

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 83 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 539 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a live 11PM Spanish-language newscast each weeknight. Key newscasts are repeated on our RTV 69.4 digital channel as well overnight on 69.1 for more convenient viewer access. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a two of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending September 30, 2013 that have been responsive to the issue. This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 7/01/13

Program: News 5:30AM

Title: Smoking Costs to Employers

Length: 1:49

A new study says smoking may not only be bad for your health, but for your boss' bottom line.

Issue: Health

Date: 7/12/13

Program: News 5:30AM

Title: Omega 3's Linked to Prostate Cancer

Length: 0:31

A new study says while omega-3 fatty acids are good for your heart, they may not be good for men's health.

Issue: Health

Date: 7/22/13

Program: News 5:30AM

Title: Showing Calories Doesn't Curb Bad Eating Habits

Length: 0:28

A new study found that knowing the amount of calories you consume doesn't necessarily mean you'll make healthier food choices.

Issue: Health

Date: 8/05/13

Program: News 5:00PM

Title: Pregnancy Hormone for Brain Injuries

Length: 2:09

Nearly two-million people are affected by traumatic brain injury every year. Now researchers are hoping something that our body produces naturally can help.

Issue: Health

Date: 8/10/13

Program: News 7AM

Title: Urgent Care vs. Emergency Care

Length: 1:51

Minute clinics and urgent care centers seem to be popping up all over our area. But many people don't know when to go there versus when to go to the actual Emergency Room.

Issue: Health

Date: 8/26/13

Program: News 5:30 PM

Title: Study Say Most Medications Okay for Breast Feeding Mothers

Length: 0:27

The Food and Drug Administration wants to give new moms one less thing to worry about. The agency is pushing for drug-makers to make changes to their labels that would provide more detailed information about how medications might interfere with breast milk.

Issue: Health

Date: 9/02/13

Program: News 5PM

Title: Stem Cells and Stroke

Length: 1:34

Each year 700-thousand people suffer a stroke in the U-S. Many are left paralyzed. But now there's new hope to get them moving again.

Issue: Health

Date: Date: 9/13/13

Program: News 6PM

Title: West Nile Claims First 2013 Casualty

Length: 0:20

Pennsylvania health officials are reporting this year's first fatality linked to the West Nile virus.

Issue: Health

Date: 09/29/13

Program: News 6PM

Title: Suicide Series-Community Risk

Length: 3:03

Suicide is a problem that doesn't discriminate, it can happen to any family at any time.

Issue: Crime/Public Safety

Date: 7/01/13

Program: News 10:30PM

Title: Police Investigating Rash of Car Break-ins

Length: 1:49

First at 10:30 neighbors in Greenwich Township are outraged over a rash of car break-ins. Some have lost everything from a month's rent... to memories that are impossible to replace.

Issue: Crime/Public Safety

Date: 7/12/13

Program: News 5PM

Title: Sykes Pleads Guilty to Charges

Length: 0:31

A Lehigh County woman who's accused of leading police on a drug-fueled chase has admitted to the crime.

Issue: Crime/Public Safety

Date: 7/26/13

Program: News 5:30 PM

Title: Police ID Man Who Set Person on Fire

Length: 2:01

A major break in a disturbing case in Reading...Police have named a suspect who they say threw gasoline on a store clerk and set him on fire.

Issue: Crime/Public Safety

Date: 8/02/13

Program: News 10:30 PM

Title: Grocery Store Robbed: Owner Speaks Out

Length: 0:22

Tonight a store owner and his family are still getting over the shock that their business was held up at gunpoint.

Issue: Crime/Public Safety

Date: 8/13/13

Program: News 5:30AM

Title: Search For Man Wanted for Murder in Rhode Island

Length: 1:40

Police in Reading are asking for your help to catch a man wanted on homicide charges in Rhode Island.

Issue: Crime/Public Safety

Date: 8/26/13

Program: News 10PM

Title: Woman Charged in Baby's Death

Length: 2:37

An Allentown woman is now behind bars after investigators say she confessed to killing the baby she gave birth to in a Bethlehem area restaurant.

