 PM

Title: Health Minute: Window Shopping for Obamacare

Length: 0:28

If you missed the window to sign up for coverage at Healthcare-dot-gov, you can now get a sneak peek at next year's premiums.

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Issue: Health

Date: 11/20/14

Program: News 10 PM

Title: Northampton County to Open New Mental Health Court

Length: 0:25

Northampton County is launching a mental health court in the new year.

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Issue: Health  
Date: 12/01/14  
Program: News 10:30 PM  
Title: Enrollment in PA's Medicaid Expansion Kicks Off  
Length: 0:28  
Enrollment started today for Pennsylvania's expanded Medicaid program.

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Issue: Health  
Date: 12/11/14  
Program: News 5 PM  
Title: Fetal Surgery for Spina Bifida  
Length: 1:58  
Surgery on babies before they're even born is now a reality and a new study shows that the technique is improving.

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Issue: Health  
Date: 12/17/14  
Program: News 5 PM  
Title: Fatty Liver Calculator  
Length: 2:14  
More than 7-million children in the U-S are thought to have fatty liver disease and it can lead to serious health problems.

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Issue: Crime/Public Safety  
Date: 10/01/14  
Program: News 5:30 PM  
Title: Man Accused of Robbing Mentally Disabled Man  
Length: 0:26  
Police say the man who robbed a mentally-disabled victim in broad daylight is now in custody.

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Issue: Crime/Public Safety  
Date: 10/06/14  
Program: News 5 AM  
Title: Lower Macungie Shooting  
Length: 1:38  
One man is dead in Lehigh County and police say his killer is on the run. They're working to solve the mystery while a neighborhood is in shock.

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Issue: Crime/Public Safety  
Date: 10/22/14  
Program: News 10 PM  
Title: Light Up Lehigh Off Campus  
Length: 1:48  
Students at Lehigh University are being proactive about their safety off campus.

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Issue: Crime/Public Safety

Date: 11/05/14

Program: News 5:30 PM

Title: West Reading Burglary Leads Police to Bank Robbery Suspect

Length: 2:07

Neighbors are still in shock. A man stands accused of threatening two people at knife-point in their own home.

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Issue: Crime/Public Safety

Date: 11/17/14

Program: News 5:30 PM

Title: Retail Thefts Spike Ahead of the Holiday

Length: 1:57

Police are trying to track down the thieves who stole more than a thousand dollars in merchandise from a small camping store in Maidencreek Township.

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Issue: Crime/Public Safety

Date: 11/25/14

Program: News 12 PM

Title: Barrett Township Police Meetings

Length: 0:35

A Monroe County community could see its police force eliminated.

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Issue: Crime/Public Safety

Date: 12/01/14

Program: News 10 PM

Title: Pottstown Police Investigate Rash of Violence

Length: 2:00

A rash of violence erupts in Pottstown, Montgomery County.

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Issue: Crime/Public Safety

Date: 12/15/14

Program: News 5 PM

Title: Six Dead After Killing Spree in Montgomery County

Length: 2:02

Six people are dead after a shooting spree in Montgomery County and now the hunt for the gunman is on.

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Issue: Crime/Public Safety

Date: 12/17/14

Program: News 5:30 PM

Title: Burglaries Decrease in Reading

Length: 0:24

Officials say crime fighting strategies enacted in Reading last year have led to a 23 percent reduction in burglaries.

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Issue: Education  
Date: 10/02/14  
Program: News 5 PM  
Title: Tom Wolf Promoting Education in Allentown.  
Length: 0:43  
Democratic candidate for Governor, Tom Wolf, is in Allentown talking education.

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Issue: Education  
Date: 10/10/14  
Program: News 5 PM  
Title: Malala Yousafzai Wins Nobel Peace Prize  
Length: 0:48  
The Pakistani teenager who was shot in the head for promoting education for girls is now the co-winner of the Nobel Peace Prize.

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Issue: Education  
Date: 10/24/14  
Program: News 6 PM  
Title: LCCC Swears in First Female President  
Length: 1:42  
It's an historic day for a college in our area. Lehigh Carbon Community College officially welcomed its first ever female president.

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Issue: Education  
Date: 11/06/14  
Program: News 10 PM  
Title: PA School Performance  
Length: 0:25  
New numbers show that students in Pennsylvania are performing roughly the same as last year.

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Issue: Education  
Date: 11/17/14  
Program: News 4 PM  
Title: Highest Priced Colleges  
Length: 0:32  
Last week we told you about how expensive college is becoming and now we reveal the most expensive schools to attend.

