

## **Maranatha Broadcasting Company, Inc.**

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103  
2023 4th Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on [wfmz.com](http://wfmz.com) and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

WFMZ-TV provides substantial support to many local charities and fundraisers through

promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

#### News Programming Examples:

Issue: Health

Date: 10/03/23

Program: News 5:30 PM

Title: Tower Health Mask Program

Length: 0:26

West Reading-based Tower Health is now encouraging everyone at its medical centers to wear masks instead of requiring masks.

---

Issue: Health

Date: 10/10/23

Program: News 5:30 PM

Title: Red Cross Blood Shortage

Length: 0:31

The American Red Cross is calling for donations. It says the U-S blood supply has reached critically low levels.

---

Issue: Health

Date: 10/26/23

Program: News 5:00 PM

Title: Lehigh County Coroner Flu Shot Clinic and Tour

Length: 0:20

People are rolling up their sleeves to get a flu shot in Lehigh County. But they're not going to a doctor's office to get jabbed.

---

Issue: Health

Date: 11/08/23

Program: News 5:00AM

Title: Breast Cancer Prevention Drug

Length: 0:49

A drug commonly used to treat breast cancer has been approved to prevent it in England.

---

Issue: Health

Date: 11/13/23

Program: News12:00PM  
Title: Shapiro Admin on Holiday Safety  
Length: :25  
With more people hitting the road for the holidays, state officials want to make sure Pennsylvanians get to and from their celebrations safely.

---

Issue: Health  
Date: 11/28/23  
Program: News 6:00PM  
Title: Shapiro Pelvic Exam Bill  
Length: 0:28  
Governor Josh Shapiro has signed a bill requiring patient consent on medical exams for educational purposes.

---

Issue: Health  
Date: 12/03/23  
Program: News 10:00PM  
Title: U.S. Covid & Flu  
Length: 0:34  
Federal health officials say the coronavirus remains a top concern as the U-S heads into its fourth winter of covid.

---

Issue: Health  
Date: 12/11/23  
Program: News 5:00PM  
Title: Eyes Ears Dementia  
Length: 2:05  
More than 55-million people in the world are living with dementia and that number is expected to grow.

---

Issue: Health  
Date: 12/13/23  
Program: News 8:00 PM  
Title: Tour of New St. Lukes's Hospital  
Length: 0:25  
St. Luke's University Health Network has a new addition.

---

Issue: Crime/Public Safety  
Date: 10/05/23  
Program: News 12:00 PM  
Title: Organized Retail Theft  
Length: 0:31  
State lawmakers are considering a bill that could crack down on organized retail theft.

---

Issue: Crime/Public Safety  
Date: 10/18/23  
Program: News 6:00 PM  
Title: Macungie Police Situation  
Length: 0:26  
A man who escaped police custody in Lehigh County is still on the loose.

---

Issue: Crime/Public Safety

Date: 10/24/23

Program: News 10:30 PM

Title: January 6 Nolf Guilty Plea

Length: 0:40

A Birdsboro-area man has pleaded guilty for his role in the attacks on the U.S. Capitol on January sixth, 2021.

---

Issue: Crime/Public Safety

Date: 11/06/23

Program: News 6:00 PM

Title: Patricia Rorrer Habeas Corpus Hearing

Length: 0:57

A convicted murderer in Lehigh County tried to argue her innocence in court today.

---

Issue: Crime/Public Safety

Date: 11/13/23

Program: News 6:00 PM

Title: New Cavalcante Charges

Length: 0:29

The man who busted out of a Chester County prison and spent nearly two weeks on the lam is facing more than a dozen new charges.

---

Issue: Crime/Public Safety

Date: 11/27/23

Program: News 10:00 PM

Title: Vermont Shooting Suspect

Length: 0:35

The suspect in the shooting of three young men of Palestinian descent in Vermont over the weekend has pleaded not guilty to attempted murder.

---

Issue: Crime/Public Safety

Date: 12/04/23

Program: News 5:00 PM

Title: Ex U.S. Ambassador Charged

Length: 0:23

A former U.S. ambassador is accused of secretly spying for Cuba.

