

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2017 1st Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending March 31, 2017 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 01/05/17

Program: News 5:30 AM

Title: Healthcare

Length: 0:40

Vice President-elect Mike Pence says Donald Trump's first order of business as president will be to repeal and replace Obamacare.

Issue: Health

Date: 01/17/17

Program: News 5 PM

Title: Baby Bonding

Length: 1:58

Bonding with your baby might seem like it should come naturally. But postpartum depression can impact a mom's life, as well as the baby's development.

Issue: Health

Date: 01/31/17

Program: News 6 PM

Title: Budget Opioid Crisis

Length: 2:25

Governor Tom Wolf is addressing two big issues the state of Pennsylvania is battling - a budget crisis and a drug epidemic.

Issue: Health

Date: 02/01/17

Program: News 5 PM

Title: Cholesterol Drug

Length: 1:07

About 1 in 4 adults over the age of 40, takes a cholesterol-lowering statin.

Issue: Health

Date: 02/10/17

Program: News 5 PM

Title: Pill for Allergies

Length: 1:56

So a research team at Nova Southeastern University is working on an easier more use-friendly option. The tablet would deliver the same amount of epinephrine as the injections minus the needle.

Issue: Health

Date: 02/20/17

Program: News 4 PM

Title: Dangers of Skipping Breakfast

Length: 1:01

You've always heard that breakfast is the most important meal of the day. Now that claim has been backed up by a scientific study.

Issue: Health

Date: 03/09/17

Program: News 4 PM

Title: Woman and Calcium

Length: 1:05

We've known for a long time that calcium is necessary for strong bones.

Issue: Health

Date: 03/13/17

Program: News 5 PM

Title: Aspire for Weight Loss

Length: 2:06

200-thousand Americans undergo weight loss surgery every year using methods like gastric bypass, and surgical balloons.

Issue: Health

Date: 03/21/17

Program: News 6 PM

Title: GOP Healthcare Pak

Length: 1:58

President Trump may be feeling confident about Thursday's vote on the health-care plan, but he hasn't convinced everyone to vote "yes."

Issue: Crime/Public Safety

Date: 01/05/17

Program: News 4 PM

Title: Allentown Homicide Pak

Length: 1:45

Not even a week into 2017 and Allentown police are investigating the city's first homicide of the year.

Issue: Crime/Public Safety

Date: 01/17/17

Program: News 10:30 PM

Title: Crime Alert New President

Length: 0:25

Crime Alert Berks County has a new leader for the first time in the organization's 18-year history.

Issue: Crime/Public Safety

Date: 01/23/17

Program: News 5 PM

Title: Upper Macungie Car Thefts

Length: 0:25

Police are reminding drivers to make sure their cars are locked after a recent string of thefts in Upper Macungie Township.

Issue: Crime/Public Safety

Date: 02/01/17

Program: News 6 PM

Title: Solebury Sex Abuse

Length: 1:57

First at 6 allegations of sexual abuse at a school in Bucks Count that span decades. But authorities say none of the accused can be prosecuted.

Issue: Crime/Public Safety

Date: 02/8/17

Program: News 10 PM

Title: Bethlehem Shooting

Length: 0:51

A 19-year-old woman is dead after gunfire erupted in Bethlehem early this morning.

Issue: Crime/Public Safety

Date: 02/17/17

Program: News 5 PM

Title: Emmaus Security Camera Warning

Length: 1:57

Police officers in Lehigh County are warning residents to watch out for prying eyes.

Issue: Crime/Public Safety

Date: 03/01/17

Program: News 8 AM

Title: Reading Homicide

Length: 0:26

One man is dead and another's been hurt in a shooting in downtown Reading.

Issue: Crime/Public Safety

Date: 03/13/17

Program: News 4 PM

Title: Mother and Son Shot

Length: 0:29

Neighbors in a Monroe County community are expressing shock and disbelief over the deaths of a mother and her young son.

Issue: Crime/Public Safety

Date: 03/21/17

Program: News 6 PM

Title: Wanted by Police

Length: 0:23

In this week's "Wanted by Police" authorities say this man is wanted for theft in Hunterdon County, New Jersey.

Issue: Education

Date: 01/09/17

Program: News 6 PM

Title: Palmerton Teacher Strike

Length: 0:45

Teachers in the Palmerton Area school district walked off the job today

Issue: Education

Date: 01/17/17

Program: News 10:30 PM

Title: Betsy Devos Hearing

Length: 0:30

Donald Trump's pick for Education Secretary is being grilled on Capitol Hill.