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Issue: Education  
Date: 11/18/14  
Program: News 5 P M  
Title: Man Behind School House Rock Songs Still Rocking  
Length: 1:49  
A TV show that helped kids learn about math and grammar in the 70's and 80's is now educating a new generation.

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Issue: Education  
Date: 12/05/14  
Program: News 10 PM  
Title: Grammy Foundation Picks Local Teacher  
Length: 0:22  
A Lehigh County woman is a national finalist for the Grammy Foundation's Music Educator Award.

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Issue: Education  
Date: 12/08/14  
Program: News 5PM  
Title: Senator Casey Pushing for More Computer Science Education  
Length: 0:24  
Pennsylvania Senator Bob Casey is pushing for more emphasis on computer science education in schools.

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Issue: Education  
Date: 12/10/14  
Program: News 5 AM  
Title: Obama Announces Billion Dollar Investment  
Length: 0:23  
A Lehigh County woman is a national finalist for the Grammy Foundation's Music Educator Award.

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Issue: Government  
Date: 10/06/14  
Program: News 5 PM  
Title: Weed & Seed Scrapped in Easton  
Length: 1:54  
Easton Mayor Sal Panto calls the program a great thing. So why is Weed and Seed being scrapped from the 2015 city budget?

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Issue: Government  
Date: 10/07/14  
Program: News 10:30 PM  
Title: Twitter Sue U.S. Government  
Length: 0:22  
Social media website Twitter is taking the U.S. government to court in an effort to be more transparent.

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Issue: Government  
Date: 10/20/14  
Program: News 8:30 AM  
Title: Nazi Social Security  
Length: 0:30  
An investigation by the Associated Press has found that dozens of suspected Nazi war criminals have collected millions in Social Security payments after leaving the United States.

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Issue: Government  
Date: 11/03/14  
Program: News 10 PM  
Title: Record EPA Fine Against Automaker  
Length: 0:27

Korean automakers Hyundai and Kia will pay the U-S government a 100-million dollar penalty to end a two-year investigation into overstated gas mileage claims on more than one million vehicles.

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Issue: Government  
Date: 11/07/14  
Program: News 8:30 AM  
Title: Monthly Jobs Report  
Length: 0:29

The government has just released the October jobs report, and it shows solid hiring.

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Issue: Government  
Date: 11/21/14  
Program: News 5:30 AM  
Title: Local Politicians Respond to President's Address on Immigration  
Length: 0:23

There are many who are adamantly opposed to the President's plan, among them some of our local congressmen.

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Issue: Government  
Date: 12/01/14  
Program: News 10 PM  
Title: Supreme Hears Elonis Case  
Length: 0:34

Anthony Elonis was convicted and sentenced to nearly four years in federal prison after posting violent messages on his Facebook page.

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Issue: Government  
Date: 12/12/14  
Program: News 12 PM  
Title: Congress Passes Stopgap Spending  
Length: 0:35

Lawmakers in Washington have avoided a government shut down for now, but there's still work to be done to keep things going into the new year.

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Issue: Government  
Date: 12/17/14  
Program: News 5 AM  
Title: President Obama Signs Spending Bill  
Length: 0:30

A government shutdown has officially been avoided. President Obama has signed a 1-point-1 trillion dollar spending bill.

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Issue: Elderly



Date: 10/04/14

Program: News 7 AM

Title: Deadly Fire

Length: 1:52

The search for answers continues this morning after a deadly fire in Lancaster County. The fire broke out early yesterday morning. It claimed the life of an elderly woman and sent her husband to the hospital.

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Issue: Elderly

Date: 10/14/14

Program: News 10 PM

Title: Man Admits to Breaking in to Elderly Woman's Home

Length: 0:25

An Allentown man has admitted to breaking into an elderly woman's apartment and assaulting her.

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Issue: Elderly

Date: 10/28/14

Program: News 6 PM

Title: Elderly Woman Dead After Bizarre Fire

Length: 0:25

Officials say an elderly woman is dead following a bizarre fire in Hazleton, Luzerne County.

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Issue: Elderly

Date: 11/13/14

Program: News 5 PM

Title: Decision on Cedarbrook Rehab on Hold

Length: 0:26

An addition to Cedarbrook Nursing Home has been put on the back burner, for now.