---

Issue: Crime/Public Safety

Date: 12/08/23

Program: News 7:00 AM

Title: Albany Synagogue Shooting

Length: 0:36

A 28-year-old man is in custody, after police say he fired shots at an Albany synagogue on the first day of Hanukkah.

---

Issue: Crime/Public Safety

Date: 12/19/23

Program: News 5:00 PM

Title: Weapon Found at Dieruff High School

Length: 2:15

A student was arrested today at Dieruff High School. Police say the 17-year-old boy had a gun.

---

Issue: Education

Date: 10/03/23

Program: News12:00 PM

Title: Lehigh Free Tuition

Length: 0:28

A new grant at Lehigh University will help some students cover the cost of a college education.

---

Issue: Education

Date: 10/12/23

Program: News 8:00 AM

Title: Alvernia Nursing School

Length: 1:45

Nursing students at Alvernia University got a big step up.

---

Issue: Education

Date: 10/31/23

Program: News 7:30 AM

Title: Biden Tries Loan Forgiveness

Length: 0:31

The Biden Administration is in the beginning stages of creating a new student loan forgiveness program.

---

Issue: Education

Date: 11/01/23

Program: News 5:00 AM

Title: School Merger Proposal

Length: 0:31

A state senator from Berks County is introducing two bills aimed at making it easier for school districts in Pennsylvania to merge.

---

Issue: Education

Date: 11/08/23

Program: News12:00 PM

Title: School Board Races

Length: 1:55

From the Lehigh Valley to the Philadelphia suburbs passionate fights over school curriculum, library books, and student gender identity dominated some school board races.

---

Issue: Education

Date: 11/17/23

Program: News 6:00 AM

Title: Complaint vs. Pennridge SD

Length: 0:37

The Pennridge School District has issued a statement in response to a civil rights complaint filed on behalf of parents and students in the district and the Bucks County NAACP.

---

Issue: Education

Date: 12/01/23

Program: News 5:30 PM

Title: Lunch & Learn BCIU

Length: 0:53

The Berks County Intermediate Unit is trying to inform the public about challenges related to youth homelessness.

---

Issue: Education

Date: 12/08/23

Program: News 7:30 AM

Title: UNLV Shooting Update

Length: 0:24

They are working to contact the recipients but said anyone who works in education should proceed with caution if they receive a letter with no return address.

---

Issue: Education

Date: 12/14/23

Program: News 8:00 PM

Title: School Funding Stalemate

Length: 2:10

Lawmakers on both sides of the aisle say the compromise will fully fund education and check off some important goals in the coming year.

---

Issue: Government

Date: 10/06/23

Program: News 4:00 PM

Title: U.S. Jobs Report

Length: 1:35

The U.S. Labor Department says, last month, the nation's employers added nearly double the number of new hires expected.

---

Issue: Government

Date: 10/12/23

Program: News 5:00 PM

Title: Menendez New Indictment

Length: 0:36

New Jersey U.S. Senator Bob Menendez is now accused of acting as an agent of Egypt.

---

Issue: Government

Date: 10/23/23

Program: News 4:00 PM

Title: House Speaker Stalemate

Length: 0:55

Representative Jim Jordan of Ohio exited the race for speaker Friday after three failed bids.

---

Issue: Government

Date: 11/01/23

Program: News 5:30 PM

Title: VP Harris on AI

Length: 0:40

Vice President Kamala Harris is addressing the administration's plans for artificial intelligence.

---

Issue: Government

Date: 11/20/23

Program: News 7:00 AM

Title: Northampton County Voting

Length: 0:40

The Election Commission Board meeting is scheduled for 3 P-M tomorrow at the county's government center.

---

Issue: Government

Date: 11/30/23

Program: News 10:00 PM

Title: Congress UFO Accusations

Length: 0:40

A bipartisan group of lawmakers is accusing the Pentagon of withholding information about UFO's.

---

Issue: Government

Date: 12/01/23

Program: News 5:30 AM

Title: Meta Sues FTC Data Restrictions

Length: 0:27

Facebook's parent company, Meta, is suing the FTC to block new restrictions on kids' data.

---

Issue: Government

Date: 12/04/23

Program: News 10:30 PM

Title: Supreme Court Oxycotin

Length: 0:44

The Supreme Court expressed mixed opinions regarding a multi-billion dollar settlement involving a family at the center of the opioid epidemic.

