

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2019 1st Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 9 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 01/08/19

Program: News 10:30 PM

Title: Cancer Deaths Drop

Length: 0:25

Cancer deaths in the United States have fallen sharply since the 1990's.

Issue: Health

Date: 01/22/19

Program: News 5:00 PM

Title: VR Transforms Hospital

Length: 1:57

Understandably, most kids who have to be in a hospital wish they were anywhere else. But there's one hospital they may actually enjoy.

Issue: Health

Date: 01/31/19

Program: News 4:30 PM

Title: Infant Ibuprofen Recall

Length: 0:22

An important message if you have little ones at home - more infant ibuprofen is being recalled.

Issue: Health

Date: 02/01/19

Program: News 8:30 AM

Title: Measles Outbreak

Length: 1:50

Health officials in Washington State have declared a state of emergency over measles.

Issue: Health

Date: 02/11/19

Program: News 5:00 PM

Title: Oral Immunotherapy

Length: 2:00

For many people food allergies aren't just a nuisance. They can be life threatening.

Issue: Health

Date: 02/28/19

Program: News 5:00 PM

Title: Classifying Alzheimer's

Length: 1:45

Nearly six-million Americans are living with Alzheimer's Disease. But that number is expected to more than double by 2050.

Issue: Health

Date: 03/01/19

Program: News 5:00 PM

Title: More Blood Pressures Meds Recalled

Length: 0:28

Some heart medicine is being recalled over concerns of a cancer risk.

Issue: Health

Date: 03/06/19

Program: News 5:00 PM

Title: Hypnosis for IBD Patients

Length: 1:49

More than one-and-a-half-million Americans struggle with Inflammatory Bowel Disease.

Issue: Health

Date: 03/14/19

Program: News 5:00 PM

Title: Edible Chemotherapy

Length: 1:43

Chemotherapy can require hours of I-V drips in the hospital.

Issue: Crime/Public Safety

Date: 01/02/19

Program: News 10:00PM

Title: Clean Slate Law

Length: 0:56

Pennsylvania lawmakers are introducing a program to make it easier for people convicted of crimes to navigate the state's new Clean Slate law.

Issue: Crime/Public Safety

Date: 01/16/19

Program: News 5:30 PM

Title: Newborn Left in Toilet

Length: 1:30

Authorities say a woman from Reading gave birth to a child... who police found partially submerged in a toilet in Lancaster County.

Issue: Crime/Public Safety

Date: 01/29/19

Program: News 12:00 PM

Title: 13th and Muhlenberg Shooting

Length: 0:15

Reading Police are trying to figure out who shot a teenager and why.

Issue: Crime/Public Safety

Date: 02/01/19

Program: News 5:30 PM

Title: Car Break-ins

Length: 2:06

A string of car break-ins has prompted a warning from Central Berks Regional Police.

Issue: Crime/Public Safety

Date: 02/16/19

Program: News 10:00 PM

Title: Allentown Homicides

Length: 0:39

In Allentown an outburst of violence has police investigating a pair of homicides.

Issue: Crime/Public Safety

Date: 02/28/19

Program: News 12:00PM

Title: St. Lawrence Child Hurt

Length: 0:24

A five-year-old girl is in critical condition after she was hurt inside a Berks County home and now a criminal investigation is underway.

Issue: Crime/Public Safety

Date: 03/01/19

Program: News 10:30 PM
Title: Schuylkill Jeweler Killed in New Orleans
Length: 1:06

A well-known businessman from Schuylkill County has been found dead in Louisiana.

Issue: Crime/Public Safety
Date: 03/08/19
Program: News 5:00 PM
Title: Allentown Homicide
Length: 1:37

A man is dead after authorities say he was shot and killed at an Allentown apartment complex last night.

Issue: Crime/Public Safety
Date: 03/15/19
Program: News 5:00 PM
Title: New Zealand Terror Attacks
Length: 1:04

The world is in shock after a gunman opened fire at two mosques in New Zealand.

Issue: Education
Date: 01/01/19
Program: News 6:00 PM
Title: New Jersey High School Tests
Length: 0:23

New Jersey high school students are getting a break on graduation test requirements, thanks to an appellate court decision.