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Issue: Elderly

Date: 11/16/14

Program: News 10 PM

Title: Woman Dies from Crash in Emmaus

Length: 0:18

An elderly woman has died from injuries she got during a car accident.

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Issue: Elderly

Date: 11/25/14

Program: News 4 PM

Title: Pedestrian Struck, Killed

Length: 0:22

An elderly woman is dead after being hit by a car in Carbon County.

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Issue: Elderly

Date: 12/03/14

Program: News 5 PM

Title: Alzheimers' Hope

Length: 2:06

Hearing the words cure and Alzheimer's together in the same sentence would be a medical miracle for the five-million Americans living with the devastating condition.

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Issue: Elderly

Date: 12/09/14

Program: News 5:30 AM

Title: Christmas Decorations Stolen

Length: 0:25

A woman in Northampton County says a grinch stole her elderly mother's Christmas decorations.

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Issue: Elderly

Date: 12/11/14

Program: News 6 PM

Title: Public Has Last Chance to Protest Sale of Nursing Home

Length: 2:18

It's not a done deal, but the Warren Haven nursing home could have a new owner in 2015.

### **30 Minute Locally Produced Programming Examples:**

Issue: Health

Date: 10/06/2014

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Healthy Eating

Issue: Government

Date: 10/06/2014

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Search and Seizure, Car Stops: A 'New' Fourth Amendment

Issue: Race Relations

Date: 10/06/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Racial Profiling vs. Justice Served

Issue: Health

Date: 10/13/2014

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Prevention and Treatment of Common Orthopaedic Running Injuries

Issue: Employment  
Date: 10/13/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Work Injury & Getting Back to Work. Ready or Not!

Issue: Drugs  
Date: 10/13/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Has the Time Come for Legalized Marijuana?

Issue: Health  
Date: 10/20/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Mammograms-One Size Does Not Fit All

Issue: Employment / Law  
Date: 10/20/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: NFL Violence On & Off the Field: From Concussion Settlements to Domestic Abuse

Issue: Employment / Government  
Date: 10/20/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Should the Government Regulate Minimum Wage?

Issue: Health  
Date: 10/27/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Walk-in-Care

Issue: Social Security  
Date: 10/27/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Hurry Up and Wait: Delay at Social Security for Disability Benefits

Issue: Politics  
Date: 10/27/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: 2 Candidates, 1 New Senate Seat – Your Pick?

Issue: Health  
Date: 11/03/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Ovarian Cancer

Issue: Employment / Government  
Date: 11/03/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: 'ENDA' of Discrimination? Sexual Orientation, LGBT & the Workplace

Issue: Education  
Date: 11/03/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Your High School-Your Challenges

Issue: Health  
Date: 11/10/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Pregnancy

Issue: Government / Financial  
Date: 11/10/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: An American Hustle: When Will CEO's See Jail Time for Bad Corporate Behavior?

Issue: Politics  
Date: 11/10/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: The Election is Over – What's Going to Change?

Issue: Health  
Date: 11/17/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Neurovascular Disease

Issue: Government / Drugs  
Date: 11/17/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Now How Will the Law Handle Marijuana?

Issue: Economy  
Date: 11/17/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Mayors Nutter and Pawlowski-Challenges of Downtown Revitalization

Issue: Health  
Date: 11/24/2014  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Treatments for Congestive Heart Failure

Issue: Finances / Government  
Date: 11/24/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Bankruptcy: Chapter 7, Cashing in Your Chips

Issue: Veterans' Affairs  
Date: 11/24/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Tie a Yellow Ribbon with Tony Orlando

Issue: Law  
Date: 12/01/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Custody, Divorce and the Difficult Ex

Issue: Economy  
Date: 12/01/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Lehigh County – Headed Toward Fiscal Stability or Uncertainty?

Issue: Law / Employment  
Date: 12/08/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Workers' Comp: What Does it Mean to be on the Job?

Issue: Law / Medicine  
Date: 12/08/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Assisted Suicide – Saving Grace or Murder?

Issue: Employment  
Date: 12/15/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Telecommuting & the Workplace – A Trend in Reverse?

Issue: Gun Control  
Date: 12/15/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Gun Control: Do You Want to See More?

Issue: Employment  
Date: 12/22/2014  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Telecommuting & the Workplace – A Trend in Reverse?

Issue: Immigration  
Date: 12/22/2014  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Immigration in the U.S. – What Needs to Change?

Issue: Economy

Date: 12/29/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Allentown Revitalization – Opportunities and Challenges.