---

Issue: Government

Date: 12/14/23

Program: News 5:00PM

Title: Biden Progress on Lowering RX Costs

Length: 0:33

President Biden says he's giving Americans more breathing room when it comes to spending money on prescription drugs.

---

Issue: Elderly/Children

Date: 10/02/23

Program: News 5:30 PM

Title: Berks Encore Senior Expo

Length: 0:23

Berks Encore is getting ready for a senior expo at FirstEnergy Stadium in Reading.

---

Issue: Elderly/Children

Date: 10/20/23

Program: News 5:00 PM

Title: Artist in Residence at Lehigh Elementary School

Length: 0:23

It was a day of bright colors and vibrant music at Lehigh Elementary School today. Today's show was a culmination of what the kids learned from the artist... bridging the gap between countries and cultures.

---

Issue: Elderly/Children

Date: 10/31/23

Program: News 10:00 PM

Title: Childcare Funding Roundtable

Length: 0:32

Thousands of childcare centers may have to close without new federal funding after emergency COVID assistance expired last month.

---

Issue: Elderly/Children

Date: 11/03/23

Program: News 5:00AM

Title: Fraud

Length: 0:20

State police say an elderly couple is out of thousands of dollars and they're trying to find out who's responsible.

---

Issue: Elderly/Children

Date: 11/11/23

Program: News 10:30 PM

Title: PA On the Run Pleads Guilty.

Length: 0:40

A murder suspect who escaped a Warren County, Pennsylvania prison has pleaded guilty to the escape and for kidnapping of an elderly couple.

---

Issue: Elderly/Children

Date: 11/20/23

Program: News 6:00 PM

Title: Montgomery County Code Blue

Length: 0:33

The county is encouraging residents to check on elderly friends and relatives and make sure their homes are properly heated.

---

Issue: Elderly/Children

Date: 12/07/23

Program: News 6:00PM

Title: Bus Aide Strangles 6-year-old

Length: 2:05

A former North Penn school bus aide is accused of choking a six-year-old boy.

---

Issue: Elderly/Children

Date: 12/11/23

Program: News 8:00AM

Title: Adopt Lehigh Valley Kids Look Back

Length: 2:20

Heading home for the holidays is a goal for many. For kids in foster, care finding a permanent home is the goal.

---

Issue: Elderly/Children

Date: 12/14/23

Program: News 10:30PM

Title: More RSV Shots

Length: 0:31

The White House is making more RSV vaccines available for babies and toddlers.



---

**30 Minute Locally Produced Programming:**

**BUSINESS MATTERS**

Issue: Politics  
Date: 10/02/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Are Trump and Biden the Only Choice?

Issue: Politics/Media  
Date: 10/09/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Breaking News or Broken News

Issue: Local Economy  
Date: 10/16/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: The Future of the Lehigh Valley's Workforce

Issue: World Economics  
Date: 10/23/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: The Impact at Home of the Middle East War

Issue: World Conflicts  
Date: 10/30/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Ukraine - Is the End in Sight?

Issue: Youth/Penal System  
Date: 11/06/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Incarceration or Rehabilitation: How to Address Youth Violence.

Issue: Drug Legalization  
Date: 11/13/23  
Time: 7:30 PM  
Program: Business Matters

Length: 30 Minutes  
Topic: Pennsylvania Primo: What's Next for Marijuana in PA?

Issue: Guns  
Date: 11/20/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Are Guns the Problem?

Issue: Politics  
Date: 12/11/23  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: One on One with PA Governor Josh Shapiro

### **TALK WITH YOUR DOCTOR**

Issue: Health  
Date: 10/02/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Pediatric ER

Issue: Health  
Date: 10/09/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Updates in Neurosurgery

Issue: Health  
Date: 10/16/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: 50 Top Heart Hospitals

Issue: Health  
Date: 10/23/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Balance

Issue: Health  
Date: 10/30/23  
Time: 6:30 PM  
Program: Talk with Your Doctor

Length: 30 Minutes  
Topic: RSV

Issue: Health  
Date: 11/06/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Veterans' Health

Issue: Health  
Date: 11/13/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Gallbladder Disease

Issue: Health  
Date: 11/20/23  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: The Aging Brain