Issue: Education
Date: 01/15/19
Program: News 10:00 PM
Title: Tamaqua Guns in School Debate
Length: 2:13

A policy that would arm public school teachers in the Schuylkill County town of Tamaqua is now on hold following a vote by the Tamaqua Area School Board.

Issue: Education
Date: 01/25/19
Program: News 6:00 AM
Title: Girls Face Leadership Challenges
Length: 2:03

We've heard a lot in recent years about trying to increase the amount of women in leadership positions.

Issue: Education
Date: 02/02/19
Program: News 6:00 PM
Title: Black History Month

Length: 0:19

A special event in Bethlehem kicks off Black History Month.

Issue: Education

Date: 02/14/19

Program: News 6:00 AM

Title: Toddlers Learn Best with Interactive Aps

Length: 2:11

We hear a lot about reducing screen time for kids, especially young kids, but at the same time, researchers are finding there can be good things for kids who use interactive media.

Issue: Education

Date: 02/28/19

Program: News 5:30 PM

Title: I-Lead Adult Center Opening

Length: 0:29

The I-LEAD Charter School celebrated the grand opening of its new learning center for adults.

Issue: Education

Date: 03/05/19

Program: News 12:00 PM

Title: Parkettes Tax Appeal

Length: 0:46

The Parkettes gymnastics organization has filed a tax appeal against the city of Allentown.

Issue: Education

Date: 03/11/19

Program: News 4:00 PM

Title: Racism Justice Talks at Lehigh

Length: 1:38

More than 100 community leaders gathered at Lehigh University today to talk about justice reform.

Issue: Education

Date: 03/12/19

Program: News 4:00 PM

Title: College Exam Cheating Charges

Length: 0:38

Two actresses are among dozens of people caught up in what's being called the largest college admissions scam.

Issue: Government

Date: 01/01/19

Program: News 6:30 AM

Title: Democrats Funding Bill

Length: 0:34

House Democrats have released their plan to re-open the government without approving money for President Trump's border wall.

Issue: Government

Date: 01/14/19

Program: News 6:00 AM

Title: Shutdown Record Week

Length: 1:48

The longest government shutdown in U-S history is continuing into a fourth week.

Issue: Government

Date: 01/29/19

Program: News 7:30 AM

Title: Venezuela Update

Length: 0:36

Venezuela's opposition leader is supporting U-S sanctions against a state-owned oil company.

Issue: Government

Date: 02/06/19

Program: News 5:30 AM

Title: State of the Union Recap

Length: 1:52

President Trump delivered the State of the Union last night calling for bipartisanship, but also sticking with a hard line on immigration.

Issue: Government

Date: 02/15/19

Program: News 5:00 PM

Title: Trump Declares National Emergency

Length: 0:47

President Donald Trump has made it official. He's declaring a national emergency at the southern U-S border.

Issue: Government

Date: 02/25/19

Program: News 8:30 AM

Title: US China Trade Talks

Length: 0:32

President Trump is pushing back the deadline to increase tariffs of Chinese imports.

Issue: Government

Date: 03/01/19

Program: News 5:00 PM

Title: Trump Demanded Kushner Get Security Clearance

Length: 0:35

President Trump reportedly demanded that U-S officials grant top-secret security clearance to his son-in-law and senior advisor Jared Kushner last year despite concerns from intelligence officials.

Issue: Government

Date: 03/11/19

Program: News 4:00 PM

Title: Trump Budget

Length: 0:28

President Trump is proposing a record four-point-seven trillion-dollar 2020 federal budget.

Issue: Government

Date: 03/18/19

Program: News 7:00 AM

Title: New Zealand Gun Reforms

Length: 0:28

In the wake of the deadly shooting, New Zealand Prime Minister Jacinda Ardern says there will be gun law reforms announced within the next 10 days.

Issue: Elderly/Children

Date: 01/5/19

Program: News 10:00 PM

Title: Palmer Fire Update

Length: 0:43

Neighbors say they believe the people found dead in the home are an elderly woman and her son.