Issue: Education

Date: 01/26/17

Program: News 10:30 PM

Title: KU State of Schools

Length: 2:48

Pennsylvania's 14 state-run universities are going under the microscope. Officials say reform is needed and closures and mergers are on the table.

Issue: Education

Date: 02/08/17

Program: News 8 AM

Title: Governor Wolf Lays Out Budget

Length: 1:47

Pennsylvania Governor Tom Wolf has laid out his budget plan for the state

Issue: Education

Date: 02/10/17

Program: News 4 PM

Title: Bullying Affects Grades

Length: 1:15 PM

It's well known that bullying can cause physical and emotional pain for children. But the impact could be just as devastating on their education.

Issue: Education

Date: 02/26/17

Program: News 10 PM

Title: State System Mayhem

Length: 0:43

Some of the schools in Pennsylvania's 14-university system of higher education may be on the chopping block.

Issue: Education

Date: 03/03/17

Program: News 5:30 PM

Title: Baker College Closing

Length: 0:35

A college in Reading is closing a year after it opened.

Issue: Education

Date: 03/18/17

Program: News 7 AM

Title: SHINE Cuts

Length: 0:32

A local Republican Congressman who's a big supporter of Donald Trump is not a fan of one part of Trump's proposed budget.

Issue: Education

Date: 03/21/17

Program: News 10 PM

Title: Stroudsburg School District Negotiations

Length: 0:36

Negotiations are starting back up between the Stroudsburg Area School District and the teachers union.

Issue: Government

Date: 01/02/17

Program: News 6 PM

Title: Cuba Tourism

Length: 0:20

Tourism hit a record high in Cuba last year.

Issue: Government

Date: 01/17/17

Program: News 10 PM

Title: Pawloski Re-Election

Length: 3:10

Mayor Ed Pawloski wants to stay Mayor. He announced online tonight... that he is seeking re-election.

Issue: Government

Date: 01/31/17

Program: News 5:30 AM

Title: Trump and Small Business

Length: 0:34

President Trump has signed an executive action aimed at deeply cutting regulations for small businesses.

Issue: Government

Date: 02/02/17

Program: News 10:30 PM

Title: Iran Sanctions

Length: 0:27

The White House is expected to impose additional sanctions on Iran

Issue: Government
Date: 02/11/17
Program: News 6 PM
Title: Border Wall
Length: 0:31
Today President Trump vowed to keep costs down on his proposed wall along the U-S border with Mexico.

Issue: Government
Date: 02/20/17
Program: News 7 AM
Title: Presidents' Day Protest
Length: 1:09
But this President's Day, protestors are expected to mark the holiday with "Not my President's Day" rallies across the country.

Issue: Government
Date: 03/03/17
Program: News 5:30 AM
Title: Ben Carson Sworn In
Length: 0:40
Retired neurosurgeon Ben Carson was also sworn in to President Trump's cabinet yesterday.

Issue: Government
Date: 03/09/17
Program: News 5:30 AM
Title: Ending Obama Tax Penalty
Length: 0:35
A measure passed the House Ways and Means Committee earlier this morning that would repeal tax penalties on people who don't buy insurance

Issue: Government
Date: 03/21/17
Program: News 8 AM
Title: Comey Russia Testimony
Length: 1:55
Pennsylvania lawmakers are weighing in after the director of the FBI confirmed his agency is looking into the U-S election to see if there were any links between Russia and the Trump campaign.

Issue: Elderly
Date: 01/13/17
Program: News 10 PM
Title: Quadir Taylor Verdict
Length: 1:14
A jury ruling a man involved in a home invasion frightened an elderly woman to the point where she suffered a deadly heart attack.

Issue: Elderly
Date: 01/16/17
Program: News 4 PM
Title: Perkins Parking Lot Crash
Length: 0:27

A nasty crash in Bethlehem sent an elderly woman to the hospital. Police say the 94-year-old woman was driving along Third Street this morning when her car jumped the curb.

Issue: Elderly
Date: 01/26/17
Program: News 8:30 AM
Title: PA Grover Giver
Length: 1:54

Terry generally looks to pick up the grocery tab for those who need assistance to get around, or elderly couples.

