

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103
2022 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has hosted governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through

promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 04/07/22

Program: News 5:00 AM

Title: Avian Flu Concerns

Length: 1:36 PAK

Pennsylvania poultry producers are upping their bio-security measures.

Issue: Health

Date: 04/21/22

Program: News 7:30 AM

Title: PFAs Toxic Drinking Water

Length: 0:56

The DEP is wrapping up a two-month public comment period on regulating so called forever chemicals in public water systems.

Issue: Health

Date: 04/28/22

Program: News 10:00 PM

Title: FDA Menthol Cigarette Ban

Length: 0:33

The U.S. government has released its long-awaited plan to ban menthol in cigarettes.

Issue: Health

Date: 05/07/22

Program: News 5:30AM

Title: WHO Covid 15M Update

Length: 0:50

The World Health Organization says nearly 15-million people have now died because of Covid-19.

Issue: Health

Date: 05/13/22

Program: News 5:30PM

Title: Miller Keystone Masks
Length: 0:26
Miller Keystone blood donation centers are once again requiring masks as COVID-19 cases tick up.

Issue: Health
Date: 05/21/22
Program: News 10:00PM
Title: Baby Formula from Germany
Length: 0:43
More than 71-thousand pounds of baby formula is headed to the U-S from Europe.

Issue: Health
Date: 06/02/22
Program: News 10:30PM
Title: Monkeypox in Philly
Length: 0:27
Now to a developing story, Monkeypox has made its way to Pennsylvania.

Issue: Health
Date: 06/17/22
Program: News 5:00 PM
Title: Harris on Lead Pipe Replacement
Length: 0:35
Vice President Kamala Harris visited Pittsburgh where she highlighted money the federal government is using to remove and replace lead pipes that carry drinking water.

Issue: Health
Date: 06/22/22
Program: News 10:30 PM
Title: Biden Covid Vaccine Under 5 Years
Length: 0:33
Some states are starting to rollout the COVID vaccine for their youngest children.

Issue: Crime/Public Safety
Date: 04/05/22
Program: News 5:00 AM
Title: Allentown 9PM Routine
Length: 0:26
Allentown Police have launched an initiative they hope will help curve thefts from cars.

Issue: Crime/Public Safety
Date: 04/18/22
Program: News 6:00 PM
Title: Fountain Hill Deaths
Length: 0:22
A man and woman are dead and investigators in Lehigh County want to know how it happened.

Issue: Crime/Public Safety
Date: 04/29/22
Program: News 5:30 PM
Title: Wolf on Ghost Guns

Length: 0:36

Governor Wolf says the Pennsylvania State Police are ready to follow the feds in implementing stricter ghost gun regulations.

Issue: Crime/Public Safety

Date: 05/02/22

Program: News 5:00PM

Title: Vehicle Break-ins Milford Twp

Length: 0:32

Police in Bucks County are asking for your help in solving a string of car break-ins.

Issue: Crime/Public Safety

Date: 05/12/22

Program: News 5:00AM

Title: Reading Shooting Folo

Length: 0:49

No arrests have been made so far in connection with a shooting near City Park in Reading.

Issue: Crime/Public Safety

Date: 05/20/22

Program: News 5:00PM

Title: DOJ Announcement on Hate Crimes

Length: 0:38

The federal government is stepping up efforts to bolster hate-crime reporting.

Issue: Crime/Public Safety

Date: 06/02/22

Program: News 10:00PM

Title: Catalytic Converter Bandit

Length: 0:30

Authorities in Northampton County are asking for the public's help to track down a man suspected of stealing several catalytic converters from vehicles.

Issue: Crime/Public Safety

Date: 06/14/22

Program: News 12:00 PM

Title: Monroe County Attempted Homicide

Length: 0:59

A man is behind bars in Monroe County on attempted homicide charges.

Issue: Crime/Public Safety

Date: 06/20/22

Program: News 6:00 PM

Title: Catasauqua Park Shooting Folo

Length: 1:45

We now know the name of a man arrested in connection with a shooting at a popular park in Lehigh County. Police say they also arrested a juvenile.

Issue: Education

Date: 04/07/22

Program: News 10:00 PM

Title: Allentown Teachers' Union Deal

Length: 0:30

The Allentown School District and its teachers' union have agreed to a three-year contract.

Issue: Education

Date: 04/15/22

Program: News 7:30 AM

Title: New Jersey Sex Education Guidelines

Length: 0:52

New Jersey Governor Phil Murphy's administration is taking another look at a sex education curriculum.

Issue: Education

Date: 04/22/22

Program: News 4:30 PM

Title: Pleasant Valley School District Reorganization

Length: 0:32

A Monroe County school district says it will cut 40 staff positions.

Issue: Education

Date: 05/09/22

Program: News 5:30PM

Title: Berks Library ARP Funds

Length: 0:30

The Berks County Library system is enhancing its digital offerings.

Issue: Education

Date: 05/11/22

Program: News 5:00PM

Title: Lighthouse Milestone Achievement

Length: 0:25

Young Bethlehem students are being honored for their leadership and life skills. Calypso Elementary School received a Lighthouse Milestone Achievement Award today.

Issue: Education

Date: 05/19/22

Program: News 10:30PM

Title: Exeter Township School District Superintendent

Length: 0:26

Exeter Township Board of School Directors have named their next Superintendent.

Issue: Education

Date: 06/02/22

Program: News 5:00PM

Title: Biden Cancels Nearly 6 billion in Student Debt

Length: 0:33

People who enrolled with one college system are getting their student loan debt wiped clean.