Issue: Crime/Public Safety

Date: 09/04/13

Program: News 12PM

Title: Large Copper Theft in Berks

Length: 0:22

Police in Berks County are looking for thieves who stole 50 thousand dollars worth of copper from a construction site.

Issue: Crime/Public Safety

Date: 9/16/13

Program: News 10:30PM

Title: Police Investigate Two Violent Pottstown Robberies

Length: 0:44

Tonight police are calling on the public to help them locate a man believed to be connected to a pair of violent robberies.

Issue: Crime/Public Safety

Date: 09/25/13

Program: News 5AM

Title: Two Arrested in Reading Homicide

Length: 1:27

Reading police arrested a man and teenager yesterday.. charging them with killing a man in the street .

Issue: Education

Date: 7/01/13

Program: News 12PM

Title: Local Schools Benefit

Length: 1:40

This year's spending plan includes more money for education ... and the Allentown School District is reaping some of the rewards.

Issue: Education

Date: 7/12/13

Program: News 12PM

Title: PSU Board Voting on Tuition Hike

Length: 0:24

Penn State's board of trustees is voting today on a proposed tuition increase for students who live in the state.

Issue: Education

Date: 7/30/13

Program: News 6:00

Title: State Charter Appeals to Board

Length: 0:32

A charter school in Monroe County could be down for the count.

Issue: Education

Date: 8/01/13

Program: News 6PM

Title: Student Loan Rates Lower...For Now

Length: 1:48

It's a break for kids who need to borrow to get an education. Lawmakers in Washington are lowering student loan interest rates but for how long?

Issue: Education

Date: 8/20/13

Program: News 7AM

Title: Federal Aid Keeping Up With College Tuition

Length: 0:29

Tuition costs continue to climb... and so does the percentage of students seeking aid.

Issue: Education

Date: 8/27/13

Program: News 8:30AM

Title: No Child Left Behind Waivers

Length: 0:28

A group of activists says that leaving out some parts of No Child Left Behind could hurt at risk students.

Issue: Education

Date: 9/03/13

Program: News 5PM

Title: Allentown School District Dress Code

Length: 2:14

Students in the Allentown School District are starting a new year..with a new dress code.

Issue: Education

Date: 9/18/13

Program: News 12PM

Title: New School Grading System

Length: 0:26

Public schools in Pennsylvania are going to be graded in a different way, thanks to a new plan in the works in Harrisburg.

Issue: Education

Date: 09/30/13

Program: News 5:30PM

Title: CAN Donates Building to Charter School

Length: 2:17

A big donation in downtown Reading is causing controversy. The I-Lead charter school is being given a new home.

Issue: Government

Date: 7/09/13

Program: News 6PM

Title: FBI Nominee Comey Goes Before Congress

Length: 0:29

Intelligence programs are a hot topic on Capitol Hill. The Senate Judiciary Committee held a confirmation hearing for James Comey.

Issue: Government

Date: 7/11/13

Program: News 10PM

Title: Senators Close to Student Loan Deal

Length: 0:38

A deal on lowering student loan interest rates is making headway in Washington.

Issue: Government

Date: 7/23/13

Program: News 6PM

Title: Fitzpatrick Pushes Federal Agencies to Cut Government Wast

Length: 0:21

A Bucks County congressman wants to cut government waste through teleconferencing.

Issue: Government

Date: 8/02/13

Program: News 5PM

Title: New Warning Labels on Some Drugs

Length: 0:24

The government is issuing a warning related to a popular pain reliever.

Issue: Government

Date: 8/13/13

Program: News 5:30PM

Title: Oklahoma Can Proceed with Lawsuit

Length: 0:18

Oklahoma can go forward with a lawsuit challenging parts of President Obama's health care law.

Issue: Government

Date: 8/29/13

Program: News 5:30PM

Title: Obama Offers New Gun Control Steps

Length: 0:26

President Obama is enacting two new gun control policies.

Issue: Government

Date: 9/02/13

Program: News 5:00PM

Title: Corbett Gives Washington a Week

Length: 0:28

Governor Corbett is giving Washington until the end of the week to weigh in on a health care quandary that affects tens of thousands of Pennsylvania children.

Issue: Government

Date: 9/18/13

Program: News 12PM

Title: GOP Trying to Derail Obamacare

Length: 0:36

A deadline is fast approaching in Washington and Republicans are using it to take another run at repealing President Obama's health care law.