Issue: Elderly/Children

Date: 01/14/19

Program: News 5:00 AM

Title: Douglass Twsp Scam

Length: 0:33

In Douglass Township, Berks County police say to be on the lookout for two men involved in a distraction scam. Police say the men described themselves as Cherokee Indians and knocked on an elderly woman's door Friday, saying they were there to test the water system.

Issue: Elderly/Children

Date: 01/21/19

Program: News 10:00 PM

Title: High Rise Fire Follow-up

Length: 0:25

We're learning more about the massive response by fire crews to a high-rise apartment building in Carbon County. This was the scene at the Leighton Elderly Apartments last night.

Issue: Elderly/Children

Date: 02/01/19

Program: News 5:30 PM

Title: Call for Crossing Guards

Length: 1:51

Officials in Reading say they are in dire need of people to serve as crossing guards.

Issue: Elderly/Children

Date: 02/15/19

Program: News 8:00 AM

Title: Sick Boy Becomes Police Officer

Length: 2:01

A California boy got to live out his dream, thanks to the Sacramento Police Department.

Issue: Elderly/Children

Date: 02/26/19

Program: News 7:30 AM

Title: Nativity Teacher Charged

Length: 0:23

A teacher in Schuylkill County is facing accusations of sexually assaulting a child.

Issue: Elderly/Children

Date: 03/04/19

Program: News 10:30 PM

Title: Walgreens Tobacco Sales

Length: 0:26

A top U.S. regulator wants to investigate whether Walgreens has a problem with illegal tobacco sales to minors.

Issue: Elderly/Children

Date: 03/08/19

Program: News 10:00 PM

Title: CDC Flu Season Update

Length: 0:24

Experts are also keeping close tabs on an increase in severe flu cases that tend to cause more hospitalizations and deaths, especially in the elderly.

Issue: Elderly/Children

Date: 03/17/19

Program: News 6:00 PM

Title: Belle of the Ball

Length: 0:42

Going to the prom can be expensive, but a Berks County charity is helping cover the cost. Belle of the Ball helps girls put aside financial worries and enjoy the big dance.

30 Minute Locally Produced Programming Examples:

Issue: Government/Drugs

Date: 01/07/19

Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Rolling Towards Recreational Cannabis?

Issue: Health
Date: 01/14/19
Time: 6:30 PM
Program: St. Luke's Health Now Special
Length: 30 Minutes
Topic: Teaching Tomorrow's Doctors

Issue: Gun Rights
Date: 01/14/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Guns: The Conversation Continues

Issue: Health
Date: 01/21/19
Time: 6:30 PM
Program: St. Luke's Health Now Special
Length: 30 Minutes
Topic: Bariatrics Update

Issue: Economy
Date: 01/21/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Future of Retail

Issue: Health
Date: 01/28/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Movement Disorders

Issue: Prison Reform
Date: 01/28/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What's Fair in Prison Reform?

Issue: Health
Date: 02/04/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Foot and Ankle Diseases

Issue: Politics
Date: 02/04/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are You a Capitalist or Socialist?

Issue: Health
Date: 02/11/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Care of the Aging Athlete

Issue: Politics
Date: 02/11/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Trump and the Year Ahead

Issue: Health
Date: 02/18/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Aneurysms

Issue: Economy
Date: 02/18/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Future of the Lehigh Valley

Issue: Health
Date: 02/25/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Head & Neck Cancers

Issue: Healthcare
Date: 02/25/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Healthcare for All?

Issue: Health
Date: 03/04/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Complications of Diabetes

Issue: Ecology
Date: 03/04/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Will the Green New Deal Change Your Life?

Issue: Health
Date: 03/11/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Pediatric Milk/Food Intolerances

Issue: International Relations
Date: 03/11/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Diplomacy in the Middle East

Issue: Health
Date: 03/18/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Overdoses, Poisoning and Addictions

Issue: Economy
Date: 03/18/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes

Topic: Why Should you go to LV Auto Show?

Issue: Health

Date: 03/25/19

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Hernias, Gallbladders and More

Issue: Veteran Issues

Date: 03/25/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: What is Our Next Step in Supporting Veterans?