Issue: Education

Date: 06/13/22

Program: News 5:30PM

Title: PA Budget Season

Length: 0:37

Governor Tom Wolf is calling on state lawmakers to use about 1-point-8 billion dollars on instruction, operation, and special education in public schools.

Issue: Education

Date: 06/16/22

Program: News 10:30 PM

Title: Berks School Safety

Length: 1:59

A meeting of the minds focusing on the hot topic of school safety.

Issue: Government

Date: 04/01/22

Program: News 4:30 PM

Title: Pandemic Aid Bill

Length: 0:34

Congress is moving closer to a bipartisan pandemic relief bill.

Issue: Government

Date: 04/12/22

Program: News 6:00 AM

Title: Biden Ghost Gun Crackdown

Length: 0:33

President Biden is cracking down on untraceable gun sales... as violent crimes surge in the U.S.

Issue: Government

Date: 04/20/22

Program: News 12:00PM

Title: Feds Won't Appeal Masks

Length: 0:34

The federal government doesn't plan to appeal the ruling that ended the nation's federal mask mandate public transit.

Issue: Government

Date: 05/02/22

Program: News 8:00 AM

Title: Register to Vote Deadline

Length: 0:34

The clock is winding down, today's the last day to register to vote for Pennsylvania's primary election.

Issue: Government

Date: 05/10/22

Program: News 10:30PM

Title: Biden Inflation

Length: 0:29

President Joe Biden acknowledges that people may be frustrated with rising prices.

Issue: Government

Date: 05/21/22

Program: News 8:30AM

Title: Formula Production Increase

Length: 0:29

The second-largest baby formula manufacturer in the U-S says it's increasing production.

Issue: Government

Date: 06/02/22

Program: News 10:30PM

Title: Biden Gun Legislation

Length: 0:48

President Biden called on Congress tonight to pass what he calls common sense gun control laws.

Issue: Government

Date: 06/14/22

Program: News 7:30AM

Title: PA House Gun Legislation

Length: 0:50

Pennsylvania House Republicans managed to keep a proposed gun reform bill from reaching the floor.

Issue: Government

Date: 06/21/21

Program: News 12:00PM

Title: United Needs Government Help

Length: 0:20

The CEO of United Airlines is calling for government help as delays, cancellations and a backlog of baggage have become commonplace at airports across the U.S.

Issue: Elderly/Children

Date: 04/01/22

Program: News 12:00PM

Title: Hellertown Fire Rescue

Length: 2:15

Two children are dead after an early morning fire in Hellertown. And the news is sending shockwaves through the community.

Issue: Elderly/Children

Date: 04/07/22

Program: News 12:00PM

Title: Safe2Say Something

Length: 0:32

Pennsylvania's attorney general says schools need more resources to help students struggling with mental health.

Issue: Elderly/Children

Date: 04/28/22

Program: News 10:00PM

Title: Young Kids Covid Vaccine

Length: 0:30

Moderna is asking U.S. regulators to approve its COVID-19 vaccine for nation's youngest children.

Issue: Elderly/Children

Date: 05/02/22

Program: News 10:00PM

Title: Bucks Mom Shoots Kids

Length: 1:50

A Bucks County woman is locked up tonight because the D.A. says she shot her own children in their beds.

Issue: Elderly/Children

Date: 05/19/22

Program: News 10:30PM

Title: Spotting Cyber Security

Length: 0:34

A cyber security expert in Berks says many of these phishing scams target the elderly.

Issue: Elderly/Children

Date: 05/21/22

Program: News 7:00AM

Title: Reilly Children's Hospital 10th Birthday

Length: 0:32

Lehigh Valley Reilly Children's Hospital is celebrating its 10th birthday this year.

Issue: Elderly/Children

Date: 06/02/22

Program: News 10:00PM

Title: Texas Mass Shooting

Length: 0:38

A Texas state senator says the commander at the scene of last week's elementary school shooting in Uvalde was not informed of panicked 911 calls from inside the building.

Issue: Elderly/Children

Date: 06/13/22

Program: News 5:30PM

Title: Muhlenberg Elder Fraud

Length: 1:35

Police in Muhlenberg Township say phone scammers continue to be hard at work, as they go after things like your Social Security information and your money.

Issue: Elderly/Children

Date: 06/17/22

Program: News 5:00PM

Title: Alabama Church Shooting

Length: 0:30

A third victim in a church shooting in Alabama has died. She was 84 years old.

30 Minute Locally Produced Programming:

BUSINESS MATTERS

Issue: Politics

Date: 04/04/22

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Mayor's On-Location

Issue: Politics
Date: 04/11/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Election 2022 – Meet the Candidates

Issue: Public Service
Date: 04/18/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Heroes – Using Artwork to Inspire the Next Generation

Issue: Urban Growth
Date: 04/25/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What's Trending in our Cities

Issue: Economy
Date: 05/02/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Rent Is Too Darn High

Issue: Urban Growth
Date: 05/30/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Development in the Ever-Growing Lehigh Valley

Issue: Politics
Date: 06/06/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: 2022 Congressional Forum (Part 1)

Issue: Politics
Date: 06/13/22
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: 2022 Congressional Forum (Part 2)

TALK WITH YOUR DOCTOR

Issue: Health
Date: 04/11/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Caring for a Child with a Chronic Medical Problems

Issue: Health
Date: 04/18/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Surgical Optimization

Issue: Health
Date: 04/25/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Mental Health

Issue: Health
Date: 05/02/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Skin Cancer

Issue: Health
Date: 05/09/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Senior Care

Issue: Health
Date: 05/16/22
Time: 6:30 PM
Program: Talk with Your Doctor
Length: 30 Minutes
Topic: Planning for Pregnancy