Issue: Government

Date: 9/26/13

Program: News 5PM

Title: Update on Government Shutdown

Length: 0:30

Time is ticking for Congress to come up with a deal to avert a government shutdown.

Issue: Elderly

Date: 7/08/13

Program: News 10:30PM

Title: 80 Year-Old Woman Killed in Pedestrian Accident

Length: 2:19

Reading police are investigating after an elderly woman was struck by a van and killed while crossing the street.

Issue: Elderly

Date: 7/10/13

Program: News 6PM

Title: Monroe County Homicide Arrest

Length: 2:17

They were supposed to take care of a sick family member. Instead they stole thousands of dollars and ended up killing the woman they were looking after.

Issue: Elderly

Date: 7/31/13

Program: News 6AM

Title: Stop Your Brain From Aging

Length: 1:34

Five-point-four-million Americans have Alzheimer's disease and the risk increases as people grow older.

Issue: Elderly

Date: 8/05/13

Program: News 5:30PM

Title: Elderly Woman Assaulted During Robbery

Length: 2:10

Tonight the 85-year-old woman remains in stable condition at Reading Hospital. And police in Berks County are working to get her attacker off the streets.

Issue: Elderly

Date: 8/04/13

Program: News 6PM

Title: Accident Send Elderly Woman to Hospital

Length: 0:22

An elderly woman was taken to the hospital after her vehicle wound up in a Berks County cornfield.

Issue: Elderly

Date: 8/23/13

Program: News 10:30PM

Title: Man Sentenced for Assaulting Elderly Women

Length: 0:37

The man who admitted to using a stun gun during a savage attack on three elderly Mennonite women has learned his fate.

Issue: Elderly

Date: 9/06/13

Program: News 6:30AM

Title: Woman Steals Checks from Elderly Man

Length: 0:23

Police say a Berks County woman stole thousands of dollars from an elderly man in her care.

Issue: Elderly

Date: 9/11/13

Program: News 5:30PM

Title: Small Ceremony In Reading to Honor Victims

Length: 0:13

The Reading Elderly Housing Association is marking the day with a wreath laying.

Issue: Elderly

Date: 9/20/13

Program: News 6PM

Title: Elderly Woman Dies After Car Accident

Length: 0:29

Police say an elderly Albrightsville woman is dead after an accident in Monroe County this morning.

30 Minute Locally Produced Programming Examples:

Issue: Religion

Date: 7/01/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Can You Be American and a Muslim in America?

Issue: Economy

Date: 7/08/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Can You Live on \$7.25 an Hour?

Issue: Politics

Date: 7/15/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One on One with Philadelphia Mayor Michael Nutter.

Issue: Immigration

Date: 7/22/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Immigration Part I – Do You Believe in Amnesty or Building a Wall?

Issue: Immigration

Date: 7/29/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Immigration Part II – Do You Believe in Amnesty or Building a Wall?

Issue: Politics
Date: 8/05/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One on One with U.S. Senator Pat Toomey

Issue: Politics
Date: 8/12/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One on One with PA Governor Tom Corbett

Issue: Drugs
Date: 8/19/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Marijuana be Legalized?

Issue: Politics
Date: 8/26/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Congressmen Cartwright and Dent – Uniting in D.C. for One Lehigh Valley.

Issue: Gun Control
Date: 9/02/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Gun Control - What Should Be the Government's Role?

Issue: Health
Date: 9/09/2013
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Complementary Therapies for Cancer.

Issue: National Relations
Date: 9/09/2013
Time: 7:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should the U.S. Save Syria or Stay Out?

Issue: Politics
Date: 9/09/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One on One with U.S. Senator Pat Toomey

Issue: Health
Date: 9/16/2013
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Hernias

Issue: Race Relations
Date: 9/16/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Race and the Trayvon Martin Aftermath

Issue: Health
Date: 9/23/2013
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Obesity

Issue: Economy/Politics
Date: 9/23/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Right to Work – Anti-Middle Class

Issue: Health
Date: 9/30/2013
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: HPV

Issue: Economy
Date: 9/30/2013
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is Minimum Wage a Living Wage?