Issue: Elderly
Date: 02/08/17
Program: News 5 PM
Title: 60's to Snow
Length: 1:48

Make sure that all your pets are inside and that if you know someone who is elderly, that you check on them during the storm.

Issue: Elderly
Date: 02/10/17
Program: News 8:30 AM
Title: Price Confirmed
Length: 0:42

Democrats opposed Price for his long-time support of revamping the Medicare program for the elderly.

Issue: Elderly
Date: 03/17/17
Program: News 5:30 AM
Title: Meals on Wheels Concerns
Length: 0:39

On Saturday a suspected drunk driver crashed into a MardiGras parade in New Orleans....

"Every indication is that it was just a tragic accident by an elderly man driving his vehicle into these band members."

Issue: Elderly
Date: 03/06/17
Program: News 8AM
Title: Rhode Island Twins Deaths
Length: 0:43

It was a heartbreaking scene in Rhode Island...where elderly twins passed away after falling and spending the night outside.

Issue: Elderly
Date: 03/17/17
Program: News 6 AM
Title: Meals on Wheels Concerns
Length: 2:04

Community Block grants pay for a number of local programs, including Meals on Wheels.

Issue: Elderly
Date: 03/20/17
Program: News 10 PM
Title: Meals on Wheels Cuts
Length: 0:34

A measure passed the House Ways and Means Committee earlier this morning that would repeal tax penalties on people who don't buy insurance

30 Minute Locally Produced Programming Examples:

Issue: Public Interest
Date: 01/02/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Convicted Murder Jamie Silvonek – Her Father & Attorney Speak Out

Issue: Public Interest
Date: 01/09/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: St. Luke's University Health Network CEO Rick Anderson Speaks One-On-One with Host Tony Iannelli.

Issue: Politics
Date: 01/16/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Election is Finally Over – Now What?

Issue: Health
Date: 01/23/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Weight Loss

Issue: Government
Date: 01/23/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Get to Know Your Governor – One on One with PA Governor Tom Wolf

Issue: Health
Date: 01/30/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Pain Management

Issue: Government
Date: 01/30/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Constitution & Rule of Law in the Era of Trump

Issue: Economy
Date: 01/30/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Do You Know Where We Can Find \$2 Billion?

Issue: Health
Date: 02/06/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Neurology Update

Issue: Government
Date: 02/06/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Supreme Court Nomination Fallout of Neil Gorsuch

Issue: Public Interest
Date: 02/06/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Legendary Race Car Driver Mario Andretti is Here!

Issue: Health
Date: 02/13/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Sports Cardiology

Issue: Employment
Date: 02/13/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Equal Pay for Equal Work-Women Still Waiting?

Issue: Business
Date: 02/13/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Generations of Success – Meet Butz & Gress Fathers & Sons

Issue: Health
Date: 02/20/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Psychiatric Needs of Children and Adolescents

Issue: Government and Business
Date: 02/20/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Trademark, Copyright & Free Speech: The Slants Go to the Supreme Court

Issue: Business
Date: 02/20/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Rags to Riches – The Road to Success

Issue: Health
Date: 02/27/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Pelvic Pain

Issue: Politics
Date: 02/27/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Gerrymandering in the Crosshairs

Issue: Politics
Date: 02/27/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What Grade Do we Give President Trump So Far?

Issue: Health
Date: 03/06/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Lung Cancer

Issue: Family Law
Date: 03/06/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Hot Topics in Family Law: Parental Alienation, Grandparent's Rights, New Divorce Rules

Issue: Local Economy
Date: 03/06/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: LV's Economic Vitality- Don Cunningham & Tyber Medical

Issue: Health
Date: 03/13/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Sports Medicine

Issue: Consumerism
Date: 03/13/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Product Liability-What's an Unreasonably Dangerous Product?

Issue: Immigration
Date: 03/13/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Immigration Policy – Necessary or Small Minded?

Issue: Health
Date: 03/20/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Intensive Care

Issue: LGBT Rights
Date: 03/20/17
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Transgender Before the Supreme Court

Issue: Commerce / Auto Industry
Date: 03/20/17
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: An Inside Peak at the 2017 Auto Show – with the Dealers!

Issue: Health
Date: 03/27/17
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Heart Surgery

Issue: Business

Date: 03/27/17

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Are Opioids & Big Business Killing Workers Comp

Issue: Politics

Date: 03/27/17

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Allenton Mayoral Democratic Primary Debate (Part 1)